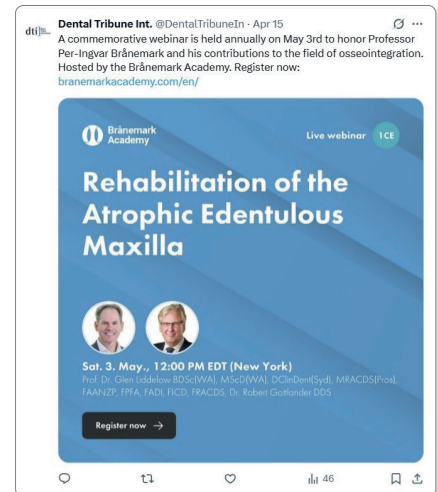
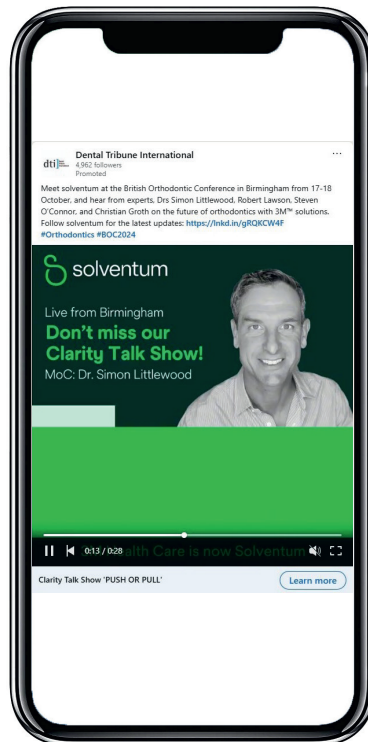
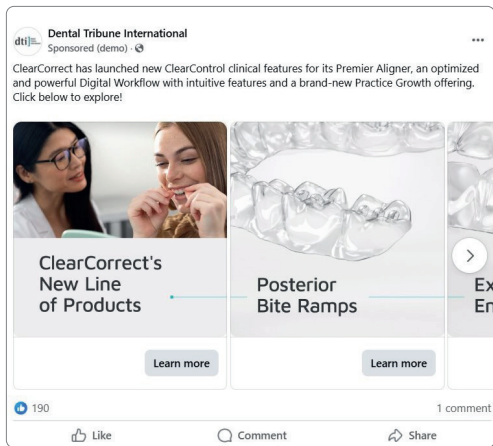


# Social Media — connecting the dental world



Social media have completely revolutionized the way we create, gather, share and exchange information in our personal lives and in business. Social media in business are no longer optional. Their content can provide useful insights into customer experience, product performance and brand positioning. Furthermore, these channels enable dental professionals and industry members to enter into dialogue with one another in a quick and easy way.

DTI uses social media as an editorial extension of the DTI brand. Our editorial team keeps our over 100,000 fans and followers up to date with the

latest news from the dental community and sends Tweets and posts live from all major dental trade fairs and congresses.

The DTI social media channels provide a pivotal setting in which to share corporate messages for further promotion and discussion by DTI's social media audience. Posts on our social media channels can be booked in order to enhance the reach of your DTI communication campaigns.

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DentalTribuneInt](https://facebook.com/DentalTribuneInt)



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Infos

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