

20 March 2017



DT Communication Services

DTI PRESS EVENT

www.dental-tribune.com

dti Dental
Tribune
International

DTI Press Event

During exhibitions and congresses, dental professionals and journalists actively seek information about new products, concepts and solutions. IDS, the world's largest dental exhibition, is the most important platform for product launches and the presentation of innovations. With over 2,200 expected exhibitors in 2017, standing out from the crowd has become more important than ever.

For IDS 2017, the DTI Communication Services team offers a full range of press services—

from press release to press conference, from idea to implementation, including pre-event and follow-up communication.

On Monday, 20 March 2017, DTI is going to host its first DTI Press Event at the Hilton Hotel in Cologne, offering 30-minute slots including moderation and Q&A session. Your audience will consist of media representatives of the DTI Publishing Group, which is composed of the world's leading dental trade publishers that currently reach more than

650,000 dental professionals in more than 90 countries and 25 languages. You will have the unique chance to present your product and receive feedback from an international audience.

Please note that only a limited number of slots are available and will be sold on a first-come, first-serve basis.

Package includes



- 30-minute press conference or product presentation incl. moderation and Q&A
- professional recording and editing of press conference; video will be published at www.dental-tribune.com alongside the press release and made available to client after IDS
- one press release of up to 400 words in English
- publication of press release at www.dental-tribune.com
- press kit incl. print out of press release & business card of company representative
- location and catering (drinks)

2,950 Euros

IDS Sales Contacts

Head of DTI Communication Services

Marc Chalupsky

T +49 152 54587 148

m.chalupsky@dental-tribune.com

Italy

Stefania Dibitonto

T +39 392 9062 765

s.dibitonto@dental-tribune.com

Latin America

Weridiana Mageswki

T +55 11 3280 8202

w.mageswki@dental-tribune.com

Western Europe

Hélène Carpentier

T +33 6 09 76 70 74

h.carpentier@dental-tribune.com

International

Antje Kahnt

T +49 173 526 0544

a.kahnt@dental-tribune.com

Global Key Accounts

Matthias Diessner

T +49 152 22679 174

m.diessner@dental-tribune.com

Italy

Alessia Murari

T +33 011 3110675

alessia.murari@tueorservizi.it

Eastern Europe

Barbora Solarova

T +421 948 302 532

b.solarova@dental-tribune.com

North America

Maria Kaiser

T +1 604 628 4896

m.kaiser@dental-tribune.com

Asia Pacific

Peter Witteczek

T +43 676 660 6410

p.witteczek@dental-tribune.com

International

Melissa Brown

T +49 341 48474 112

m.brown@dental-tribune.com

Event Manager

Lars Hoffmann

T +49 341 48474 132

l.hoffmann@dental-tribune.com

www.dental-tribune.com

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