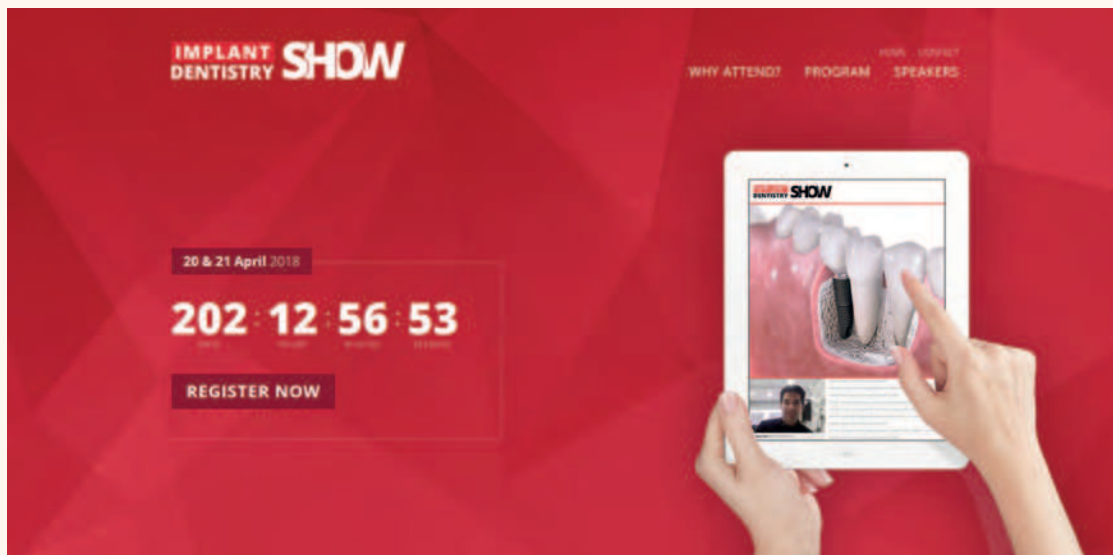


# Interactive online learning series



The new series of online educational lectures can be accessed free of charge and participants can earn credits from an ADA CERP-recognised provider.

By DTI

**LEIPZIG, Germany:** In 2018, Dental Tribune International (DTI) is launching its online educational platform, Dental Tribune Online Shows. Consisting of a series of educational lectures on all dental specialties, including aesthetic dentistry, digital dentistry, endodontics, implantology, laser dentistry, orthodontics, periodontics and preventative dentistry, the shows are designed to be of immense value for dental professionals around the globe and are free to attend.

The unique concept will allow dental professionals insights into the latest studies and case reports as well as gaining first-hand experiences from top international experts. Lectures are designed to be convenient in style and use and participants will be able to access them from anywhere in the world, free of charge. Additionally, interaction with the dedicated experts via the question-and-answer sessions at the end of each presentation offers a chance to dig deeper into an area of interest—all the

while receiving credits from an ADA CERP-recognised provider.

Lectures will be presented on a dedicated website and cover two full consecutive days (Friday and Saturday, 9 a.m.–8.30 p.m.) with ten 60-minute presentations per day. Each lecture will be recorded, edited and archived on the respective show's website to allow for later access.

The DT Online Shows calendar and corresponding websites can be viewed at [www.digitaldentistryshow.com](http://www.digitaldentistryshow.com).

# IDM oral health award presented

By DTI

**MADRID, Spain:** Prof. Mahesh Verma, President of the Indian Academy of Restorative Dentistry, was presented with the second annual International Dental Manufacturers (IDM) Global Oral Health Progress Award at the FDI World Dental Congress in Madrid on 30 August. The award recognises Verma's many years of service to the dental profession and valuable contributions to furthering global oral health, particularly in emerging markets.

"Dr Verma's visionary dedication to raising the standards of oral healthcare in India has culminated in his long-time leadership of the widely renowned Maulana Azad Institute of Dental Sciences," said IDM President Dr Kiyotaka Nakao. "Under his leadership, its worldwide affiliations have set a benchmark in dental education and dental care."

The annual IDM Global Oral Health Progress Award provides a donation in the recipient's honour to the charity of his or her choice.



Verma, who is Principal of the Maulana Azad Institute of Dental Sciences, serves in numerous global oral health positions. Among others, he is a member of the Global Child Dental Health Task Force in the UK, Chairperson of the Research Committee for Dental Sciences at the Indian Council of Medical Research, and President of the International Association for Disability and Oral Health India Chapter.

