This partnership focused scheme is guaranteed to have a significant impact on your overall practice success. To find out how you can be a part of it simply contact Straumann on 01293 651230 or visit www.straumann.co.uk.

Invest in Implants

BioHorizons continue to produce pioneering clinical products achieving maximum results. The extensive implant range has proven to be highly effective and popular with new and existing customers.

The revolutionary Laser-Lok® microchannels concentrate on using a breakthrough surface treatment for enhanced bone and soft tissue retention.

BioHorizons has developed this implant treatment over 15 years of intense research and documented studies in leading universities. The research entailed numerous in vitro, animal and human studies aided in the understanding of how bone and soft tissue cells react to various types of surface geometries.

Long-term implant aesthetics has vastly improved due to this remarkable technology. The unique surface is the only one on the market that has demonstrated the achievement of connective tissue attachment along with the retaining and attaching of both the hard and soft tissue.

Clinical references available on request

To find out more, please call BioHorizons on 01544 752560, or visit the website at www.biohorizons.com.

VITAL: Still using a membrane?

If you, like most implantologists and periodontists, find membranes difficult to handle, then VITAL is the main contender for you. It reliably and quickly turns into bone, a feat achieved thanks to the developments at BioComposites Ltd, a UK based and world leading company in the field of bone regenerating technologies. VITAL is a simple to use graft material that sets to become cell occlusive so the membrane is required. It does not contain any animal tissue and implants can be placed into it after 4 to 6 months.

For more clinical and research information please contact Swallow Dental Supplies on 01555 656512 or visit www.swallowdental.co.uk.

Four Implants – One Procedure

When choosing an implant system you may already have an idea of the attributes you require - reliability, and predictability to name but two - these are joined by are “choice and versatility” two of the key words at Straumann.

Totally committed to your needs, Straumann have developed their range of implants to offer unmatched treatment flexibility, so you can use the same surgical kit, prosthetic kit and procedure whichever Straumann implant is demanded by the clinical situation.

As the most practice-proven system on the market, the Straumann® Dental Implant System provides a unique combination of reduced healing time, long term reliability, simplicity of use and a high degree of versatility.

As a dental professional, you are looking for a partner who understands your specific needs and requirements. Your partner should be BioHorizons®, delivering effectiveness and convenience unmatched by other implant systems helping to take your practice one step further.

Discover how the Straumann® Dental Implant System can become the perfect addition to your practice! Contact Straumann on 01293 651230 or visit www.straumannuk.com.

New Velopex Aquacut ‘Superfine’ Sodium Bicarbonate Cleaning and Polishing Powder

Velopex are delighted to announce the arrival of the new Velopex Aquacut ‘Superfine’ Sodium Bicarbonate Cleaning and Polishing Powder. This product is packed in the standard Aquacut clear plastic ‘pots’ and will work in any Aquacut model.

This ‘superfine’ powder offers some major benefits over the powder that it replaces. Due to the smaller particle size and reduced angularity there is less soft tissue tinging for the patient, making treatment more pleasant.

Sodium Bicarbonate remains the powder of choice for Stain Removal and Polishing as well as for the removal of soft decay. The advantage of using Sodium Bicarbonate (at low pressures and using low flow) for the removal of soft decay is that there is no chance of an exposure.

The ‘Superfine’ product will replace the current product on a stock to service basis over the coming Months.

For more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON NW10 7AP Tel 07754 648877

Be safe, not sorry!

• Do you have a comprehensive consultation check-list?
• Are you giving enough information for your patients to make informed decisions?
• Do you have a consent form?

If not then The British Academy of Cosmetic Dentistry (BACD) has the ideal solution.

The BACD presents protocols and treatment planning templates to help their members plan and document patient treatment. Following this particular approach ensures your patients receive the best possible dental care designed to suit their precise needs.

The generic Cosmetic Dental Treatment Consent form is adapted for each individual patient. Additional consent forms will be needed for Sedation, Tooth Whitening and Periodontal Surgery. Implementing a methodical approach to planning, informing and consenting, eliminates room for error.

This is only available for members to download when they log on to the secure website. If you’re not already a member, protect your patients and practice and join today!

GDPs: Treat Mild To Severe Malocclusions With The Clearstep System

Put Your Confidence In Little Sister

Eschmann’s experts know that you can’t afford to gamble with infection control. Only the Little Sister range gives you complete confidence in your protocols.

Little Sister Self-Checking autoclaves have the benefit from reproducible and reliable results, with dual independent processors executing and monitoring every cycle to ensure that the equipment is functioning perfectly every cycle.

