



ENDO TRIBUNE

DEPICTING VARIATIONS IN TOOTH ANATOMY

Dr. Craig Barrington talks about how he captures his high-def root canal images.

► page B1



HYGIENE TRIBUNE

PAW'S 'TATOOTH' AND THE DENTAL LAB TECH

Hygiene Tribune editor in chief tracks her first crown back to the lab.

► page C1



IMPLANT TRIBUNE

AAID IN NEW ORLEANS: BUSINESS & BEIGNETS

American Academy of Implant Dentistry meets for learning and more.

► page D1



Time again for November in New York City

GNYDM, biggest dental meeting in U.S., includes four-day exhibit hall

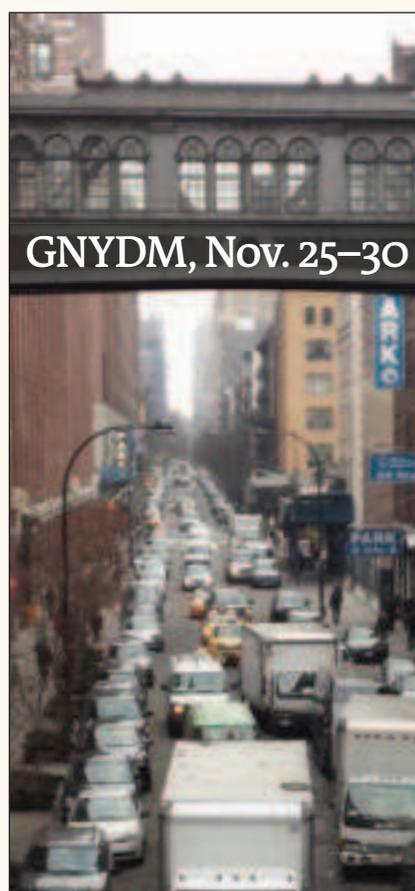
Organizers of the 2016 Greater New York Dental Meeting recognize the unique challenges of the entrepreneurial side of dentistry with a range of business-oriented sessions, including one featuring a celebrity speaker. Randi Zuckerberg is an entrepreneur, investor, bestselling author and media personality. As an early employee at Facebook, she led major marketing initiatives in the company's formative years and has gone on to launch Zuckerberg Media, with the mission of creating media content that puts intelligent, tech-savvy, entrepreneurial women and girls at the forefront of media and technology.

She is featured at the "Celebrity Luncheon" (tuition: \$85) at noon on Monday, Nov. 28, during the six-day meeting, which this year runs from Nov. 25-30.

Any dental professional should be able to creatively apply many of Zuckerberg's insights, but her session might be especially beneficial to those newest to the profession. For that reason, its Monday scheduling appears effectively placed the day after "Owning your own practice: The key to your financial future." The Sunday morning session is part of the GNYDM New Dentists' Program, a series of courses scattered throughout the meeting.

Whether you're ready to purchase your first practice, work for someone or enroll in a postgraduate residency program, this course — and the overall series (newly expanded this year) — promise to help you meet professional goals.

► See NEW YORK, page A3



GNYDM, Nov. 25-30

Enjoy a four-day exhibition hall with more than 700 exhibitors, top presenters from across the world and the sights and sounds of one of the world's most fascinating cities — all at the 2016 Greater New York Dental Meeting. Above, looking down West 15th Street from the High Line. Photo/DTI

EVENTS

A3

- Yankee Dental Congress sessions address opioid addiction risk
- New look, direction to Lab Expo at Pacific Dental Conference

INDUSTRY NEWS

A4-A17

- Bisco: Benefits of bonding combine with simplicity of traditional cementing
- Handler: Handpiece ends need to change brushes
- Flow Dental: New intraoral camera sleeves offer custom fit at economical price
- Glidewell Laboratories magazine has Q&As with leaders in implantology
- Kettenbach offers six times the choice
- Sulzer Mixpac: Mixing, dosing with consistency
- VOCO: World's first all-ceramic-based, flowable direct restorative
- Upper, lower dentures on Rhein83 components
- Keystone Industries: Clearer choice for partial dentures
- Ionolux: Immediately packable resin modified glass ionomer restorative
- Malaysian Rubber Export Promotion Council: Barrier protection critical with dental gloves

AD

► FLOWABLE THEN
► PACKABLE AND
► NON-STICKY

other brands IonoStar[®] Plus

Fast-set Glass Ionomer Restorative

... HIGHER FLUORIDE RELEASE

VOCO
THE DENTALS

For Technical Questions: Call 1-888-658-2584 • www.vocoamerica.com

Dental Tribune America
116 West 23rd Street
Suite #500
New York, N.Y. 10011

PRST STD
US Postage Paid
Permit No. 1239
Bellmawr, N.J.

