$\textbf{IDEM Singapore} \ _\ \textbf{the IDEM show daily newspaper}$

April 17-19, 2026

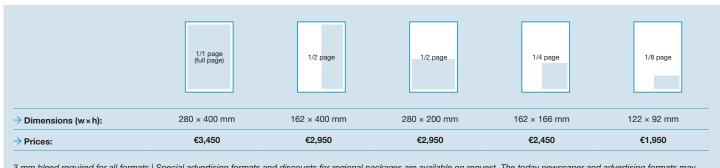




During the premier dental event for the Asia Pacific market, today IDEM Singapore will be delivering the most up-to-date news to attendees, providing them with a comprehensive overview of the event program and exhibition.

As an IDEM media partner, DTI will be distributing 10,000 free copies of the today newspaper on-site on all three conference days. In addition to the most current topics in dentistry, the newspaper will inform attendees about new products and technologies on display, thus providing dental companies with an exclusive opportunity to highlight their offerings. The today IDEM e-newsletters that will be sent out during and after the show will complement DTI's event coverage.

IDEM Singapore 2024	
Distribution	10,000
Release Date	April 17–19, 2026
Editorial Deadline	March 4, 2026
Ad Deadline	March 18, 2026
Language	English



3 mm bleed required for all formats. Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact **mediasales@dental-tribune.com**.

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Event e-newsletter



event e-newsletter	
Region	International
Distribution	65,000
Language	English
 non-exclusive: more than one sponsor possible e-newsletter article and photo(s) also at www.dental-tribune.com 	

- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

Price	€3,450

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.





Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at www.dental-tribune.com/advertise-with-us.

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