With free installation and user training provided for all Little Sister autoclaves and washer disinfectors, you can continue to meet all new and existing requirements including the latest guidance document HTM 01-05.

The last word in maintenance, EschmannCare is yet another reason why Eschmann outstrips the competition. Autoclaves and Washer Disinfectors are supported by CarePlan cover with annual visits from qualified engineers trained in the expert use of the equipment. CarePlan cover includes a full service schedule, preventative maintenance, unlimited breakdown visits, certification and training updates.

For complete confidence in your infection control process, invite Eschmann’s Little Sister into your practice today.

Call 01905 875787 or email iec_sales@eschmann.co.uk, www.eschmann.co.uk.
Industry News

DENTAL TRIBUNE United Kingdom Edition · February 9–15, 2009

GDPs seeking to provide a superior service to patients can now provide a high standard of orthodontic treatment using The Clearstep System.

1: Pre-Alignment
Use the patented CODA device, pre-activated and pre-adjusted in the laboratory, to achieve expansion in the upper and lower arches.

2: Space Closure
The new Clearstep Closing Spring consists of a clear positioner in the anterior section and acrylic-surrounded nickel titanium wire in the buccal segment.

3: Alignment
Clear, medical grade polymer positioners allow teeth to be moved incrementally in the desired direction.

The Wonders of Waterpik® Dental Water Jet
An innovative alternative to flossing!

Clinical studies have shown the dental water jet is more effective than dental floss and reduces the signs of inflammation even in patients with braces, implants, crowns, bridges and diabetes.

Since 1962, the Waterpik® Dental Water Jet, also called an oral irrigator, has been evaluated in more than 50 clinical studies at over 25 independent university-based research centres. Collectively, the studies show it is safe and can significantly reduce plaque biofilm, bleeding, gingivitis, subgingival bacteria, probing pocket depth, and inflamma-
tory mediators associated with bone loss. It has even been tested against brushing and flossing demonstrating up to 95% better reduction in inflammation.

Water Pik is a leading manufacturer of oral health care products dedicated to innovation, sustainability and health. Their products are easy, fun and effective to use.

What A Great Start To The Year
What better way to begin 2009 than with a host of innovative and enlightening BACD courses? Throughout January the British Academy of Cosmetic Dentistry (BACD) worked with highly acclaimed professionals to present the latest topics.

Dr. Tif Qureshi presented The Inman Aligner: Latest Techniques With Removable Appliances For The Cosmetic Dentist. He was the first dentist in the UK to pioneer the appliance, which is renowned for its speed, ease of use and relatively low cost compared to other orthodontic techniques.

For more information call Nu-
view on 01453 759650 or email i
fo@nuview-ltd.com, www.nuv
sopes.co.uk

For your professional cour-
tesy discount on the Waterpik® Dental Water Jets speak to your dental wholesaler or for more information visit www.waterpak.co.uk. The product is also widely available in Boots stores.

Bring Carl Zeiss Into Your Practice With EyeMag Smart Loupes
Accurate diagnosis and successful treatment requires high quality equipment, with today’s dentist needing a magnification solution that promotes the best ergonomic posture.

Carl Zeiss has used 150 years of expertise to develop the EyeMag Smart, which enables the accurate identification of structures at 2.5X magnification with a high depth of field and colour fidelity extending to the peripheral zones, and a large field of view.

Even weight distribution makes the EyeMag Smart more comfortable to wear during long procedures, and with easy ad-
justable settings and a working distance of 50mm to 550mm rising in 50mm increments the dentist can always find the best distance from the treatment site, facilitating diagnosis and treatment. Also the EyeMag Smart can be easily adjusted to satisfy individual requirements that include interpupillary distance.

For more information call Nu-
view on 01453 759650 or email i
fo@nuview-ltd.com, www.nuv
sopes.co.uk

Many dental teams are sure that the project does not run over time or budget. When it comes to equipment, fixtures and fittings, Genus provides the perfect tailored solution because the company is not tied to any particular manufacturer.

For more information, please call Genus on 01582 840484 or email info@genusgroup.co.uk www.genusinteriors.co.uk

Proven Solutions From The ASPD
The Association of Specialist Providers to Dentists (ASPD) is the first point of contact for dental professionals seeking reliable advice. Its members offer a range of vital services to help dentists, especially useful during the current financial climate.

Only those whose services meet the needs of today’s dental professionals are eligible for membership to the ASPD. The ASPD provides access to Solicitors; Accountants; Banks; Financial Advisors; Valuers & Sales Agents; Insurance Brokers; Leasing & Finance and specialists in Practice Development.

