



CAD/CAM—international magazine of dental laboratories aims to be one of the primary sources of information for dental laboratory owners, dental technicians and other dental professionals offering chairside laboratory services.

Topics include market reviews, business strategies, dental laboratory news and education on the newest developments in the field. User-oriented articles discuss economic aspects involved in running and sustaining modern dental laboratories. In addition, the publication provides advice on enhancing patient services and integrating state-of-the-art products as well as communication and marketing concepts.

CAD/CAM is published biannually and has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

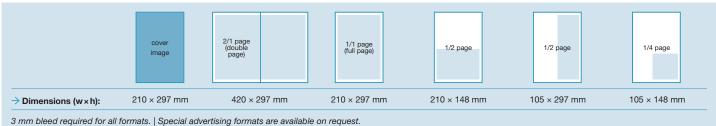
CAD/CAM—international edition								
Issue	Editorial Deadline Ad Deadline		Release	Print Distribution	Digital Distribution	Additional Event Distribution		
1/2026	March 18, 2026	April 15, 2026	May 2026	10,000	40,000	British Dental Conference & Dentistry Show, FDI, EAO, ADF, GNYDM		

CAD/CAM—specialty newsletter			Description			
Region	Distribution	Language	Release	• non-exclusive: more than one sponsor possible*		
				e-newsletter article and photo(s) also at www.dental-tribune.com		
		English		• rectangle banner (621 × 555 pixels) with link to corporate website		
International	40,000		November 2026	product teaser with a link to the product entry at www.dental-tribune.com		
				* exclusive sponsoring available upon request		

CAD/CAM—regional edition								
Country	Issues	Language	Print Distribution	Digital Distribution				
Italy	3	Italian	1,000	23,000				

$\pmb{Rates \ and \ Formats} \color{red} \color{red} \color{blue} \hspace{blue} \color{blue} \color{blu$

						Prices in euros*				
05		Distribution				2//		./0		
CE magazines	Issues	Print	Digital	Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page	E-newsletter
International										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	-
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
Regional										
aligners										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
CAD/CAM										
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
cosmetic dentistry										
Germany	4	4,000	24,000	German	6,750	3,950	2,950	2,220	1,850	_
facial aesthetics										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
implants										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
U.S.	2	-	42,000	English	6,750	4,750	2,650	1,950	1,450	_
ortho										
U.S.	2	_	8,000	English	6,750	4,750	2,650	1,950	1,450	_
prevention										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
roots										
U.S.	2	_	42,000	English	6,750	4,750	2,650	1,950	1,450	_
* VAT not included.										



3 mm bleed required for all formats. | Special advertising formats are available on request.

Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.

