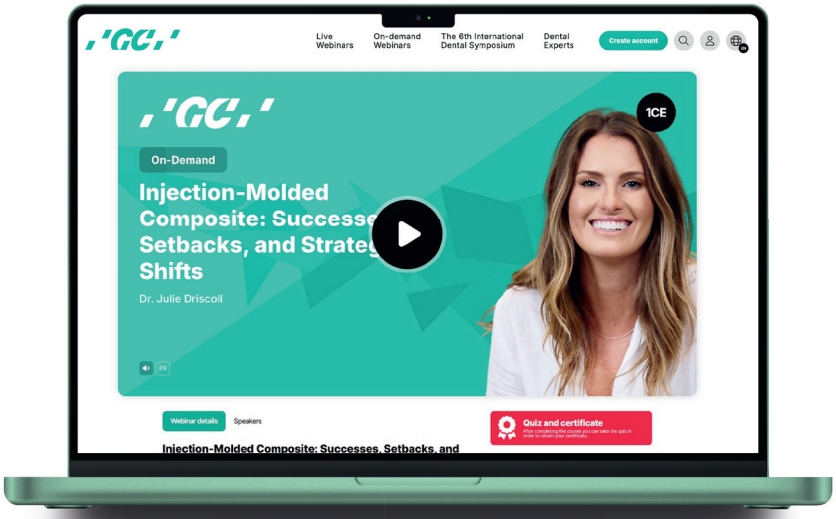
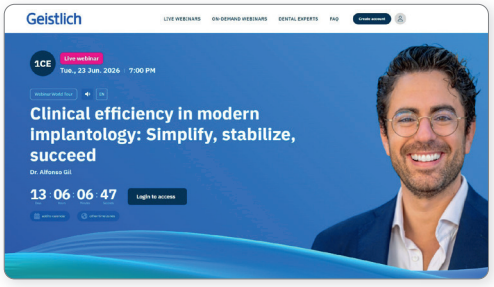
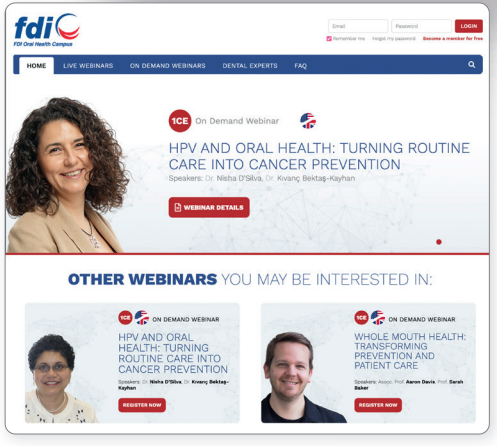
CAMPUS—ONLINE LEAD GENERATION — how to generate leads through your own online campus



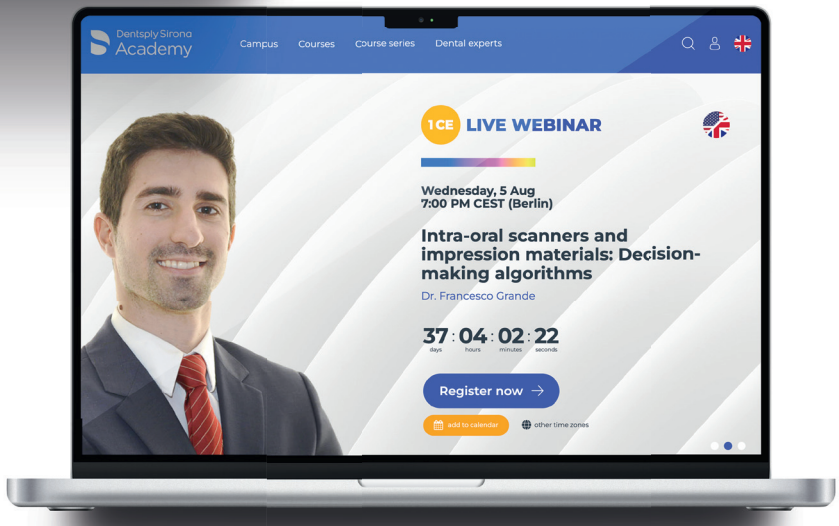
GC: gcdentalcampus.com



Geistlich: campus.geistlich.com



FDI World Dental Federation: fdioralhealthcampus.org



Dentsply Sirona: campus.dentsplysirona.com

Features

- Web design, creation, hosting
- Registration and administration of CE credits
- Webinar recording and archiving for further lead generation at no additional cost
- Marketing with effective lead acquisition
- Event management and technical support
- Virtual classroom with chat, download and survey options
- Lead management dashboard

