



Roots—international magazine of endodontics is devoted entirely to the field of endodontics with the aim of providing comprehensive knowledge and information on the latest technological advancements that can profitably be integrated into treatment planning concepts and in educating patients about their treatment options.

The magazine presents the latest research, case studies, product and industry news, rendering it an essential resource for all practicing endodontists, as well as dentists requiring a full understanding of modern techniques and approaches.

Each edition of *roots* has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

roots — international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2026	Oct. 22, 2026	Nov. 19, 2026	December 2026	10,000	31,000	British Dental Conference & Dentistry Show, FDI, ADF, GNYDM

roots — specialty newsletter				Description
Region	Distribution	Language	Release	
International	31,000	English	May 2026	<ul style="list-style-type: none"> non-exclusive: more than one sponsor possible* e-newsletter article and photo(s) also at www.dental-tribune.com rectangle banner (621 × 555 pixels) with link to corporate website product teaser with a link to the product entry at www.dental-tribune.com <p>* exclusive sponsoring available upon request</p>

roots — regional edition				
Country	Issues	Language	Print Distribution	Digital Distribution
U.S.	2	English	–	42,000

Rates and Formats—Publishing — CE magazines

						Prices in euros*				
CE magazines	Issues	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page	E-newsletter
		Print	Digital							
International										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	—
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
Regional										
aligners										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
CAD/CAM										
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
facial aesthetics										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
implants										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
ortho										
U.S.	2	—	8,000	English	6,750	4,750	2,650	1,950	1,450	—
prevention										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
roots										
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
* VAT not included.										

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cover image

2/1 page (double page)

1/1 page (full page)

1/2 page

1/2 page

1/4 page

→ Dimensions (w × h):

210 × 297 mm

420 × 297 mm

210 × 297 mm

210 × 148 mm

105 × 297 mm

105 × 148 mm

3 mm bleed required for all formats. | Special advertising formats are available on request.

Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.

Infos Click here to see a full list of editions, rates and format. The latest version of the media kit can be found at www.dental-tribune.com/advertise-with-us/

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