

Worldental Daily
**The official show daily
newspaper of the
FDI Annual World Dental Congress/Madrid
August 29–September 1, 2017**

- The *Worldental Daily* offers a recap of the previous day's events with exclusive interviews, articles and images and also includes the official floor plan, exhibitor list, product news, industry reports and event schedule.
- An on-site editorial team offers comprehensive live coverage of the 2017 FDI Annual World Dental Congress in the *Worldental Daily* Daily Issues and on www.dental-tribune.com.
- The *Worldental Daily* is distributed free of charge at the exhibition entrances, in the halls, at registration desks and official congress hotels.
- The 2017 FDI World Dental Congress features the Dental Tribune Study Club live symposia located in a central position directly on the exhibition floor.
- The DTI Communication Service team assists you in creating and distributing your editorial content, such as news articles, press releases and social media posts.

Reach more than 15,000 visitors of the 2017 FDI Annual World Dental Congress.

Increase your booth traffic and sales.

Advertise your products, vouchers, specials or raffles.

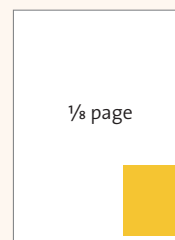
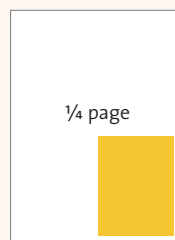
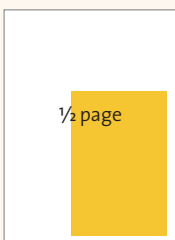
Boost your company's visibility before, during and after the 2017 FDI Annual World Dental Congress.

Take advantage of our special packages!

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Worldental Daily Advertising Formats (w x h)



→ Dimensions*: 297 x 420 mm 210 x 297 mm 297 x 210 mm 148 x 210 mm 105 x 148 mm

*Special advertising formats are available on request.

Worldental Daily Advertising Rates & Deadlines

	Prices in Euros*			Package Rates (all issues)
	Daily Issues			
Distribution	5,000	5,000	5,000	15,000
Release Dates	August 29, 2017	August 30, 2017	Aug 31 & Sep 1, 2017	
Ad Rates 1/4 page	3,450	3,450	3,450	9,450
1/2 page	2,950	2,950	2,950	7,950
1/4 page	2,450	2,450	2,450	5,450
1/8 page	1,950	1,950	1,950	3,950
DTSC Sponsoring	packages start at 2,950 (Please contact us for more information.)			
Newsletter Sponsoring**	4,950 (per newsletter)			
Communication Services	details and prices are available on request			
Daily Issues	distributed free of charge in the exhibition halls, at the registration desks, main entrances and official congress hotels			
Editorial Coverage	an on-site editorial team ensures up-to-the minute coverage during the show, including articles, photos and interviews			
Ad Submission Deadlines	August 1, 2017			

*VAT not included | **Newsletters in English and Spanish are sent to over 175,000 subscribers worldwide..

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