

DIGITAL DENTISTRY SHOW • UNVEILING THE FUTURE OF DENTISTRY

DIGITAL DENTISTRY SHOW

+ 28 & 29 JUNE 2024

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Register at
www.dds.berlin



**Digital
Dentistry
Show**

In collaboration with



Digital
Dentistry
Society



The world of digital dentistry is coming to Berlin

The ongoing digitalisation of our world has a profound impact on every aspect of our daily lives, including the field of dentistry. This revolution has led to significant changes, with digital workflows reshaping clinical processes and procedures. Advanced technologies now offer dental practices the opportunity to deliver more personalised treatments that are both cost-effective and time-efficient. However, staying at the forefront of these advancements presents numerous challenges for dental professionals. In addition to making substantial financial investments, the entire dental team must undergo education and training to effectively utilise this newly acquired technology.

Taking this into consideration, we have launched a pioneering platform—the Digital Dentistry Show. This innovative event aims to provide a compelling and immersive experience for exhibitors and visitors alike, with a specific focus on digital products and the digital workflow within dentistry.

Recognising the increasing demand for information and education in this field, the show aims to meet these needs effectively.

In contrast to conventional booth-based presentations, the Digital Dentistry Show takes a different approach by guiding visitors through the digital workflow and showcasing digital innovations. This is accomplished through a combination of sponsored live product presentations, workshops, discussion sessions and an exhibition. The show aims to provide visitors with first-hand knowledge and assistance to make well-informed purchasing decisions. Attendees will have the opportunity to test and compare products and services on-site and engage in face-to-face interactions with experts for personalised opinions and advice. The show will feature renowned opinion leaders, provide robust scientific evidence and offer continuing education credits.

The first Digital Dentistry Show is scheduled to take place on 28 and 29 June 2024 in the German capital, one of the bustling hubs for start-ups and technology in Europe. It will be held at the Arena Berlin, an industrial monument in the capital of Germany. Its adjoining and unique party spaces Escobar and Badeschiff have been chosen as the event venues to underline the relaxed and fun atmosphere as well as the event character of the show.

Leading organisations, manufacturers, opinion leaders and publishers have already confirmed their participation, and we are now inviting you to join us in Berlin. Use the opportunity to position your company as a leader in digital technology and connect with the investment-minded group of professionals expected at the Digital Dentistry Show. Immerse yourself in the exclusive Business Lounge designed as the perfect setting for B2B activities and match-making. Join local and international industry representatives and dealers, seizing the ideal occasion to expand your business horizons and forge valuable new partnerships.



START-UP

€4,950

- 9 m² booth space, including carpet, 1 table, 4 chairs, fascia with company name, lighting and electrical installation
- 20-minute table clinic at the booth
- guide entry & table clinics schedule
- additional booking options:
 - 120-minute workshop: €3,950

HIGH ROLLER

€9,950

- 18 m² booth space, including carpet, 2 tables, 4 chairs, fascia with company name, lighting and electrical installation
- 30-minute lecture (including set-up and Q&A)
- 120-minute workshop
- guide entry & program schedule
- half-page advertisement in guide
- additional booking options:
 - pre-event webinar: €4,950

UNICORN

€29,950

- 48 m² booth space (open booth concept and individual booth design possible; booth planning and set-up must be taken care of by the sponsor)
- guide entry & program schedule
- full-page advertisement in guide
- logo on all promotional media
- inclusion of 1 item in meeting bag
- one 30-minute live lecture per day (including set-up and Q&A)
- one pre-event webinar
- one pre-event e-blast to preregistered attendees
- one 120-minute workshop per day



© Markus Nass

The Escobar is an extension of the Badeschiff, which offers a panoramic view over the Spree river.



© Markus Nass

Badeschiff: a harbored barge functions as a floating swimming pool.

EXTRAS

Bag sponsor

€4,950

- exclusive: only 1 bag sponsorship available
- bags to be provided by sponsor

Lanyard sponsor

€4,950

- exclusive: only 1 lanyard sponsorship available
- lanyards to be provided by sponsor

Evening event sponsor

€15,950

- photo booth/wall
- wristbands bearing sponsor logo (wristbands to be provided by sponsor)

FACTS

ORGANIZER

DDS.Berlin UG
Douglasstr. 32
14193 Berlin
Germany

GROSS EXHIBITION SPACE

6,500 m²

ADMISSION FOR VISITORS

Admission is free of charge after online registration at www.dds.berlin.

FREQUENCY

Every two years

DDS.BERLIN PARTY

Join us for an unforgettable evening of celebration and networking on Friday. Revel in the vibrant early summer atmosphere of Berlin at our exclusive party, where attendees and exhibitors alike can unwind and connect in a spectacular setting.

