



DIGITAL SUBMISSION GUIDELINES

Essential Dental Media

In order to provide our advertisers the high quality reproduction they have come to expect, Dental Tribune International accepts digital delivery of your ad file based on the following guidelines.

Contact Person:

Martin Bauer

c/o Dental Tribune International GmbH
04229 Leipzig · Holbeinstraße 29
E-Mail: m.bauer@dental-tribune.com

Guidelines:

1. Your content will be placed online within three working days after full delivery of necessary data.
2. DTI is not liable for submitted files that do not meet our guidelines.
3. Disks and files that are submitted to us must be virus free.
4. If the submitted data packages do not meet the requirements for online publishing DTI cannot be held responsible in any delay of the advertisement.
5. On all files, please include Company name, contact and phone number; publication name; return address (if return of materials required); list of contents; contact person; file or ad name, number and file type/format.
6. If you have any doubt, please contact our Product manager Online and Administrator Martin Bauer (see Contact details)

Accepted media and supported formats:

- CD-ROM, DVD-ROM, USB-Stick,
- We support all standard formats for files, desktop applications, images, scans, fonts etc.

Electronic transfers:

- Internet-FTP or E-mail attachment
- E-Mail transfer via: m.bauer@dental-tribune.com
- For data, larger than 3 MB please use our transfer ftp server, where you can upload your data and our editorial team will be able to download your provided data (Any free open source program will work with our server (best is web based program e.g. Filezilla):
FTP site*: <ftp://www.oemus.com>
Username: dti05
Password: Y2ti9P

*After posting files on ftp site, notify our Administrator immediately via email to m.bauer@dental-tribune.com and provide the file name.

Banner:

- Wallpaper Banner:
 - Banner above: 996 x 120 px (alternative Fullsizebanner/Supersizebanner 728 x 90 Pixel)
 - Banner sides: 200 x 600 px (alternative Skyscraper 120 x 600 Pixel)
- Supersize Banner: 728 x 90 px
- Skyscraper Banner: 336 x 600 px
- Rectangle Banner: 336 x 300 px
- Mobile Banner: 446 x 80 px

All Online Banner (see above) can be in Format jpg, swf oder gif.

- Banner for Newsletter: 280 x 240 px has to be jpg only.

Video for Mediacenter:

- Video in Format .mp4, resolution: 560 Pixels

Data for Company Presentation Profile:

- Company Name, Address (Street, Postal Code, City, Country), Phone, Fax, E-Mail, Website.
- Company description, max. 1.000 characters, MS Word oder PDF
- Product description, max. 1.000 characters, MS Word oder PDF
- Logo (JPEG or PNG, min. 72 dpi, 199 x 138 pixels)
- Focus Product description (4x image .jpg, short text and link)
- Selected product groups (Please select category, check here: www.dental-tribune.com/products/productfinder)

Products:

- Product picture, .jpg, 385 x 270 Pixels
- 1000 Characters Text, MS Word oder Pdf
- Contact data
- Product categories (please choose from: www.dental-tribune.com/products/productfinder)