today

The show daily newspaper

CIOSP/São Paulo | Jan 31–Feb 3, 2018

→ *today CIOSP São Paulo* offers a recap of the previous day's events with exclusive interviews, articles and images and also includes the official floor plan, exhibitor list, product news, industry reports and event schedule.

→ An on-site editorial team provides comprehensive live coverage of CIOSP São Paulo 2018 on www.dental-tribune.com.

→ *today CIOSP São Paulo* is distributed free of charge at the exhibition entrances, in the halls, at registration desks and official congress hotels.

→ CIOSP São Paulo 2018 features the **Dental Tribune Study Club** live symposia located in a central position directly on the exhibition floor.

Reach more than 40,000 visitors of CIOSP São Paulo 2018.

Increase your booth traffic and sales.

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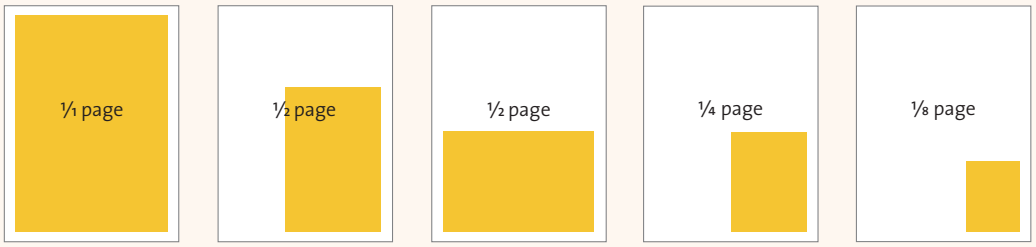
Take advantage of our special packages!

today

dti] Dental Tribune International

today Advertising Formats (w x h)



→ Dimensions*:	297 × 366 mm	155 × 220 mm	262 × 165 mm	155 × 155 mm	102 × 147 mm

*Special advertising formats are available on request.

today Advertising Rates & Deadlines

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today			
Distribution (10,000 per day)	40,000 copies		
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1/2 page	3,450		
1/4 page	2,950		
1/8 page	2,450		
Ad Submission Deadline	January 8, 2018		
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*VAT not included | **Newsletters, in English and Portuguese, are sent to over 80,000 subscribers worldwide.

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