Possible add-ons

- Live surgeries, tutorials, interviews, symposia
- Studio recordings (Leipzig, Germany)
- For all lectures, simultaneous interpretation into various languages can be added

Marketing

- Promotion through DTI's digital media channels locally or globally to maximize lead generation while building an online community
- Promotion to the largest regional and international databases
- Cross-promotion to international DT Study Club database (over 500,000 members)

CAMPUS—ONLINE LEAD GENERATION — how to generate leads through your own online campus

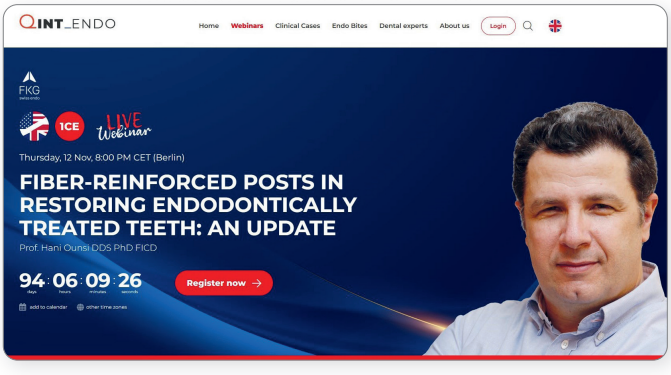
Based on many years of experience in customized e-learning platforms, Dental Tribune International (DTI) offers companies and associations an all-in-one solution for generating qualified leads. The concept includes a website on which webinars, live surgeries, tutorials, interviews and symposia can be broadcast throughout the year, both locally and globally. In addition, DTI provides comprehensive technical support and campaign promotion through its diverse media channels.

For dental professionals, the campus platforms provide accessible educational opportunities, which are completely free of charge and easily accessible at any time. After completing the double opt-in registration process, members can sign up for any live webinar and use the interactive chat function to ask questions in the Q&A session, which takes place directly after the live event. All live lectures and events are recorded and made available in the website archive, which facilitates effective lead generation even after the actual live lecture or event. An easy-to-use dashboard allows companies to have full control over registrations as well as access to user behavior and the database.

