

**FDI World Dental Daily Prague** — the FDI WDC show daily newspaper

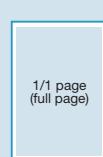
Sept. 4–6, 2026

In close collaboration with FDI World Dental Federation, DTI has produced yearly issues of the *World Dental Daily* since 2005 as the exclusive event publication for its World Dental Congress (WDC).

With a print run of 15,000 copies, the *World Dental Dailies* cover the latest dental news, presenting industry and product updates from the exhibition, as well as information on the cutting-edge scientific WDC program, thus offering dental companies a perfect opportunity to reach the professional audience at the WDC.

In addition, a special event e-newsletters, including the most up-to-date news from the congress, will be sent to 65,000 subscribers worldwide. Overall, DTI's print and online publications dedicated to FDI's WDC allow companies to effectively highlight their offerings and gain active business leads.

World Dental Daily		
<b>Distribution</b>		10,000
<b>Issue</b>	Advance Issue*	Daily
<b>Release Date</b>	Aug. 7, 2026	Sept. 4-6, 2026
<b>Editorial Deadline</b>	June 10, 2026	July 10, 2026
<b>Ad Deadline</b>	July 10, 2026	Aug. 7, 2026
<b>Language</b>	English	

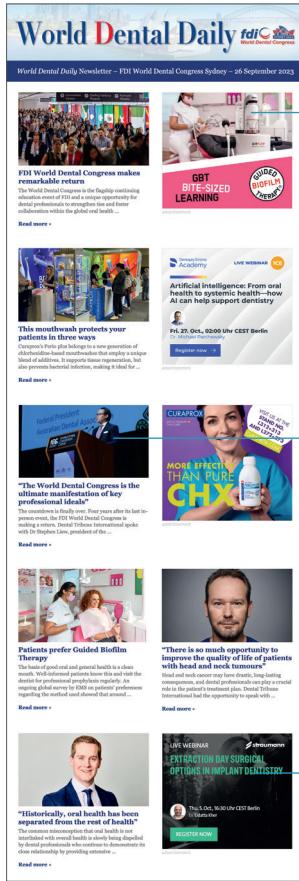


→ Dimensions (w x h):	280 x 400 mm	162 x 400 mm	280 x 200 mm	162 x 166 mm	122 x 92 mm
→ Prices:	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact [mediasales@dental-tribune.com](mailto:mediasales@dental-tribune.com).

# FDI World Dental Daily Prague — the FDI WDC show daily newspaper

## Event e-newsletter



### → Rectangle banner

(621 x 555 pixels)

event e-newsletter	
Region	International
Distribution	65,000
Language	English
<ul style="list-style-type: none"><li>non-exclusive: more than one sponsor possible</li><li>e-newsletter article and photo(s) also at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a></li><li>rectangle banner (621 x 555 pixels) with link to corporate website</li><li>product teaser with a link to the product entry at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a></li></ul>	
Price	€3,450

### → Article

### → Product teaser

## Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



Facebook



Twitter



LinkedIn

1 full-page ad in a today issue



Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at [dental-tribune.com/advertise-with-us](http://dental-tribune.com/advertise-with-us).

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