Founded in 1988 in Washington in the US, IDM is an umbrella organisation that globally represents the common interests of its member associations. Through them, IDM supports the interests of the global dental industry and trade as a whole.

# Modern Dental CEO awarded HKU honorary fellowship

By DTI

**HONG KONG:** Godfrey Ngai, co-founder and CEO of dental prosthesis provider Modern Dental Group (MDL), was granted an Honorary University Fellowship by the University of Hong Kong (HKU) and is the first recipient of this award in the dental profession. The recognition honours Ngai's long-standing commitment to the university, as well as his efforts at societal upliftment through donating MDL dental products and services to schools, healthcare organisations for the elderly and other sections of the community in need.

Over the past two decades, Ngai has supported HKU's Faculty of Dentistry in postgraduate teaching and the advancement of dental technology by means of collaborative research with MDL, the university stated. For example, MDL was instrumental in supporting the establishment of HKU's Modern Dental Laboratory Endowed

Professorship in Clinical Dental Science in 2011. In 2012, with the faculty, the company co-hosted the World Dental Forum, which brought together leading dental scientists and researchers from around the globe.

"I am honoured that my devotion and contributions have been recognised. During my 19 years of teaching dental technology, I have trained hundreds of young dentists and dental technologists who went on to become the backbone of

dental services in contemporary Hong Kong," Ngai commented on the achievement.

Apart from his contribution to HKU, Ngai has led MDL's proactive engagement in other soci-

etal services. For example, under Ngai, the Hong Kong-based company has extended its services to mainland China, training thousands of dental technicians and driving the development of the dental laboratory industry in China.

"It is always our mission to contribute towards society and going forward I will continue to lead MDL, as well as the public company Modern Dental Group, to carry out more good deeds in order to create value for our society," Ngai remarked in this regard.

As a leading global provider of dental prostheses, MDL focuses on custom-made prostheses in the growing prosthetic industry. Its product portfolio consists of three main lines: fixed prostheses, removable prostheses and other devices, such as orthodontic appliances, sports guards and anti-snoring devices.



Godfrey Ngai during the presentation ceremony of the 2017 Honorary University Fellowships on 26 September.

# New plant to strengthen GC's dental pharmaceutical business

By DTI

**KAWASAKI, Japan:** After acquiring all ordinary shares of dental pharmaceutical product manufacturer Showa Yakuhin Kako in autumn last year, GC has now announced that it is building a new manufacturing facility in Kawasaki to further expand its dental pharmaceutical business. According to the company, construction of the new factory will start in January next year, with completion expected in May 2019.

The new three-storey facility is planned to have a total floor area of 5,358 m<sup>2</sup>. Its design and construction have been commissioned to Chiyoda TechnoAce, a company with a long history of and experience in building of medical product manufacturing plants, GC announced.

In line with GC's global Communication Loop concept, a commitment to improving communication and the exchange of knowledge among employees, the new facility will be designed with open spaces that aim to foster interaction. "Inspiration is born where people are engaged in conversation, and within the space of a creative setting, shared experiences and emotions help to promote mutual understanding. GC sees a large amount of new power emanating from this understanding," commented the company on its philosophy.

Showa Yakuhin Kako is one of Japan's leading dental pharmaceutical manufacturers and known for its range of local anaesthetics and medication for treating periodontal disease. Building on the synergistic effects of combining both compa-



A mock-up of GC's new site in Kawasaki.

nies' respective fields of expertise, the new facility is part of GC's efforts to achieve its goal

for its 100<sup>th</sup> anniversary in 2021: to become the top dental company in the world through mak-

ing further contributions towards a healthy, long-living society.

# Top speakers, top entertainment: Dentsply Sirona World 2017 breaks records



By DTI

**LAS VEGAS, USA:** In September, Dentsply Sirona World 2017 attracted more than 7,000 dental professionals to Las Vegas. Featuring presentations by world-famous experts, peer discussions and a trade show, the meeting also offered an extraordinary entertainment programme. Highlights were appearances by award-winning actor Will Smith, who shared his tips for personal success, as well as American ventriloquist and comedian Jeff Dunham, and Grammy-winning local band Imagine Dragons.

**Fig. 1:** Michael Augins, Group Senior Vice President of the US Commercial Organisation, welcoming attendees to Dentsply Sirona World. The meeting took place from 14 to 16 September at the Venetian hotel in Las Vegas.

