



IDS Cologne

12–16 March 2019

today

Your show daily newspaper

**START PREPARING FOR
IDS 2019 NOW!**

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Tribune
International

Prepare for IDS 2019 today!

IDS Cologne, 12–16 March 2019



today Show Dailies

- No. Issues: 6 (daily)
- Language: German/English
- Print Run: 10,000 copies per day
- Closing/Supply Dates for Ads: 21 January 2019
- Total Circulation: 60,000 copies (10,000 daily)

→ Release Dates:

Issue 1	Monday	11 March 2019
Issue 2	Tuesday	12 March 2019
Issue 3	Wednesday	13 March 2019
Issue 4	Thursday	14 March 2019
Issue 5	Friday	15 March 2019
Issue 6	Saturday	16 March 2019



today Show Preview International

- Print Run: 20,000 copies
- International Distribution: mailed to opinion leaders in science, research and practice, as well as importers, dealers and distributors in 112 countries

- Ad Deadline: 14 January 2019
- Release Date: February 2019



today Floor Plan

- Floor Plan 1: inserted in today Show Preview
- Language: German/English
- Print Run: 20,000 copies
- Closing/Supply Dates for Ads: 14 January 2019
- Floor Plan 2: inserted in today Show Dailies
- Language: German/English
- Print Run: 60,000 copies
- Closing/Supply Dates for Ads: 21 January 2019
- Release Dates: Floor Plan 1 released in February 2019
Floor Plan 2 included in all daily issues from 11–16 March 2019

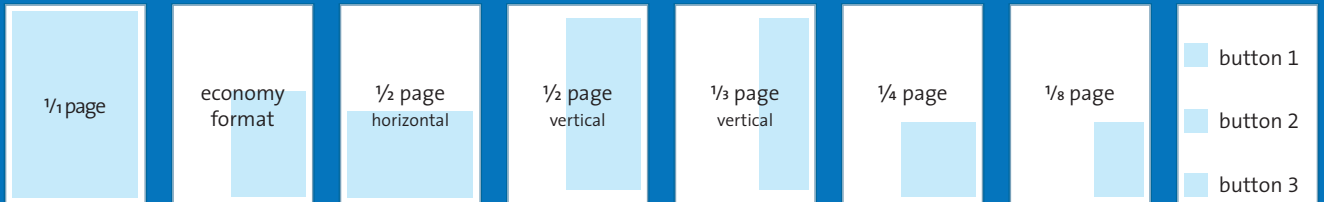


today Show Review International

- Print Run: 20,000 copies
- International Distribution: mailed to opinion leaders in science, research and practice, as well as importers, dealers and distributors in 112 countries

- Ad Deadline: 25 March 2019
- Release Date: April 2019

Formats & Advertising Rates



→ Bleed:	280 × 400 mm	162 × 227 mm	280 × 200 mm	162 × 400 mm	112 × 400 mm	162 × 166 mm			
→ Trim:	249 × 368 mm	147 × 208 mm	249 × 170 mm	147 × 338 mm	97 × 338 mm	147 × 147 mm	97 × 147 mm	46 × 46 mm	

wxh | 3 mm bleed required for all bleed formats

Prices in Euros*

	Show Preview	Show Preview Floor Plan 1	today Show Dailies						today Show Dailies Floor Plan 2	Show Review
			1 st	2 nd	3 rd	4 th	5 th	6 th		
Language	German/English									
Print Run	20,000 copies	20,000 copies	10,000 copies per issue						60,000 copies	20,000 copies
Ad Closing/Supply Dates	14 January 2019	14 January 2019	21 January 2019						21 January 2019	25 March 2019
Release Date	February 2019	February 2019	11 Mar	12 Mar	13 Mar	14 Mar	15 Mar	16 Mar	11–16 March 2019	April 2019
Ad Rates: 1/1 page	3,950	3,950	3,950 per issue						19,450	3,950
Economy Format or 1/2 page	3,450	3,450	3,450 per issue						17,450	3,450
1/3 page	2,950	2,950	2,950 per issue						15,450	2,950
1/4 page	2,450	2,450	2,450 per issue						13,450	2,450
1/8 page	1,950	1,950	1,950 per issue						11,450	1,950
Ad Specials: Button	on request									
Floor Plan/Trend Index	399 first booking, 199 each additional index booking									

Bookings are strictly on a first-come, first-served basis. Please ensure that you reserve your ads and editorial space in due time. | *VAT not included.