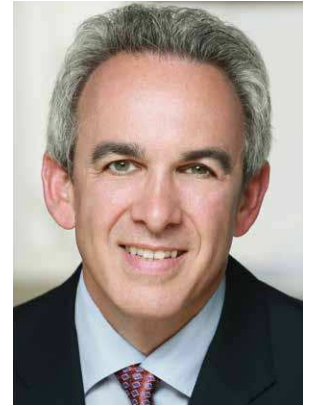


# Greetings from Dr. Lorne Lavine, The Digital Dentist!



Dr. Lorne Lavine

As many of you know, dentistry has gone through a paradigm shift in the past 25 years. The paper-and-film-based practice has been replaced by paperless offices using practice management software, digital radiography and 3-D imaging systems. Whether a practice is looking to upgrade its office, or a new dentist has purchased an older practice and is making wholesale changes, a good understanding of the modern systems available is a critical first step.

In this e-Book, I have worked with a number of companies to provide you important information to assist you in bringing your practice into the 21st Century. Are you looking to modernize the most critical component of your dental office, the practice management software? Then take a look at Curve, which dispenses with the old client-server configuration and replaces it with a sleek and efficient web-based system. Welcome to the cloud!

How about your imaging systems? Sure, film had its place, but whether it's the fantastic intraoral sensors from XDR, or the unbelievable images from Panoramic's extraoral units, there's no better time to enter the digital X-ray realm.

How about your phone system? Old-style analog phones are so passé. Not only should you be looking at VOIP phones, but they should integrate tightly with your management software, something that Weave has been doing for years.

Having a phone system really isn't enough if you want to increase your revenues. For that, you'll want to pay close attention to how the folks at All-Star Dental Academy can teach you and your team the skills to do wonders to your bottom line.

And, finally, if you have even the slightest desire to get your office more HIPAA compliant (and you really should!), it all starts with an improvement to something we use every day: email. Brightsquid has developed an easy-to-use encrypted email system that will protect your data but is a snap for your staff to pick up within minutes.

If you are thinking about modernizing your practice but don't know where to start, I would encourage you to call me, The Digital Dentist, at (866) 204-3398 ext. 200 or email at [drlavine@thedigitaldentist.com](mailto:drlavine@thedigitaldentist.com). I will gladly provide a no-cost, no-obligation analysis of your practice and the steps you need to take now to get started.

Enjoy the book and feel free to contact me with any questions.

All my best,

Dr. Lorne Lavine  
The Digital Dentist