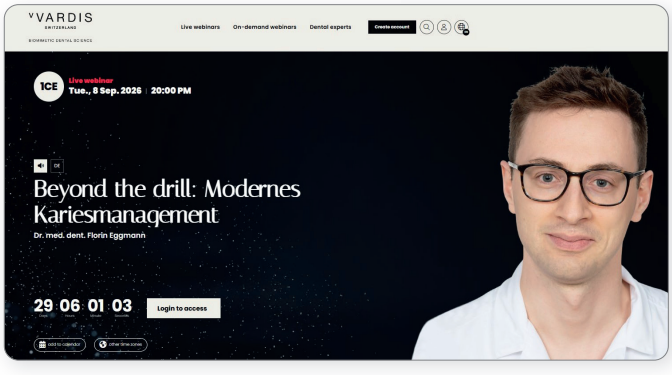


Straumann: campuslive.straumann.com

Colgate: colgateoralhealthnetwork.com

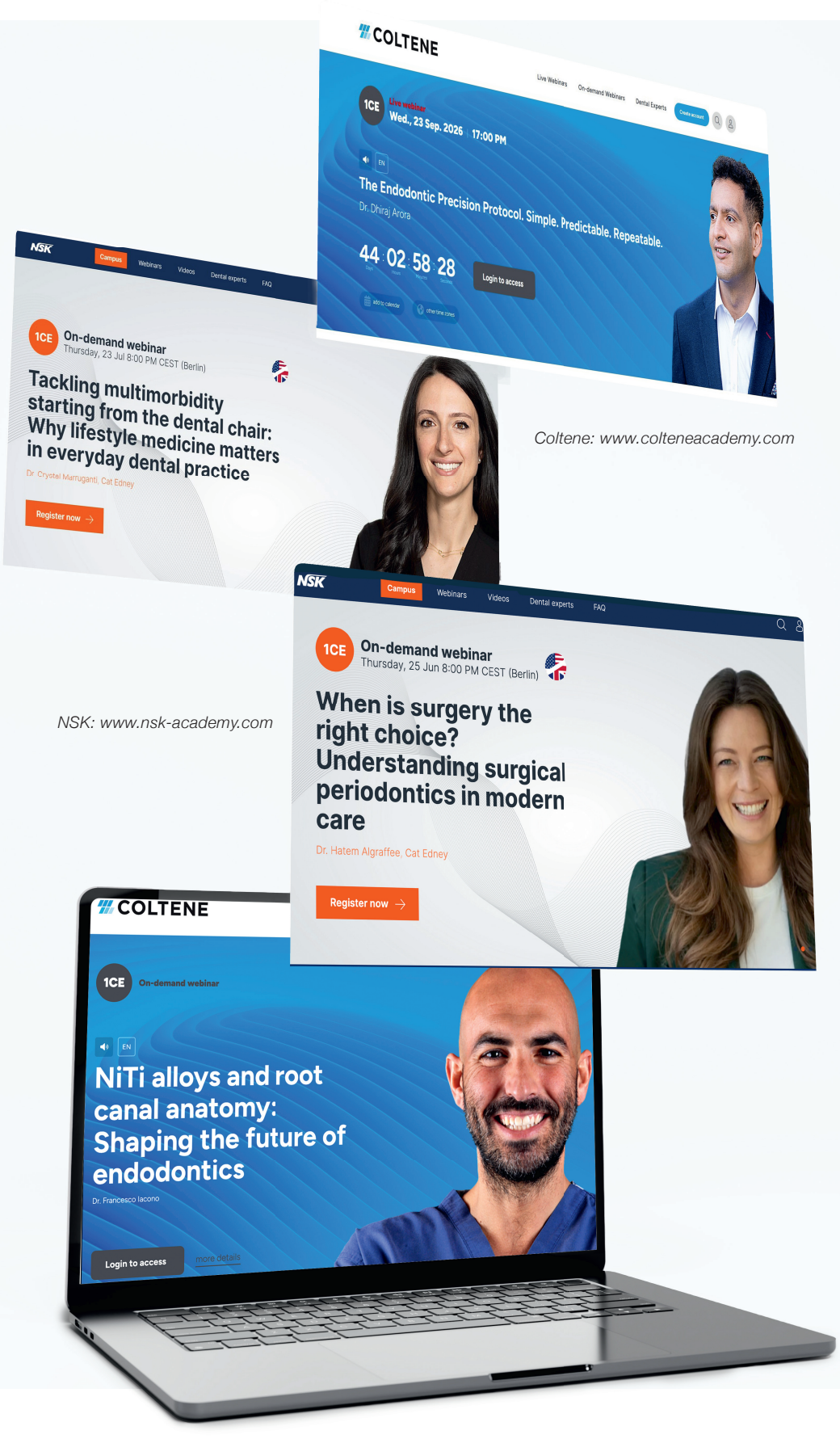


intendo: www.intendoacademy.com



VVardis: www.vvardis-campus.com

CAMPUS—ONLINE LEAD GENERATION — how to generate leads through your own online campus



CAMPUS—ONLINE LEAD GENERATION — smarter education, measurable results

Dental LMS is a full-service continuing education solution designed for dental companies, DSOs, dental groups, associations and other organizations that need to deliver, manage and track education for their teams, members or customers.

The platform provides a clear view of program performance before, during and after each course. Registration trends, participation, CE compliance, quiz pass rates, certificate volume and course completion rates are brought together in one reporting suite, making it easy to monitor engagement, compliance and learning outcomes.

Detailed profession and specialty breakdowns provide valuable insight into audience composition, while per-site and per-clinic tracking supports organizations with multi-location training and compliance requirements. Custom reports can also be tailored to specific KPIs, helping organizations demonstrate the impact of their education programs, identify opportunities for improvement and make informed decisions about future training.

Better insight leads to better education.



INFO *Please contact the media sales representative for individual rates and more information.*

MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.

Dental Tribune International

mediasales@dental-tribune.com
+49 341 48474 100

facebook.com/DentalTribuneInt
linkedin.com/company/dental-tribune-international
x.com/dentaltribunein
www.instagram.com/dental.tribune.international

Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):
Dental Tribune International GmbH
Holbeinstraße 29
04229 Leipzig

Represented by:
Chief Executive Officer: Torsten Oemus

Contact:
Telephone: +49 341 48474 302
Email: info@dental-tribune.com

Entry in the commercial registry:
Registering court: Leipzig district court
Registration number: B 19276

VAT:
VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:
232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):
Chief Content Officer: Claudia Duschek
Email: newsroom@dental-tribune.com

INFO *The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.*