

EAO Lisbon — the latest news from the EAO congress

Sept. 24–26, 2026

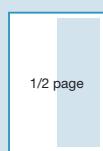
Each year, *today* informs attendees of the Annual Scientific Meeting of the European Association for Osseointegration (EAO) about the most current topics, including the latest digital technologies, new developments and products in implant dentistry.

Copies of *today* will be distributed on-site to more than 10,000 dental professionals free of charge. The newspaper represents a practical guide for attendees and offers exclusive advertising opportunities for dental companies to boost their businesses and partnerships. In addition, *today* event e-newsletters will reach professional audiences across Europe digitally and keep them up to date about news from the congress.

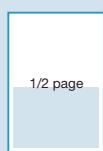
| <i>today</i> | |
|---------------------------|-------------------|
| Distribution | 10,000 |
| Release Date | Sept. 24–26, 2026 |
| Editorial Deadline | July 31, 2026 |
| Ad Deadline | Aug. 7, 2026 |
| Language | English |



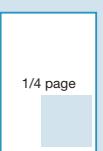
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1/8 page

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|-----------------------|--------------|--------------|--------------|--------------|-------------|
| → Dimensions (w x h): | 280 x 400 mm | 162 x 400 mm | 280 x 200 mm | 162 x 166 mm | 122 x 92 mm |
| → Prices: | €3,450 | €2,950 | €2,950 | €2,450 | €1,950 |

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@ dental-tribune.com.

EAO Monaco — the latest news from the EAO congress

Event e-newsletter



→ Rectangle banner

(621 x 555 pixels)

| event e-newsletter | |
|---|---------|
| Region | Europe |
| Distribution | 52,000 |
| Language | English |
| <ul style="list-style-type: none">non-exclusive: more than one sponsor possiblee-newsletter article and photo(s) also at www.dental-tribune.comrectangle banner (621 x 555 pixels) with link to corporate websiteproduct teaser with a link to the product entry at www.dental-tribune.com | |
| Price | €3,450 |

today Newsletter - EAO Berlin - 29 September 2023

"The concept of 'one size fits all' cannot be applied to implant dentistry."

Because the long-term success of implant treatment depends on many factors, including lifestyle habits and health conditions, it is vital to tailor implants to the characteristics and risk profile of...

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The easy and affordable way to measure dental implant stability

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Neosse unveils two novel implant solutions: Neoscan 2000 and NeoTel

Neosse, a leading innovator in dental implant solutions, has launched the fast and easy-to-use wireless Neoscan 2000 and the NeoTel, the successor to the success of last year's release of Neoscan 1000...

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Researchers create go-to guide for all things 3D printing in implantology

Dental implantology is no longer just about sifting through the latest scientific literature to gain a better understanding of the pace at which dental clinicians can provide implant treatment and the extent to...

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Post-COVID recovery fuels success of custom-made dental implant solutions and digital dentistry

The long-awaited post-pandemic recovery and resumption of dental treatment has not only produced a spike in the growth of dental implants but has also highlighted the need for...

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Digital Dentistry how

28 & 29 JUNE 2024

Register at www.eao2024.it

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Neosse 2000

The new wireless Neoscan 2000 is the ultimate choice for the dental professional who wants to benefit from the latest technology in everyday dental practice. With this innovative device, entering the world of digital impression has...

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Impression Impression Smiles Penguin II

With its own philosophy of easy, affordable and reliable, the Penguin II has been a success in conquering the dental implant market with Penguin RFA since 2015. Penguin innovates constantly and profitably.

[Read more](#)

→ Article

→ Product teaser

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue



Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at <https://www.dental-tribune.com/advertise-with-us/>.

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