



Digital—international magazine of digital dentistry covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts.

The magazine presents an overview of the latest research results, case studies, new products, trends in procedures and techniques, news in education and events reviews. Topics include rapid prototyping, digital imaging, virtual articulation, digital impressions, software processing and innovations in digital dentistry.

Various clinical applications within virtual reality and augmented reality as complementary resources in daily practice are addressed to help general dentists and specialists in various fields, such as implantology, maxillofacial

surgery, endodontics, orthodontics and prosthodontics. Each edition of digital has a print distribution of 10,000 copies, with additional digital reach from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, adverts are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

| digital – international edition | | | | | | |
|---------------------------------|--------------------|---------------|----------------|--------------------|----------------------|--|
| Issue | Editorial Deadline | Ad Deadline | Release | Print Distribution | Digital Distribution | Additional Event Distribution |
| 1/2026 | Jan. 22, 2026 | Feb. 19, 2026 | March 2026 | 10,000 | 65,000 | British Dental Conference & Dentistry Show, FDI, EAO, ADF, GNYDM |
| 2/2026 | July 23, 2026 | Aug. 20, 2026 | September 2026 | | | |

| digital—specialty newsletter | | | | Description |
|------------------------------|--------------|----------|----------------|---|
| Region | Distribution | Language | Release | |
| International | 65,000 | English | September 2026 | <ul style="list-style-type: none">• non-exclusive: more than one sponsor possible*• e-newsletter article and photo(s) also at www.dental-tribune.com• rectangle banner (621 × 555 pixels) with link to corporate website• product teaser with a link to the product entry at www.dental-tribune.com <p>* exclusive sponsoring available upon request</p> |

Rates and Formats—Publishing—CE magazines

| | | | | | | Prices in euros* | | | | |
|--|--------|--------------|---------|----------|---------------|------------------|----------|----------|----------|--------------|
| CE magazines | Issues | Distribution | | Language | Cover package | 2/1 page | 1/1 page | 1/2 page | 1/4 page | E-newsletter |
| | | Print | Digital | | | | | | | |
| International | | | | | | | | | | |
| 3D printing | 2 | 10,000 | 42,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| aligners | 1 | 10,000 | 36,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| CAD/CAM | 1 | 10,000 | 40,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| ceramic implants | 2 | 10,000 | 65,000 | English | upon request | 5,450 | 3,650 | 3,150 | 2,350 | — |
| cosmetic dentistry & facial aesthetics | 1 | 10,000 | 35,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| digital | 2 | 10,000 | 65,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| implants | 4 | 10,000 | 54,000 | English | upon request | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| roots | 1 | 10,000 | 31,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| Regional | | | | | | | | | | |
| aligners | | | | | | | | | | |
| Italy | 1 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| CAD/CAM | | | | | | | | | | |
| Italy | 3 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| cosmetic dentistry | | | | | | | | | | |
| Germany | 4 | 4,000 | 24,000 | German | 6,750 | 3,950 | 2,950 | 2,220 | 1,850 | — |
| facial aesthetics | | | | | | | | | | |
| Italy | 1 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| implants | | | | | | | | | | |
| Italy | 2 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| U.S. | 2 | — | 42,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |
| ortho | | | | | | | | | | |
| U.S. | 2 | — | 8,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |
| prevention | | | | | | | | | | |
| Italy | 2 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| roots | | | | | | | | | | |
| U.S. | 2 | — | 42,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |
| * VAT not included. | | | | | | | | | | |

* VAT not included.

| | cover image | 2/1 page (double page) | 1/1 page (full page) | 1/2 page | 1/2 page | 1/4 page |
|--|--------------|------------------------|----------------------|--------------|--------------|--------------|
| → Dimensions (w × h): | 210 × 297 mm | 420 × 297 mm | 210 × 297 mm | 210 × 148 mm | 105 × 297 mm | 105 × 148 mm |
| 3 mm bleed required for all formats. Special advertising formats are available on request. Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview. | | | | | | |

Infos

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