BUSINESS LOUNGE

High-stakes B2B activities and impactful matchmaking for cultivating meaningful partnerships.

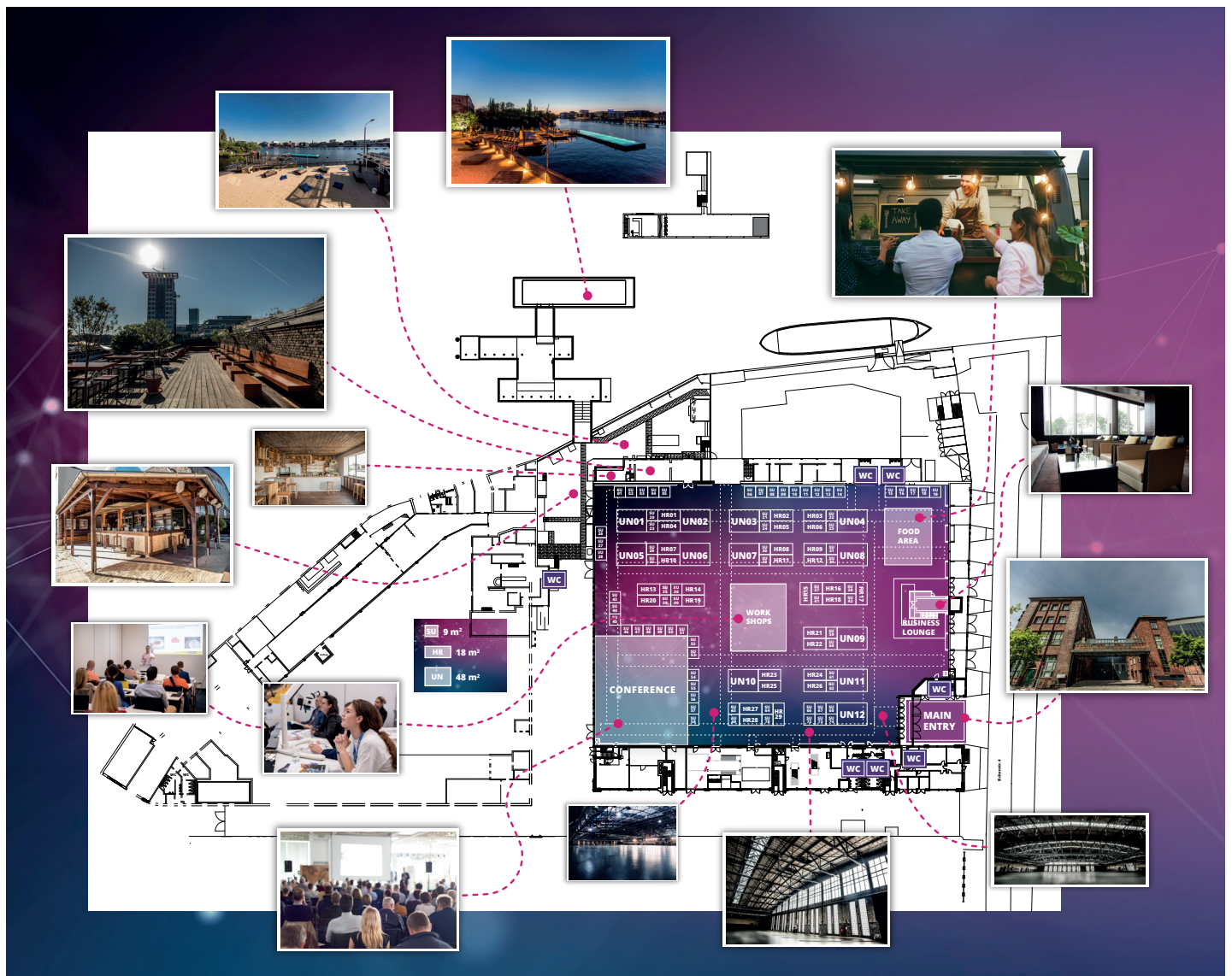
EXPECTED VISITORS / TARGET AUDIENCE

Connect with more than 2,000 forward-thinking international dental professionals who are eager to network and explore investment opportunities in digital dental technology. Additionally, seize the chance to engage with over 300 dental students, a promising group seeking to discover the latest technological advancements—capture their interest at an early stage!

PRODUCT SEGMENTS

Intra- and extra-oral scanners, laboratory scanners, CAD/CAM and practice software, milling, digital orthodontics, CBCT scanners, 3D printing, digital imaging, digital radiography and much more.

FLOOR PLAN



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PROJECT MANAGEMENT

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