



**implants**  
international magazine  
of oral implantology

**Dental Tribune International**

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**DENTAL MEDIA**

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# Dental Tribune International

implants international magazine of oral implantology



*implants international magazine of oral implantology (implants)* covers the most significant developments in the field of implantology with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events. As the official publication of the German Association of Dental Implantology (DGZI), *implants* also informs about current DGZI activities and events.

This high-gloss English-language magazine is published quarterly (print run: 10,000 copies) and distributed at all major interna-

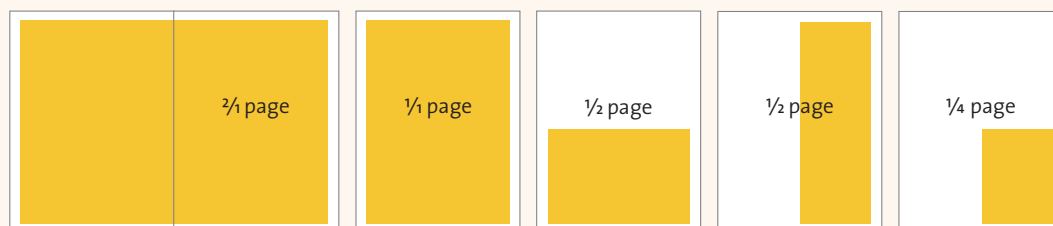
tional congresses and exhibitions, such as IDS, EAO, FDI and the GNYDM. In addition, *implants* is sent to opinion leaders worldwide (mainly the U.S., Middle East & Africa, Asia Pacific and Europe) and distributed at many specialty-specific events.

Regional editions of *implants* are available in Czech Republic & Slovakia, Iran, Italy, Poland and the U.S.

Please note: Complimentary PR as well as product and industry news are offered in support of advertising. The publication of clinical articles and case studies is limited in each edition. Therefore, submissions are subject to review and approval by the managing editor.

Issue	Ad Deadline	Release Date	Bonus Distribution
1/2017	February 10, 2017	March 2017	IDS, Scandefa, Dentistry Show/ Dental Technology Showcase, SSER
2/2017	April 7, 2017	May 2017	FDI
3/2017	August 11, 2017	September 2017	DGZI, BDIA, EAO
4/2017	October 12, 2017	November 2017	GNYDM, CAD/CAM & Digital Dentistry Int. Conf., ADF, Implant Expo

## Advertising Formats & Rates (print run: 10,000 copies)



→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*:	€ 5,250	€ 3,250	€ 2,450	€ 2,450	€ 1,950

\*VAT not included. Annual packages are available on request.