



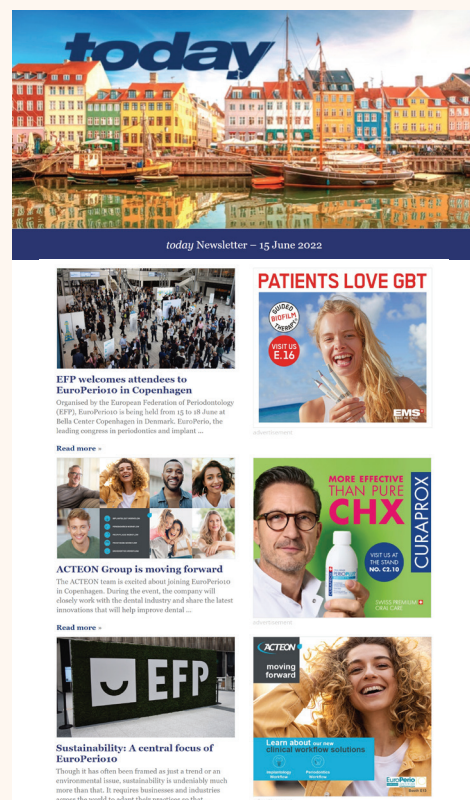
During EuroPerio11 in Vienna, *today* will inform attendees about the most current topics in periodontics and implant dentistry including the latest advancements, current news, interviews and on-site scientific sessions.

Copies of *today* EuroPerio11 will be distributed on-site to more than 10,000 dental professionals free of charge. The newspaper represents a practical guide for attendees and offers exclusive advertising opportunities for dental companies to boost their innovations, businesses and partnerships.

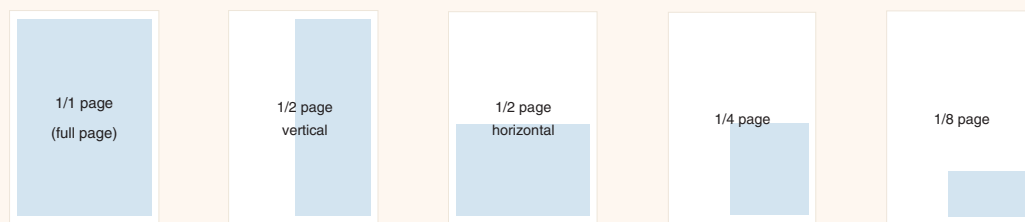
In addition, the *today* EuroPerio11 event e-newsletters will reach professional audiences across Europe digitally and keep them up to date about news from the congress.

today EuroPerio Vienna 2025		
Distribution	10,000	
Release Dates	May 14–15, 2025	May 16–17, 2025
Editorial Deadline	April 2, 2025	
Ad Deadline	April 16, 2025	
Language	English	

today EuroPerio event e-newsletter		
Region	Europe	• non-exclusive: more than one sponsor possible
Distribution	45,000	• e-newsletter article and photo(s) also at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a>
Language	English	• rectangle banner (621 x 555 pixels) with link to corporate website
		• product teaser with a link to the product entry at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a>



## Advertising Rates and Formats—Event today



→ Dimensions (w × h):	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
<small>3 mm bleed required for all formats. Other formats available upon request.   Dimensions can vary from event to event owing to local print specifications.</small>					

Refer to our DTI Event Calendar to view all today editions and prices.



### Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a *today* issue



Facebook



Twitter



LinkedIn

This is an exclusive offer for companies who book advertisements in the *today* show daily newspaper. | Price upon request.

# Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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**dti** Dental  
Tribune  
International