**Fig. 2:** More than 7,000 dental professionals attended the meeting.

"We are delighted that so many dental professionals, dealers, business partners and practice teams joined us here in Las Vegas for the industry's greatest educational festival. Dentsply Sirona World is the perfect platform for an exchange of professional ideas and expanding your network. Our aim is to further

advance dentistry through better, safer and faster processes, while fueling people's appetite for new technologies," commented Michael Augins, Group Senior Vice President of Dentsply Sirona's US Commercial Organisation, on the successful show.

According to the organiser, one of the main goals of the meeting was to inspire attending dental professionals to be the best dentists they can be. With more than 110 leading experts from the dental industry contributing to the comprehensive educational programme, the event

offered a vast selection of workshops and breakout sessions to choose from.

Altogether, the programme covered 11 areas of interest: business and practice management, CEREC, endodontics, imaging, implantology, office design, orthodontics, periodontics and hygiene, prosthetics and lab, restoration, and special markets and topics. Attendees could customise their experience by attending sessions within one track for specialised training or from a variety of tracks for a well-rounded experience.



# Combating pregnancy gingivitis: EFP and Oral-B launch joint campaign



Prof. Mariano Sanz, Chairman of the EFP Workshop Committee, in an interview at yesterday's press event.

By DTI

**MADRID, Spain:** At this year's FDI World Dental Congress in Madrid, long-standing partners Oral-B and the European Federation of Periodontology (EFP) announced that they have joined forces in a Europe-wide campaign to raise awareness of the importance of oral health during pregnancy. The initiative aims to educate and support expectant women, as well as health-care and dental professionals, by introducing guidelines for both audiences, among other measures.

Owing to hormonal changes, pregnant women have a higher risk of developing periodontal disease—a

link that has been well established through research. However, according to a new US study, gingivitis affects far more pregnant women than previously thought, its occurrence and severity substantially exceeding US national averages.

Presenting the findings of the Oral Hygiene and Maternity Outcomes Multicenter Study, Dr Robert Gerlach, a research fellow in clinical investigations at P&G, which supported the research, said that moderate-to-severe gingivitis was very common among the 648 women evaluated. The study found a substantial disease onset across broad demographic and socio-economic subgroups beginning in the first trimester of pregnancy. Moreover, severity was extraordinarily high, averaging 51.1 bleeding sites, which represents nearly one-third of the gingiva.

Highlighting the fact that gingivitis is a preventable and manageable disease, Gerlach said it should be every expecting mother's priority to avoid excessive plaque accumulation to prevent gingivitis becoming an issue. He stressed that many pregnant women, especially in their first pregnancy, are willing to seek advice and will actively change their behaviour, which is why this

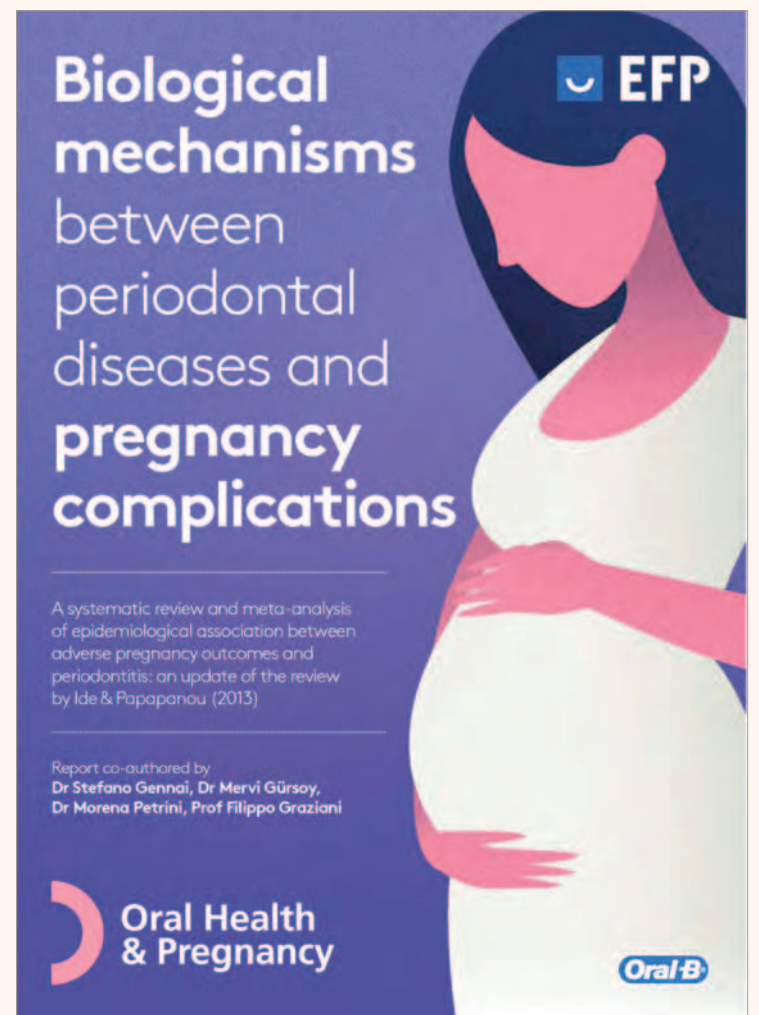
is an optimal time to reach them in raising awareness of the risk.

