

roots

**international magazine
of endodontics**

Dental Tribune International

ESSENTIAL DENTAL MEDIA

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roots international magazine of endodontics



roots international magazine of endodontics is a quarterly C.E. publication (print run: 10,000 copies) devoted entirely to the field of endodontics. It covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events.

This high-gloss English-language magazine is distributed at all major international dental congresses and exhibitions. In addition, *roots* is sent to opinion leaders worldwide (mainly the US, Middle East & Africa, Asia Pacific and

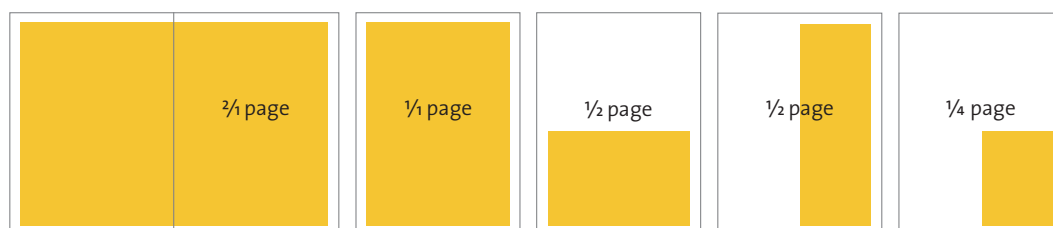
Europe) and distributed at many specialty-specific events, such as IFEA and the annual meetings of the AAE and DGET, to name a few. Moreover, e-paper versions of all editions are accessible online at www.dental-tribune.com/epaper and are sent to our global subscriber base of over 65,000 dental professionals.

A regional edition of *roots* is available in Iran and the US.

Please note: Complimentary PR as well as product and industry news are offered in support of advertising. The publication of clinical articles and case studies is limited in each edition. Therefore, submissions are subject to review and approval by the editor.

Issue	Ad Deadline	Release Date	Bonus Distribution
1/2017	February 15, 2017	March 2017	IDS, Scandefa, Dentistry Show/Dental Technology Showcase
2/2017	May 8, 2017	June 2017	FDI
3/2017	July 15, 2017	September 2017	ESE, BDIA
4/2017	October 9, 2017	November 2017	DGET

Advertising Formats & Rates (print run: 10,000 copies)



→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*:	€ 5,250	€ 3,250	€ 2,450	€ 2,450	€ 1,950

*VAT not included. Annual packages are available on request.