

today

30th EAO Annual Scientific Meeting • Berlin • 28–30 September 2023

Interview

Dr. [Name] from [Institution] discusses the latest developments in [Topic].

Market report

Analysis of the current market trends and future projections for the dental industry.

Dental products in focus

Spotlight on innovative dental products and technologies that are making a difference in patient care.

EAO-DGI joint meeting presents "Berlin reloaded"

Discover the highlights of the joint meeting and the exciting new initiatives for the future.

"Very impressive"—the Nexus iOS full-arch restoration system

An interview with Dr. [Name] and Dr. [Name] about the latest advancements in full-arch restoration.

"Our focus this year is on allogeneic materials"

An interview with Dr. [Name] about the importance of using natural materials in dental implants.

today

The future of regenerative dentistry: "Cells alone are not proving to be enough to provide lasting, curative treatments"

An interview with Dr. [Name] and Dr. [Name] about the challenges and opportunities in regenerative dentistry.

Interview

Learning the basics of design for bioprinting is both free and easy

An interview with Dr. [Name] about the accessibility of bioprinting technology for dental professionals.

"This is a very interesting science with a lot of possibilities across medicine in dentistry, resulting in a part that is both bioidentical and strong."

Dr. [Name] discusses the potential of bioprinted dental structures and their impact on patient outcomes.

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Dr. [Name] discusses the potential of bioprinted dental structures and their impact on patient outcomes.

By applying the specific forces acting on the structure, you can see how the bone will react and how the force is distributed in the bone.

Dr. [Name] explains the importance of understanding bone mechanics in dental implant design.

Each year, *today* informs attendees of the Annual Scientific Meeting of the European Association for Osseointegration (EAO) about the most current topics, including the latest digital technologies, new developments and products in implant dentistry.

Copies of *today* will be distributed on-site to more than 10,000 dental professionals free of charge. The newspaper represents a practical guide for attendees and offers exclusive advertising opportunities for dental companies to boost their businesses and partnerships. In addition, *today* event e-newsletters will reach professional audiences across Europe digitally and keep them up to date about news from the congress.

today	
Distribution	10,000
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EAO Monaco — the latest news from the EAO congress

Event e-newsletter



→ Rectangle banner

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event e-newsletter	
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Distribution	52,000
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Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



Infos

Please see today show daily overview for the full list of editions.

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