

CAD/CAM—international magazine of dental laboratories aims to be one of the primary sources of information for dental laboratory owners, dental technicians and other dental professionals offering chairside laboratory services.

Topics include market reviews, business strategies, dental laboratory news and education on the newest developments in the field. User-oriented articles discuss economic aspects involved in running and sustaining modern dental laboratories. In addition, the publication provides advice on enhancing patient services and integrating state-of-the-art products as well as communication and marketing concepts.

CAD/CAM is published biannually and has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

CAD/CAM—international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2026	March 18, 2026	April 15, 2026	May 2026	10,000	40,000	British Dental Conference & Dentistry Show, FDI, EAO, ADF, GNYDM


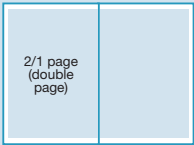




CAD/CAM—specialty newsletter				Description
Region	Distribution	Language	Release	<ul style="list-style-type: none">• non-exclusive: more than one sponsor possible*• e-newsletter article and photo(s) also at www.dental-tribune.com• rectangle banner (621 × 555 pixels) with link to corporate website• product teaser with a link to the product entry at www.dental-tribune.com <p>* exclusive sponsoring available upon request</p>
International	40,000	English	November 2026	

CAD/CAM—regional edition				
Country	Issues	Language	Print Distribution	Digital Distribution
Italy	3	Italian	1,000	23,000

Rates and Formats—Publishing — CE magazines

						Prices in euros*				
CE magazines	Issues	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page	E-newsletter
		Print	Digital							
International										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	—
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
Regional										
aligners										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
CAD/CAM										
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
facial aesthetics										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
implants										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
ortho										
U.S.	2	—	8,000	English	6,750	4,750	2,650	1,950	1,450	—
prevention										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
roots										
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
* VAT not included.										

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→ Dimensions (w × h):	210 × 297 mm	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm

3 mm bleed required for all formats. | Special advertising formats are available on request.
Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.

Infos

Click here to see a full list of editions, rates and format. The latest version of the media kit can be found at www.dental-tribune.com/advertise-with-us/

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