Supporting the educational purpose of the campaign, four reports are being published. The reports shed light on the various aspects of women's oral health during pregnancy. Furthermore, they highlight the mechanisms of pregnancy gingivitis, and cover treatment options and their effects on expecting mothers' health and that of their children.

"We want to have an impact," said Prof. Mariano Sanz, Chairman of the EFP Workshop Committee. "We believe that the mission of the EFP without the power of our partners—in this case Oral-B—would not be efficient, so partnership is key!"

Giving a preview on the new guidelines, Sanz remarked that the FDI World Dental Congress is the perfect platform by which to reach dental professionals worldwide, since the federation represents the unified voice of the dental industry.

More information about the campaign, its tool kits, guidelines and the reports are available at the newly launched website, [www.oralhealthandpregnancy.efp.org](http://www.oralhealthandpregnancy.efp.org).



One of the four educational reports published as part of the campaign. They can be download at [www.oralhealthandpregnancy.efp.org](http://www.oralhealthandpregnancy.efp.org).

# Fourth MIS Global Conference takes implant community to Bahamas

By DTI

**BAR-LEV INDUSTRIAL PARK, Israel:** The next MIS Global Conference will take place from 8 to 11 February in the beautiful Atlantis Resort in the Bahamas. One of the highlights of the event will be a series of TEDxMIS discussions, an independently organised TED event that will feature world-leading thinkers and achievers in the field of implant dentistry.

After the tremendous success of the last MIS Global Conference in Barcelona, with its fascinating scientific programme, high-level lectures and impressive social events, the next edition too promises to deliver an intense and unforgettable experience in every respect, MIS Implants Technologies has announced.

The scientific committee, headed by Prof. Lior Shapira, Chairman of the Department of Periodontics at the Hebrew University—Hadassah Faculty of Dental Medicine in Jerusalem in Israel, has undertaken the



mission of making this year's conference particularly worthwhile. The scientific programme is aimed at addressing contemporary treatment possibilities and providing insight into the present and future of dental implants as part of clinical dentistry. "The podium will be occupied by high-quality clinicians, researchers, and educators—who will share with you their extraordinary experience and clinical excellence," Shapira said.

With the official launch of the V3 Implant System in the US currently underway, MIS is devoted to bringing the dental world the latest

innovations and is committed to helping clinicians improve patient care. At the conference, various workshops will provide an opportunity for meaningful learning in an intimate environment, with accomplished experts in specific areas of interest.

The two-day main programme will feature prominent speakers presenting their expertise for potential translation into everyday practice. Among the topics to be addressed are evolution and horizons in implant therapy, biological principles and

predictable aesthetics, long-term forecast for implant therapy and going digital.

## TEDxMIS

In the spirit of "ideas worth spreading" and a commitment to innovation, MIS has further announced its partnership with TEDx. TEDxMIS is an independently organised TED event that will take place on 10 February and feature world-leading thinkers and achievers in the field of implant dentistry. The goal of the TEDx discussion is to give conference guests the opportunity to experience a unique series of fast-paced, eye-opening talks that will inspire them and provoke meaningful engagement with their peers.

As part of its commitment to promoting young clinicians, MIS is continuing the tradition of holding a clinical case competition during the global conference, with this year's focus on modern technologies and techniques in clinical practice. The best 15 clinical cases will be

presented as posters at the conference venue and prizes awarded to the three winning cases.

## Breath-taking views and spectacular entertainment

As in past events, this conference is expected to provide an extraordinary environment for knowledge sharing and the opportunity to meet with peers in the international dental community. This year, however, conference attendees will also enjoy one of the most beautiful and exotic locations in the Atlantic Ocean: the Atlantis Resort on Paradise Island. When they are not engaged in workshops and lectures, guests will be able to take in the marine habitat, sports activities, culture and colours of the Bahamas. Full of impressive and fun events, the MIS Global Conference entertainment programme will leave guests with fond memories and looking forward to the next gathering, the company stated.