FDI WORLD DENTAL DAILY MUMBAI — the FDI WDC show daily newspaper

Oct. 21–24, 2027

1 Advance
1 Daily
ISSUE

10K
PRINTED COPIES

65K
DIGITAL DISTRIBUTION


World Dental Daily
YOUR WORLD DENTAL CONGRESS NEWSPAPER · Prague · 4–7 September 2026
Welcome from the FDI World Dental Federation president
Welcome from the president of the Czech Dental Chamber

In close collaboration with FDI World Dental Federation, DTI has published the *World Dental Daily* annually since 2005 as the exclusive event publication for its World Dental Congress (WDC).

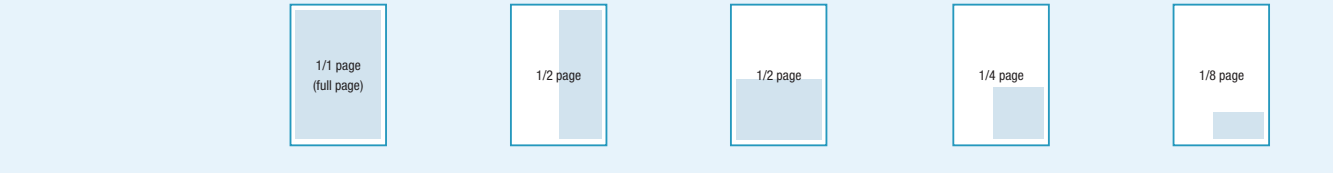
With a print run of 10,000 copies, the *World Dental Dailies* cover the latest dental news, presenting industry and product updates from the exhibition, as well as information on the cutting-edge scientific WDC program, thus offering dental companies a perfect opportunity to reach the professional audience at the WDC.

In addition, a special event e-newsletter, including the most up-to-date news from the congress, will be sent to 65,000 subscribers worldwide. Overall, DTI's print and online publications dedicated to FDI's WDC allow companies to effectively highlight their offerings and generate qualified business leads.

World Dental Daily

Issue	Distribution	Language	Editorial Deadline	Editorial Deadline	Editorial Deadline
Advance Issue*	–	English	June 26, 2027	June 26, 2027	June 26, 2027
Daily	10,000		Sept. 9, 2027	Sept. 9, 2027	Sept. 9, 2027

**Released as e-paper*



→ **Dimension (w × h)**	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ **Prices**	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats are available on request. ***Cover Package*** *includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.*

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→ Article

→ Rectangle banner

(621 x 555 pixels)

→ Product teaser

World Dental Daily event e-newsletter

Region	Distribution	Language
International	65,000	English

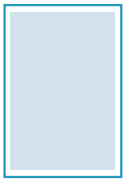
Description

- non-exclusive: more than one sponsor possible
- e-newsletter article and photo(s) also at www.dental-tribune.com
- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

Price: € 3,450

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue

+

Facebook

Twitter

LinkedIn

Instagram

INFO *Please see today show daily overview for the full list of editions.*
Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request.
The latest version of the media kit can be found atdental-tribune.com/advertise-with-us.

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