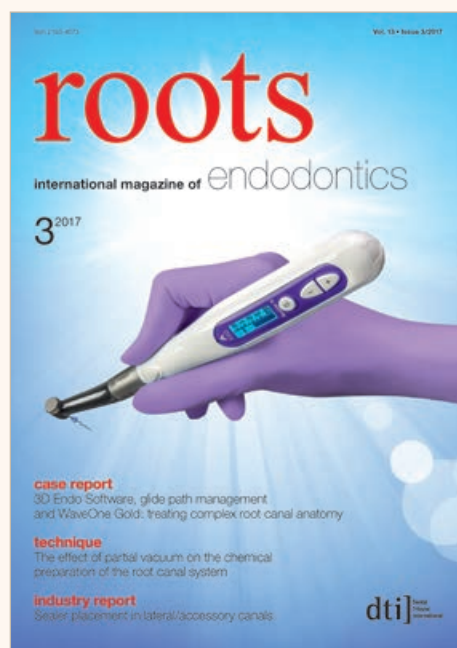


# Dental Tribune International

roots international magazine of endodontics



*roots international magazine of endodontics* is a quarterly C.E. publication (print run: 10,000 copies) devoted entirely to the field of endodontics. It covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts. The magazine presents the latest research and case studies, as well as pertinent industry news, trends in procedures and techniques, and the newest education and events.

*roots* is distributed at all major international dental congresses and exhibitions. In addition, the magazine is sent to opinion leaders worldwide (mainly the US, Middle East &

Africa, Asia Pacific and Europe) and distributed at many specialty-specific events, such as IFEA and the annual meetings of the AAE and DGET, to name a few. Moreover, e-paper versions of all editions are accessible online at [www.dental-tribune.com/epaper](http://www.dental-tribune.com/epaper) and are sent to our global subscriber base of over 65,000 dental professionals.

A regional edition of *roots* is available in Czech Republic & Slovakia and the US.

Please note: Complimentary PR as well as product and industry news are offered in support of advertising. The publication of clinical articles and case studies is limited in each edition. Therefore, submissions are subject to review and approval by the editor.

Issue	Editorial Deadline	Ad Deadline	Release Date	Bonus Distribution
1/2018	24 January 2018	12 February 2018	March 2018	AEEDC, Expodental (Madrid), Scandefa, IDEM, AAE
2/2018	27 April 2018	15 May 2018	June 2018	Expodental (Rimini), Dentistry Show & Dental Technology Showcase, ROOTS Summit
3/2018	5 July 2018	16 July 2018	September 2018	FDI, BDIA, IFEA
4/2018	1 October 2018	9 October 2018	November 2018	DGET, GNYDM, ADF

## Advertising Formats & Rates (print run: 10,000 copies)

### Special package includes

- cover image
- 1/1 page advertisement
- interview or company portrait
- clinical article/case report
- product PR

€ 6,750

2/1 page	1/1 page	1/2 page	1/2 page	1/2 page	1/4 page

→ Dimensions:	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
→ Advertising Rates*:	€ 5,250	€ 3,250	€ 2,450	€ 2,450	€ 1,950

\*VAT not included. Annual packages are available on request.