

Nov. 29–Dec. 2, 2026

Greater New York Dental Meeting - Dec. 1-4, 2024

Vol. 19, No. 2

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This was the scene of a day of educational opportunities (right) for attendees but, best of all, the networking that was held in 2023. (Photo courtesy of the Greater New York Dental Meeting)

The Greater New York Dental Meeting offers an array of educational experiences to fit everyone's agenda

By Aaron Rothkopf, *Industry Staff*

More than 30,000 dental professionals are packing the floor of the Greater New York Dental Meeting to see the latest in dental technology, practices and services. The 100th annual Greater New York Dental Meeting is an full event with participants coming from more than 100 countries and dozens of states.

Education is a top priority at this year's event. There are dozens of opportunities to see C.E. at this

www.DentalTribune.com

Celebrate GNYDM's centennial with some free goodies

By Aaron Rothkopf, *Industry Staff*

Who doesn't love a good Lucky draw? The Greater New York Dental Meeting is giving away a wealth of free items in celebration of 100th anniversary. Here are some new players in the free category to see how close at this year's

event, as long as you get there a while early, such as:

- 10 a.m. - 11 a.m. Breakfast
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• 10 a.m. - 11 a.m. Breakfast

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At this year's annual Greater New York Dental Meeting (GNYDM), *today* will ensure to thoroughly communicate the latest information about the show's extensive educational program and exhibition to all attendees.

With around 16,000 free copies being distributed on-site, the *today* newspapers will help attendees make the most out of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary *today* GNYDM event e-newsletters will digitally deliver exclusive insights and highlights from the event to the dental community worldwide.

today			
Distribution	16,000		
Release Date	Nov. 29, 2026	Nov. 30, 2026	Dec. 1 &2, 2026
Editorial Deadline	Oct. 16, 2026		
Ad Deadline	Oct. 30, 2026		
Language	English		

	1/1 page (full page)	1/2 page	1/2 page	1/4 page	1/8 page
→ Dimensions (w × h):	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ Prices:	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@dental-tribune.com.

→ Rectangle banner

(621 x 555 pixels)

→ Article

→ Product teaser

event e-newsletter	
Region	International
Distribution	65,000
Language	English
<ul style="list-style-type: none"> • non-exclusive: more than one sponsor possible • e-newsletter article and photo(s) also at www.dental-tribune.com • rectangle banner (621 × 555 pixels) with link to corporate website • product teaser with a link to the product entry at www.dental-tribune.com 	
Price	€3,450

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Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.

A diagram illustrating the components of a full-page ad. On the left is a large, empty rectangular box with a blue border, representing a full-page ad in a today issue. To its right is a plus sign. Further right are three social media icons stacked vertically: Facebook (blue square with white 'f'), Twitter (blue square with white 'X'), and LinkedIn (blue square with white 'in'). To the right of each icon is its corresponding platform name: Facebook, Twitter, and LinkedIn.



Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at dental-tribune.com/advertise-with-us.

mediasales@dental-tribune.com
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