Referrals Simplified

Securely and easily send electronic referrals



RecordLinc

Save time & stay compliant

Streamline communication among dental colleagues

Call: **415.749.1444**

Visit: **RecordLinc.com**



PATIENT PORTAL



REFERRALS



SCHEDULING



INTEGRATION



MESSAGING



eFORMS

DENTAL TRIBUNE

The World's Dental Newspaper - US Edition

PUBLISHER & CHAIRMAN

Torsten Oemus t.oemus@dental-tribune.com

PRESIDENT & CHIEF EXECUTIVE OFFICER

Eric Seid e.seid@dental-tribune.com

GROUP EDITOR

Kristine Colker k.colker@dental-tribune.com

EDITOR IN CHIEF DENTAL TRIBUNE

Dr. David L. Hoexter feedback@dental-tribune.com

MANAGING EDITOR U.S. AND CANADA EDITIONS

Robert Selleck r.selleck@dental-tribune.com

MANAGING EDITOR

Fred Michmershuizen
f.michmershuizen@dental-tribune.com

MANAGING EDITOR

Sierra Rendon s.rendon@dental-tribune.com

PRODUCT/ACCOUNT MANAGER

Humberto Estrada h.estrada@dental-tribune.com

PRODUCT/ACCOUNT MANAGER

Will Kenyon w.kenyon@dental-tribune.com

PRODUCT/ACCOUNT MANAGER

Maria Kaiser m.kaiser@dental-tribune.com

CLIENT RELATIONS MANAGER

Leerol Colquhoun l.colquhoun@dental-tribune.com

EDUCATION DIRECTOR

Christiane Ferret c.ferret@dtstudyclub.com

ACCOUNTING COORDINATOR

Nirmala Singh n.singh@dental-tribune.com

Tribune America LLC
116 West 23rd St., Ste. #500
New York, N.Y. 10011
(212) 244-7181

Published by Tribune America
© 2016 Tribune America, LLC
All rights reserved.

Dental Tribune strives to maintain the utmost accuracy in its news and clinical reports. If you find a factual error or content that requires clarification, please contact Managing Editor Robert Selleck at r.selleck@dental-tribune.com. Dental Tribune cannot assume responsibility for the validity of product claims or for typographical errors. The publisher also does not assume responsibility for product names or statements made by advertisers. Opinions expressed by authors are their own and may not reflect those of Tribune America.

EDITORIAL BOARD

Dr. Joel Berg
Dr. L. Stephen Buchanan
Dr. Arnaldo Castellucci
Dr. Gordon Christensen
Dr. Rella Christensen
Dr. William Dickerson
Hugh Doherty
Dr. James Doundoulakis
Dr. David Garber
Dr. Fay Goldstep
Dr. Howard Glazer
Dr. Harold Heymann
Dr. Karl Leinfelder
Dr. Roger Levin
Dr. Carl E. Misch
Dr. Dan Nathanson
Dr. Chester Redhead
Dr. Irwin Smigel
Dr. Jon Suzuki
Dr. Dennis Tartakow
Dr. Dan Ward

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by sending an email to feedback@dental-tribune.com. We look forward to hearing from you!

If you would like to make any change to your subscription (name, address or to opt out) please send us an email at c.maragh@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to six weeks to process.

YDC sessions address opioid addiction risk

Nearly 28,000 dental professionals and guests from across the U.S. are expected at what organizers describe as New England's largest dental meeting: Yankee Dental Congress 2017 will be from Jan. 25–29, at the Boston Convention and Exhibition Center.

Among the 300 courses are programs tying into Massachusetts Gov. Charlie Baker's effort to combat addiction in the commonwealth. This includes a "Fast Track" program on pain management and prescription monitoring.

The Sleep Apnea Pavilion will showcase new technologies from laboratory providers and educate attendees on oral appliance therapy and laser procedures — as well as pediatric dental sleep medicine.

The 3-D Printing Pavilion will demonstrate high-resolution desktop 3-D printing and how it provides affordable access to advanced digital workflows for labs and dental practices.

The exhibit hall will host more than 450 exhibitors along with several education pavilions.

Special presentations this year include "A Conversation with Dr. Lisa Genova," author of the best-selling novel "Still Alice," basis for the identically titled Academy Award-winning film. Another special presentation features Nancy Frates, mother of Pete Frates, who was the inspiration for the ALS ice-bucket challenge.

For more about Yankee Dental Congress 2017, visit www.yankeedental.com or call (877) 515-9071.

