

Dental Tribune International

GLOBAL ONLINE REPORT



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1 JULY 2024 - 31 DECEMBER 2025

3.587.145

PAGE IMPRESSIONS

3.136.480

VISITS

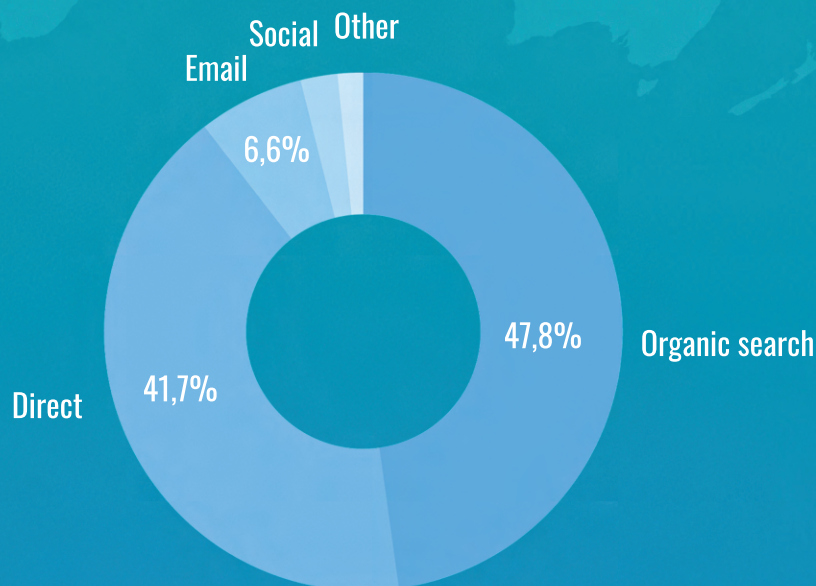
2.512.136

UNIQUE VISITORS (UV)

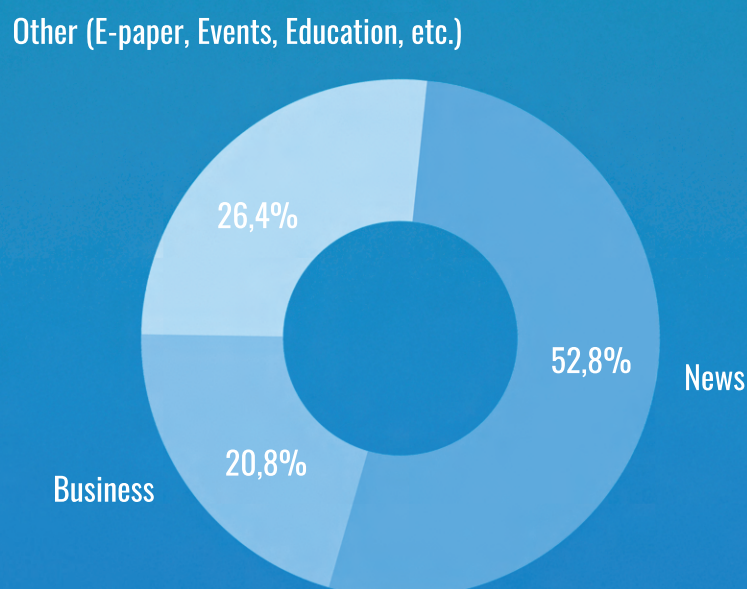
SELECTED LANDING PAGES (UV)

INTERNATIONAL	801.790
LATIN AMERICA	379.831
USA	495.669
ITALY	294.947
FRANCE	214.906
POLAND	155.862
NETHERLANDS	151.947
INDIA	100.336
GERMANY	82.929
SPAIN	72.788
UK & IRELAND	48.047
BRAZIL	49.884
MIDDLE EAST	54.506
SERBIA & MONTENEGRO	48.284
CZECH REPUBLIC & SLOVAKI	37.954

TRAFFIC SOURCE OVERVIEW (UV)



TRAFFIC BY CONTENT (UV)



TRAFFIC BY LANDING PAGE

01 July 2024 - 31 December 2025

LANDING PAGE PAGE IMPRESSIONS

Algeria, Morocco & Tunisia	12.578
Arab World	32
ASEAN	15.839
Austria	21.646
Bosnia and Herzegovina	10.569
Brazil	40.372
Bulgaria	21.812
Canada	13.737
China	19.821
Croatia	12.262
Czech Republic & Slovakia	30.860
France	179.664
Germany	58.236
Greece	12.334
India	70.650
International	508.821
Israel	7.534
Italy	234.160
Japan	6.791
Latin America	295.443
Middle East	43.410
Netherlands	113.949
Nordic	12.444
Pakistan	26.785
Poland	138.657
Portugal	13.309
Romania & Moldova	14.714
Serbia & Montenegro	40.027
Slovenia	10.249
Spain	56.848
Switzerland	23.846
Turkey	27.023
UK & Ireland	48.047
USA	409.225
Vietnam	12.795

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AVG. CLICK RATE

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POP-UP BANNER

AVG. CLICK-TO-IMPRESSION RATE

0.5%

SKYSCRAPER BANNER

AVG. CLICK-TO-IMPRESSION RATE

0.4%

RECTANGLE BANNER

AVG. CLICK-TO-IMPRESSION RATE

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