## **GNYDM New York** — the GNYDM show daily newspaper

Nov. 29-Dec. 2, 2026

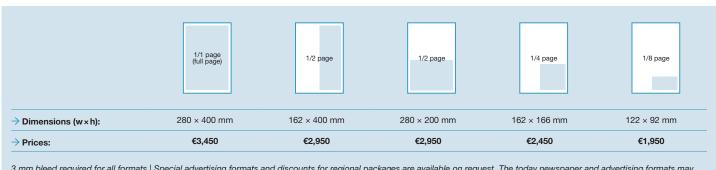




At this year's annual Greater New York Dental Meeting (GNYDM), *today* will ensure to thoroughly communicate the latest information about the show's extensive educational program and exhibition to all attendees.

With around 16,000 free copies being distributed on-site, the *today* newspapers will help attendees make the most out of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary *today* GNYDM event e-newsletters will digitally deliver exclusive insights and highlights from the event to the dental community worldwide.

| today              |               |               |                |
|--------------------|---------------|---------------|----------------|
| Distribution       | 16,000        |               |                |
| Release Date       | Nov. 29, 2026 | Nov. 30, 2026 | Dec. 1&2, 2026 |
| Editorial Deadline | Oct. 16, 2026 |               |                |
| Ad Deadline        | Oct. 30, 2026 |               |                |
| Language           | English       |               |                |



3 mm bleed required for all formats. Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact **mediasales@dental-tribune.com**.

## **GNYDM New York** — the GNYDM show daily newspaper

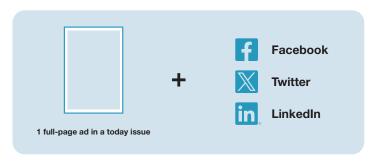
## **Event e-newsletter**



| event e-newsletter   |               |  |
|--|---------------|--|
| Region   | International |  |
| Distribution 65,000  |               |  |
| Language   | English       |  |
| <ul> <li>non-exclusive: more than one sponsor possible</li> <li>e-newsletter article and photo(s) also at www.dental-tribune.com</li> <li>rectangle banner (621 x 555 pixels) with link to corporate website</li> <li>product teaser with a link to the product entry at www.dental-tribune.com</li> </ul> |               |  |
| Price  | €3,450        |  |

## **Combined Social Media Event Campaign**

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.





Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at dental-tribune.com/advertise-with-us.

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