






Sept. 4–6, 2026

[illegible]

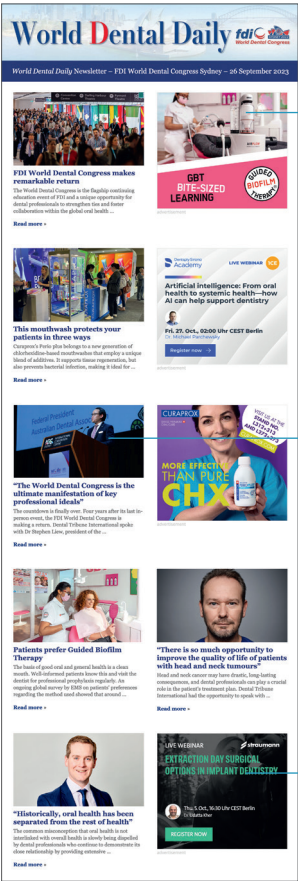
In addition, a special event e-newsletters, including the most up-to-date news from the congress, will be sent to 65,000 subscribers worldwide. Overall, DTI's print and online publications dedicated to FDI's WDC allow companies to effectively highlight their offerings and gain active business leads.

					
→ Dimensions (w x h):	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ Prices:	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@dental-tribune.com.

FDI World Dental Daily Prague — the FDI WDC show daily newspaper

Event e-newsletter



→ Rectangle banner

(621 x 555 pixels)


→ Article

→ Product teaser


event e-newsletter	
Region	International
Distribution	65,000
Language	English
<ul style="list-style-type: none">• non-exclusive: more than one sponsor possible• e-newsletter article and photo(s) also at www.dental-tribune.com• rectangle banner (621 x 555 pixels) with link to corporate website• product teaser with a link to the product entry at www.dental-tribune.com	
Price	€3,450


Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



+

 Facebook

 Twitter

 LinkedIn

1 full-page ad in a today issue

Infos

Please see today show daily overview for the full list of editions.
Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at dental-tribune.com/advertise-with-us.

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