



Online Company Profile



Dental Tribune International

ESSENTIAL DENTAL MEDIA

www.dental-tribune.com

dti Dental
Tribune
International

Online Company Profile

Search engine-optimized micro-page

The screenshot displays the GC Europe N.V. website layout. At the top left is the GC logo and company name. The main content area is divided into several sections: 'About Us' (introduction and history), 'Articles' (with a link to 'Glass ionomer luting (GIL) as an anti-infective silver ionomer core, a new study shows'), 'Downloads' (listing 'GC Highline English' and 'GC Catalyst English'), 'Products' (featuring 'GC CEM Linkage', 'GC Restorative Density', 'GC Sinter™ Universal P3', 'GC CEM II', 'GC Sinter™ Universal P3', and 'GC Sinter™ Universal P3'), 'Videos' (with a video player for 'GC Webinar Keller - D' and a 'More Videos' button), and 'Image Video' (with a video player for 'GC Europe image video'). The website also includes contact information, a navigation menu, and a footer with the URL 'http://campus.gceurope.com'.

→ social media links

→ contact information with complete address, website address, e-mail address, and telephone and fax numbers

→ company logo with link to corporate website

→ linked articles on www.dental-tribune.com

→ company portrait

→ download section for articles, product information, brochures, catalogs, etc.

→ featured products

→ interactive banner advertisement

→ videos

→ company image video



www.dental-tribune.com/companies

Online Company Profile

Search engine-optimized micro-page

The company profile on [www.dental-tribune.com /companies](http://www.dental-tribune.com/companies) is a valuable information tool for potential local and international customers. This multimedia hub can house all company-related information, such as the company portrait, including the logo, links to the corporate website, and contact information; news; product features; scientific

studies; videos; webinars; upcoming courses; order forms; brochures; and much more. Registering your company with the largest online dental community is the key to search engine optimization. The company profile is built from content you provide and includes free updates and editorial assistance. Additionally, all company-related information pub-

lished in the international DTI print and online portfolio is linked to the company profile. The booking period for company profiles is 12 months.* The annual rate for an international company profile is between €3,000–€6,000. Local profile prices vary depending on the country, region and number of local language versions.

Main benefits of an annual package

- more than 2.5 million visitors on www.dental-tribune.com throughout the year
- brand marketing and sales lead generation through the contact option
- multimedia assistance and supervision of company-related content through DTI's print and online editorial teams
- Google ranking optimization and traffic support through direct links to the corporate website
- comprehensive global and local online representation on www.dental-tribune.com, including comprehensive online news coverage for one year
- no extra editorial or online project management is needed; the DTI editorial team processes all contents

Annual package includes

- company profile featured in regional newsletters
- free placement of up to four press releases/articles on www.dental-tribune.com, in relevant e-newsletters
- every company-related article published on www.dental-tribune.com is linked to and featured under the company profile
- placement of the company's main products under the company profile, including regular updates (four products or sections)
- free banner placement under the company profile
- free job postings in the DTI careers section
- every print advertisement is linked directly to the company profile via our innovative e-paper tool
- discounted rates for all digital communication, such as banners, e-newsletter sponsoring and e-blasts
- regular banner, online and Google Analytics reports

Price

EUR 3,000–6,000 per year

local profile prices vary depending on the country, region and number of local language versions



Media Sales Contacts

International

Antje Kahnt
T +49 173 526 0544
a.kahnt@dental-tribune.com

Eastern Europe

Barbora Solarova
T +421 948 302 532
b.solarova@dental-tribune.com

Western Europe

Hélène Carpentier
T +33 6 09 76 70 74
h.carpentier@dental-tribune.com

E-Learning Manager

Lars Hoffmann
T +49 341 48474 132
l.hoffmann@dental-tribune.com

Head of DTI Communication Services

Marc Chalupsky
T +49 152 54587 148
m.chalupsky@dental-tribune.com

North America

Maria Kaiser
T +1 604 628 4896
m.kaiser@dental-tribune.com

Global Key Accounts

Matthias Diessner
T +49 152 22679 174
m.diessner@dental-tribune.com

International

Melissa Brown
T +49 341 48474 112
m.brown@dental-tribune.com

Asia Pacific

Peter Witteczek
T +43 676 660 6410
p.witteczek@dental-tribune.com

Italy

Stefania Dibitonto
T +39 392 9062 765
s.dibitonto@dental-tribune.com

Latin America

Weridiana Mageswki
T +55 11 3280 8202
w.mageswki@dental-tribune.com

www.dental-tribune.com

dti Dental
Tribune
International