Today GNYDM New York The GNYDM show daily newspaper

Dec. 1-4, 2024



At this year's annual Greater New York Dental Meeting (GNYDM), *today* will ensure to thoroughly communicate the latest information about the show's extensive educational program and exhibition to all attendees.

With around 16,000 free copies being distributed on-site, the *today* newspapers will help attendees make the most out of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary *today* GNYDM event e-newsletters will digitally deliver exclusive insights and highlights from the event to the dental community worldwide.

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today GNYDM New York 2024				
Distribution	16,000			
Release Dates	Dec. 1, 2024	Dec. 2, 2024	Dec. 3 & 4, 2024	
Editorial Deadline		Oct. 24, 2024		
Ad Deadline	Oct. 31, 2024			
Language	English			











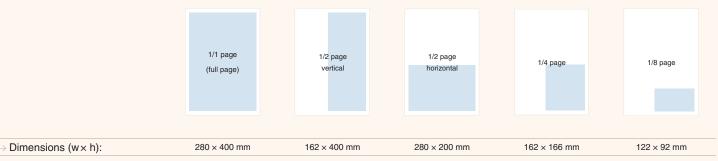
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today GNYDM event e-newsletter				
Region	International	 non-exclusive: more than one sponsor possible e-newsletter article and photo(s) also at www.dental-tribune.com rectangle banner (621 × 555 pixels) with link to corporate website product teaser with a link to the product entry at www.dental-tribune.com 		
Distribution	65,000			
Language	English			

Advertising Rates and Formats—Event today



3 mm bleed required for all formats. Other formats available upon request. | Dimensions can vary from event to event owing to local print specifications.

Refer to our DTI Today Show Dailies to view all today editions and prices.

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known *today* show daily newspaper.

They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



This is an exclusive offer for companies who book advertisements in the today show daily newspaper. | Price upon request.

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