



Roots—international magazine of endodontics is devoted entirely to the field of endodontics with the aim of providing comprehensive knowledge and information on the latest technological advancements that can profitably be integrated into treatment planning concepts and in educating patients about their treatment options.

The magazine presents the latest research, case studies, product and industry news, rendering it an essential resource for all practicing endodontists, as well as dentists requiring a full understanding of modern techniques and approaches.

Each edition of *roots* has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

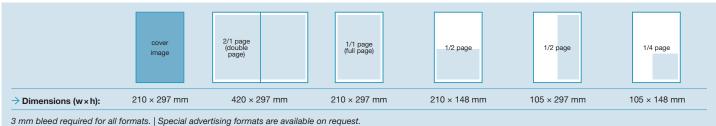
roots—international edition								
Issue	Editorial Deadline Ad Deadline		Release	Print Distribution	Digital Distribution	Additional Event Distribution		
1/2026	Oct. 22, 2026	Nov. 19, 2026	December 2026	10,000	31,000	British Dental Conference & Dentistry Show, FDI, ADF, GNYDM		

roots—specialty newsletter				Description			
Region	Distribution	Language	Release	• non-exclusive: more than one sponsor possible*			
	31,000	English		e-newsletter article and photo(s) also at www.dental-tribune.com			
			May 2026	• rectangle banner (621 × 555 pixels) with link to corporate website			
International				• product teaser with a link to the product entry at www.dental-tribune.com			
				* exclusive sponsoring available upon request			

roots—regional edition								
Country	Issues	Language	Print Distribution	Digital Distribution				
U.S.	2	English	-	42,000				

## $\pmb{Rates \ and \ Formats} \color{red} \color{red} \color{blue} \hspace{blue} \color{blue} \color{blu$

						Prices in euros*				
05		Distribution				244				
CE magazines	Issues	Print	Digital	Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page	E-newsletter
International										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	-
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
Regional										
aligners										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
CAD/CAM										
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
cosmetic dentistry										
Germany	4	4,000	24,000	German	6,750	3,950	2,950	2,220	1,850	_
facial aesthetics										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
implants										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
U.S.	2	-	42,000	English	6,750	4,750	2,650	1,950	1,450	_
ortho										
U.S.	2	_	8,000	English	6,750	4,750	2,650	1,950	1,450	_
prevention										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	_
roots										
U.S.	2	_	42,000	English	6,750	4,750	2,650	1,950	1,450	_
* VAT not included.										



3 mm bleed required for all formats. | Special advertising formats are available on request.

Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.

