



today

The show daily newspaper

Swedental/Stockholm | November 15–17, 2017

→ *today Swedental* offers interviews, articles, product news and industry reports and includes the floor plan, exhibitor list and event schedule.

→ *today Swedental* is distributed by hostesses free of charge at the exhibition entrances and public transport points on all three exhibition days.

→ An on-site editorial team offers comprehensive live coverage of Swedental 2017 on www.dental-tribune.com.

→ Daily e-newsletters are sent to over 45,000 dental professionals in Europe.

→ The DTI Communication Service team assists you in creating and distributing your editorial content, such as news articles, press releases and social media posts.

Reach more than 7,000 visitors of Swedental 2017.

Increase your booth traffic and sales.

Advertise your products, vouchers, specials or raffles.

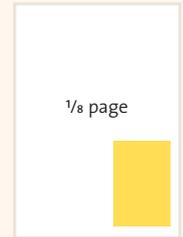
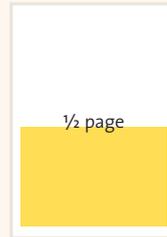
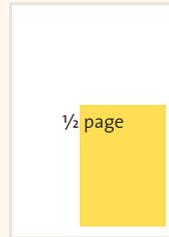
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297 × 420 mm

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105 × 148 mm

*Special advertising formats are available on request.

today Advertising Rates & Deadlines

	Prices in Euro*
today	
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1/2 page	2,450
1/4 page	1,950
1/8 page	1,450
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Newsletter Sponsoring**	3,450 (per newsletter)
Language	English

*VAT not included | **Newsletters in English are sent to over 45,000 subscribers in Europe.

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