In order to help members continue to provide the very highest level of service, the ASPD has a website that includes a wealth of information including in-depth articles and a listing of members with full contact details. Dentists seeking peace of mind in the times ahead should ensure that they have a copy of the ASPD Directory, so that help is always just a phone call away.

For more information on the ASPD please call 0800 416 6775 or visit www.aspd.co.uk
How would you handle a 57-month investigation?

The following may be a worst case scenario, but it tells us a lot about how HM Revenue & Customs operates...

A dentist was picked up by the tax authorities and subjected to a full enquiry that lasted 57 months. His wife, also a dentist, endured an investigation lasting over 50 months. In the end, they paid £6,000 to the inspector.

Usually, a full enquiry will look back over 3-4 years of accounts. However, there has been a case of an inspector wanting to go back 14 years! Imagine how much you would have to pay your accountant at the end of all that!

With Tax Investigation Cost Protection from Professional Fee Protection Ltd (PFP), you can benefit from insurance of up to £75,000 towards accountant or investigation specialist’s fees in the event of a tax investigation, and also receive expert advice and support throughout the process.

For more information contact PFP on 0845 307 1177 or email info@pfp.uk.com, www.pfp-online.com.

Learn More from Sirona!

Never has the demand for CEREC been greater. With CEREC now becoming the first choice for ceramic restorations over 20 years in training level of training with a blueprint, they are now taking its place in many dentistry, including materials, CAD/CAM, LASERS, touch scanning and more.

BOS prescribes new PILs

Two readable new Patient Information Leaflets (PILs) have been developed by the British Orthodontic Society to give to patients and the introduction of the new titles brings the total to twelve in the PIL library. These two new leaflets, developed by the Clinical Standards Committee of BOS, cover the subjects of Orthodontic Mini Screws and Oral Health.

The leaflets are produced to help reinforce the verbal advice given to orthodontic patients at chair side. Unfortunately, many patients forget a significant proportion of the information given to them within a short time of leaving the consulting room. The PILs are deliberately kept succinct and to the point as research shows that people are affected by ‘a three minute culture’ and have limited attention spans, so it is important to get the salient points across in a clear and simple fashion.

The Mini Screws and Oral Health patient information leaflets are available from the BOS by calling 020 7555 8860. The cost is £12 per 100 (plus £15 postage and packing). Copies can also be viewed or downloaded for free from the BOS website: www.bos.org.uk.

The BACD Announces The Sixth Annual Meeting 2009

The British Academy of Cosmetic Dentistry is proud to announce the Sixth Annual Meeting, taking place from the 19th to the 21st of November 2009 at the Edinburgh International Conference Centre (EICC). Interested parties must visit www.bacd.com to secure their place, and those who book now can take advantage of a special 10% discounted rate.

The conference, The Future Of Dentistry, will include lectures and seminars to help delegates get to grips with the latest advances in 21st century dentistry, including materials, CAD/CAM, LASERS, touch scanning and more.

Finally, you can download more information from the DLAs idea website via www.idealcareers.co.uk.

KaVo To Set A High Standard At IDS 2009

KaVo is bringing its innovative technology to the International Dental Show 2009, held at the Cologne Exhibition Centre from the 24th to the 28th of March. UK delegates are invited to explore the very latest in high quality products including the new KaVo dental unit.

KaVo, Dental Excellence.

KaVo ensures that all products comply with the latest cross infection requirements, and is haemostatic and thanks to its muco-adhesive properties, is haemostatic and thanks to its muco-adhesive properties, is haemostatic and thanks to its muco-adhesive.

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Promote Healing And Reduce The Chance Of Infection With Gengigel

Niki Stocken, the Practice Manager at the MSG Dental Practice in Middleton-St-George, Darlington, has seen first hand the benefits of using Gengigel.

The MSG team met with a representative of Oraldent to discuss the features and benefits of Gengigel.

“From November 2007 to November 2008, only 57 patients out of 580 had had infected sockets,” said Niki. “We put this down to the fact that we are now using Gengigel. Now we always use Gengigel when a patient has an extraction, to help the healing of the socket and reduce the chance of infection.”

Featuring the active ingredient Hyluaron, formulated to match that found naturally in the connective tissue of the human body, Gengigel is resistant to saliva, remains in place thanks to its muco-adhesive properties, is haemostatic and an effective anti-semanda. Its pain-killing effect is produced by actual tissue regeneration.