GNYDM NEW YORK — the GNYDM show daily newspaper

Nov. 29–Dec. 1, 2026

3	16K	65K
ISSUES	PRINTED COPIES	DIGITAL DISTRIBUTION

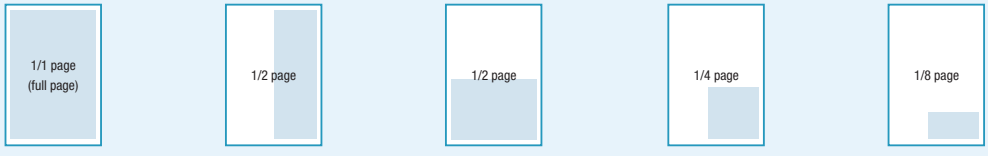


As the official event publication of the Greater New York Dental Meeting (GNYDM), *today* will ensure that attendees receive the latest information about the show's extensive educational program and exhibition.

With around 16,000 free copies being distributed on-site, the *today* newspapers will help attendees make the most of their visit to the vibrant Big Apple by providing practice-relevant news and detailed information about dental companies and their products on display. The complementary *today* GNYDM event e-newsletters will deliver exclusive insights digitally and highlights from the event to the dental community worldwide.

today

Distribution	Language	Editorial Deadline	Ad Deadline	Release Date
16,000	English	Oct. 16, 2026	Oct. 30, 2026	Nov. 29, Nov. 30, Dec. 1, 2026



	1/1 page (full page)	1/2 page	1/2 page	1/4 page	1/8 page
→ **Dimension (w × h)**	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ **Prices**	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats are available on request. ***Cover Package*** *includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.*

GNYDM NEW YORK — the GNYDM show daily newspaper



→ Article

→ Rectangle banner

(621 x 555 pixels)

→ Product teaser

today event e-newsletter

Region	Distribution	Language
International	65,000	English

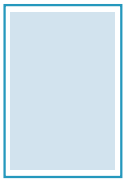
Description

- non-exclusive: more than one sponsor possible
- e-newsletter article and photo(s) also at www.dental-tribune.com
- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

Price: € 3,450

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue

+

Facebook

Twitter

LinkedIn

Instagram

INFO *Please see today show daily overview for the full list of editions.*
Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request.
The latest version of the media kit can be found atdental-tribune.com/advertise-with-us.

MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.

Dental Tribune International

mediasales@dental-tribune.com
+49 341 48474 100

facebook.com/DentalTribuneInt
linkedin.com/company/dental-tribune-international
x.com/dentaltribunein
www.instagram.com/dental.tribune.international

Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):
Dental Tribune International GmbH
Holbeinstraße 29
04229 Leipzig

Represented by:
Chief Executive Officer: Torsten Oemus

Contact:
Telephone: +49 341 48474 302
Email: info@dental-tribune.com

Entry in the commercial registry:
Registering court: Leipzig district court
Registration number: B 19276

VAT:
VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:
232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):
Chief Content Officer: Claudia Duschek
Email: newsroom@dental-tribune.com

INFO *The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.*