



laser

**international magazine
of laser dentistry**

Dental Tribune International

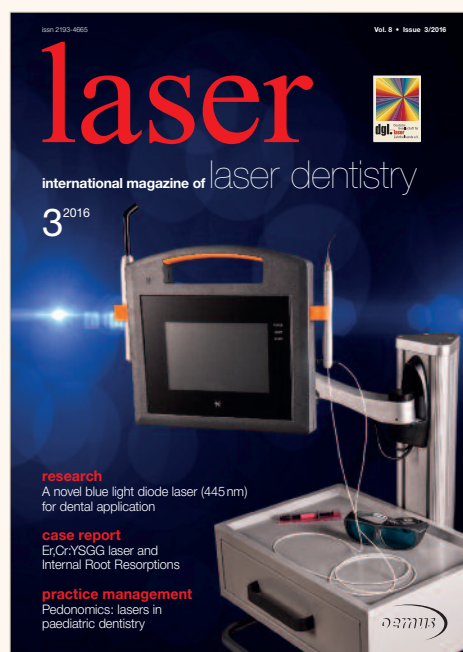
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Dental Tribune International

laser international magazine of laser dentistry



laser international magazine of laser dentistry (*laser*) is published in cooperation with the German Association for Laser Dentistry (DGL) and the World Federation for Laser Dentistry (WFLD). It covers the most significant developments in the field of laser dentistry with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events. Moreover, *laser* keeps its readers up-to-date on WFLD and the DGL news and activities.

laser is published quarterly (print run: 4,000 copies) and distributed at all major international congresses and exhibitions. In addition, *laser* is sent to opinion leaders worldwide (mainly the U.S., Middle East & Africa, Asia Pacific and Europe) and distributed at many specialty-specific events. The magazine has an international scientific scope with all-English articles including German summaries.

Regional editions of *laser* are available in Iran and Poland.

Please note: Complimentary PR as well as product and industry news are offered in support of advertising. The publication of clinical articles and case studies is limited in each edition. Therefore, submissions are subject to review and approval by the managing editor.

Issue	Ad Deadline	Release Date	Bonus Distribution
1/2017	February 17, 2017	March 2017	IDS, Scandefa, Dentistry Show/ Dental Technology Showcase
2/2017	May 12, 2017	June 2017	FDI
3/2017	August 18, 2017	September 2017	ESE, BDIA
4/2017	November 3, 2017	November 2017	CAD/CAM & Digital Dentistry Int. Conf.

Advertising Formats & Rates (print run: 4,000 copies)



→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*:	€ 4,750	€ 2,650	€ 1,950	€ 1,950	€ 1,450

*VAT not included. Annual packages are available on request.