(Source: Yankee Dental Congress)

New look, direction to Lab Expo at PDC

Vancouver's 2017 Pacific Dental Conference, one of the largest dental meetings in North America, is, offering a broad selection of C.E., with more than 200 open sessions and hands-on courses, March 9–11 at the Vancouver Convention Centre.

Register at www.pdconf.com. Special hotel rates are available through Jan. 13.

In the exhibit hall, close to 300 exhibiting companies will occupy 625 booths, with the exhibit floor open on Thursday and Friday, March 9 and 10. For the majority of attendees, C.E. credit is given for general attendance (up to five hours) and hour-for-hour credit for individual courses. It's possible to acquire up to 20 C.E. credits



Vancouver, B. C. site of the Pacific Dental Conference.
Photo/Provided by the PDC

The PDC Lab Expo, with a new look and direction, will be Saturday, March 11, bringing together dental techs, denturists, dentists and staffs. Expo attendees will be able to visit the exhibits area between 8:30 a.m. and 3 p.m. and during breaks. A new "Showcase Stage" in the PDC Lab Expo will feature 30-minute demonstrations.

In British Columbia, the tradition of gathering to share information on dentistry

began in 1936 when the first BC Study Club was established. As time passed, the need for an annual meeting became evident and an annual convention was created.

The PDC Organizing Group (nine dentists and one hygienist) volunteers its time to present one of the most reputable dental conferences in North America.

(Source: Pacific Dental Conference)

← NEW YORK, page A1

The 2016 GNYDM is packed with free C.E. every day, and as always there is no preregistration fee. There will be more than 300 educational courses consisting of seminars, hands-on workshops, essays and live-patient demonstrations. Tickets are required for all programs with the exception of the demonstrations in the live dentistry arena.

More highlights among educational offerings include: the Third Annual World Implant Expo, the Second Annual Global Orthodontic Conference, a new four-day Sleep Apnea Conference, a new International Diabetes Symposium, a four-day Invisalign Expo, dental laboratory education, four days of dental hygienist programs, four days of programs for dental assistants and, new this year, educational programs in Korean in addition to already popular offerings in Portuguese, Spanish, Italian, Russian and French.

Four-day exhibit hall

And, of course, there are four days of exhibits, with 650 companies occupying 1,700 booths. Educational opportunities in the exhibit hall seem almost as extensive as the meeting's classroom offerings, anchored by the live dentistry stage, featuring morning and afternoon sessions each day of the four-day exhibition schedule.

You can visit the New Products Pavilion at the rear of aisle 600/700 and see some of the industry's most recently developed products and services.

Download the GNYDM app

Be sure to download the GNYDM 2016 mobile app to make it easier to plan

out your attendance strategy. The app's planning tools include a comprehensive search engine and interactive maps that make it easy to find companies, discover products, navigate the show floor and stay up-to-date with meeting-related news and events.

The app will enable you to access the scientific programs, handouts and room locations to plan the sessions you will attend. You can further personalize your experience by adding favorite sessions to create your schedule, adding notes to a session in advance or in real time — or you can map out your day at the exhibition by highlighting which pavilions you will visit. You'll also be able to check shuttle-bus schedules, see places to visit and much more.

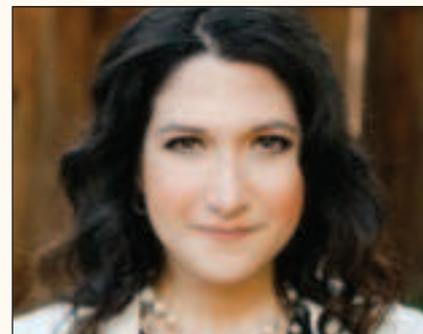
Meeting organizers say that the Greater New York Dental Meeting is designed to create an experience that inspires and empowers. The meeting consistently delivers countless opportunities to discover new approaches, to touch and feel the latest technologies and materials and to interact with fellow practitioners and top industry representatives.

54,000 expected

Last year's meeting attracted 54,000 registrants from all 50 states and 131 countries. There are no organization memberships required to attend the GNYDM. All are welcomed.

And, of course, the meeting's biggest attractions of all will be available in full force: the wonders of New York City in the midst of the holiday season, with shopping, shows, museums, restaurants, and endless exploring.

(Source: GNYDM)



Randi Zuckerberg, an entrepreneur, investor, bestselling author and media personality, is featured at the 'Celebrity Luncheon' at noon on Monday, Nov. 28, during the six-day GNYDM, which this year runs from Nov. 25–30. Photo/Provided by the Greater New York Dental Meeting



Under the glass ceiling in the Jacob K. Javits Convention Center, attendees at the 2015 GNYDM stream into the exhibit hall on the first morning of the meeting's four days of exhibits. Photo/DTI file photo