



# CAD/CAM

international magazine  
of digital dentistry

Dental Tribune International

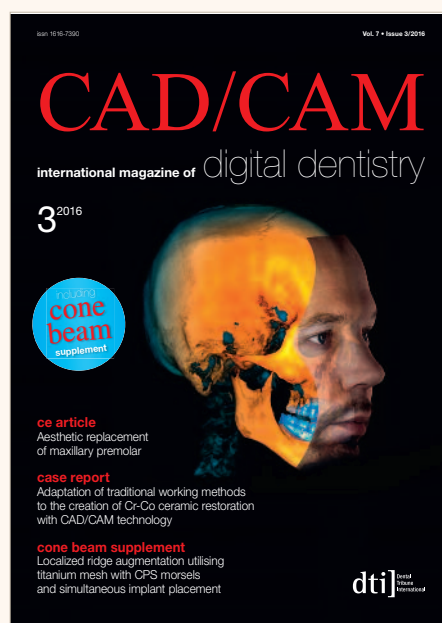
# ESSENTIAL DENTAL MEDIA

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**dti** Dental  
Tribune  
International

# Dental Tribune International

CAD/CAM international magazine of digital dentistry



*CAD/CAM international magazine of digital dentistry (CAD/CAM)* is a quarterly C.E. publication devoted to digital dentistry. It covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events. Top topics include rapid prototyping, digital imaging, virtual articulation, dental materials, impressioning, radiography, software processing and innovations in digital dentistry.

The *cone beam* is focused on digital radiography and cone beam computed tomography (CBCT) in dentistry. It covers the most important developments in the domain and is targeted at experts who use digital radiography, such as implantologists, orthodontists,

prosthodontists and endodontists. The supplement presents the latest research, case studies, industry news, trends in procedures and techniques.

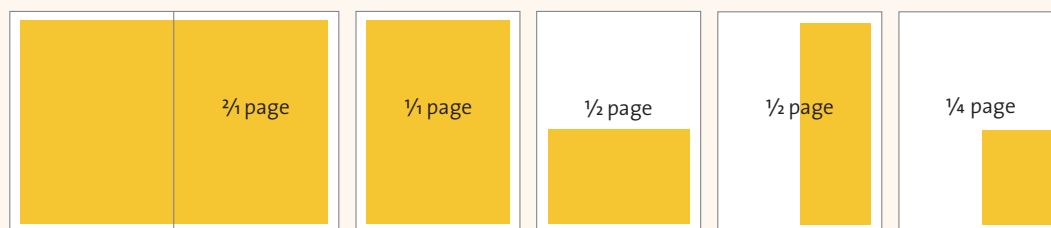
This high-gloss English-language magazine is distributed at all major international congresses, exhibitions and opinion leaders worldwide (mainly the US, Middle East & Africa, Asia Pacific and Europe) and distributed at many specialty-specific events.

Local language editions of *CAD/CAM* are available in China, Czech Republic & Slovakia, Germany (*digital dentistry*), Italy and Poland.

Please note: Complimentary PR as well as product and industry news are offered in support of advertising. The publication of clinical articles and case studies is limited in each edition. Therefore, submissions are subject to review and approval by the managing editor.

Issue	Ad Deadline	Release Date	Bonus Distribution
1/2017	January 10, 2017	March 2017	IDS, Scandefa, Dentistry Show/ Dental Technology Showcase, Imagina, Digital Dentistry Int. Conf.
2/2017	April 28, 2017	May 2017	Expodental, CAD/CAM & EAO
3/2017	August 1, 2017	September 2017	FDI, BDIA, EAO
4/2017	October 9, 2017	November 2017	AEEDC 2018

## Advertising Formats & Rates (print run: 10,000 copies)



→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*:	€ 5,250	€ 3,250	€ 2,450	€ 2,450	€ 1,950

\*VAT not included. Annual packages are available on request.