

→ live event reporting e-newsletter



The screenshot shows the 'Dental Tribune International Newsletter - GNYDM Special' for November 30, 2015. The header features a cityscape image and the title 'Greater New York Dental Meeting DENTAL TRIBUNE NEW YORK 2015 SPECIAL'. A navigation bar includes links for News, Business, Clinical, Topics, Products, Companies, Events, Photos, and E-paper. The main content is organized into several sections:

- TOP STORY:** 'Greater New York Dental Meeting gets underway' with a photo of the event and a 'Read more' link.
- ADVERTISING:** A large banner for 'PLANMECA FIT Open CAD/CAM System' featuring a man's face and a 'Read more' link.
- ADVERTISING:** A banner for '3DISC IMAGING FireCR Dental PSP Dental System' with a 'Read more' link.
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- ADVERTISING:** A banner for 'PLANMECA FIT: Faster scanning than ever, now also with colour' with a 'Read more' link.
- ADVERTISING:** A banner for 'GNYDM PHOTO GALLERY' with a play button icon.
- ADVERTISING:** A banner for 'ROOTS SUMMIT CROWNE PLAZA DUBAI, 30 NOV - 3 DEC EARLY BIRD 20% OFF'.
- ADVERTISING:** A banner for 'CROIXTURE' featuring a man and a woman.
- ADVERTISING:** A banner for '3DISC IMAGING FireCR Dental Reader'.
- ADVERTISING:** A banner for 'PLANMECA FIT'.
- ADVERTISING:** A banner for 'New Service: SubEProvers Base and Design Services'.

At the bottom, there is a 'SOCIAL MEDIA' section with 'Like us on Facebook!' and 'Follow us on Twitter!' buttons. The footer includes the 'DENTAL TRIBUNE' logo and navigation links.

→ rectangle banner (280 x 250 pixel)

→ complementary article

→ product teaser

Live Event Reporting



Targeted e-marketing campaigns

DTIs *Live Event Reporting E-Newsletters* both **inform** dental professionals worldwide, who may be unable to attend each of the many dental events held in a year, and **support** organizers, their founding partners and industry members.

In 2016, the DTI editorial team is scheduled to attend the events listed below from where they will provide instant and comprehensive live coverage on www.dental-tribune.com. Additionally, corresponding e-newsletters will be sent to relevant databases (Asia Pacific, Europe, International, Latin America) once or multiple times per day.

The live event reporting e-newsletter sponsoring package (list price: 3,450 EUR) is designed to be combined with our *today* trade show daily newspaper offering and is discountable*. The sponsoring package includes:

- article and photo(s) on a regional or topics webpage on www.dental-tribune.com
- prime position of the article within the e-newsletter
- rectangle banner (280 × 250 pixels; jpg, gif, png; animated gifs are not available) with a link to the corporate website
- product teaser with a link to the booked company profile (if available)

Please note: Owing to the nature of the medium, bookings are available on a **first come, first serve basis only**. Contents are to be delivered according to the DTI Submission Guidelines **one week prior to the first day of the event**.

Let us assist you in connecting with the largest online network in dentistry before, during and after a major dental event. The DTI marketing packages will help you maximize your marketing efforts and achieve your goals at every leading dental event in 2016!

*Advertising partners that have booked our *today* trade show daily newspaper for the event are eligible to receive a maximum discount of 50% per e-newsletter sponsoring.

Events**	Language	Recipients
Asia Pacific ADX APDC	English	40.000
Europe EAO Expodental Madrid FDI ICOI Swedental	English	45.000
International ADF AEEDC Chicago Midwinter CIOSP EAO FDI GNYDM IDEM	English	65.000
Latin America Amic Spring Amic Fall	Spanish	45.000

**Additional events are available on request.

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