## DTI Online Specialty Symposia — a dedicated platform for specialty education in dentistry

In line with DTI's mission to support and advance education in dentistry, we are proud to introduce the DTI Online Specialty Symposia—a series of one-day online events dedicated to various dental specialties. These events will be hosted on the renowned DT Study Club platform, which has grown into the largest online dental education community over the past decades.

The symposia provide a state-of-the-art online forum where dental professionals can explore the latest developments in multiple fields and earn valuable continuing education (CE) credits. The events will take place on Fridays from 12:00 to 20:00 and will cover a wide range of specialties, including:

- Friday, 20 March 2026: cosmetic & facial
- Friday, 10 April 2026: digital & Al dentistry
- Friday, 22 May 2026: CAD/CAM
- Friday, 19 June 2026: 3D printing

- Friday, 11 September 2026: implants
- Friday, 20 November 2026: aligners
- Friday, 4 December 2026: roots

These topics have been carefully selected to highlight significant international advancements and practical experiences, catering to both specialists and general practitioners.

















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## Package overview

DTI is offering a comprehensive promotional package designed to maximize your company's visibility and foster meaningful engagement with potential customers. The package includes:

- a full-page advertisement in the specialty-related CE magazine,
- an article written by an expert, such as a case report, that educates readers on a specific product or technique, and
- the opportunity for your experts to deliver a specialty-related lecture during the symposium, sharing product insights or clinical case studies to effectively target your desired audience.







210×297 mm + 3 mm

article

1-hour lecture

## **Key Benefits**

- Targeted audience: Reach a focused group of dental professionals through the specialty-based approach.
- Large online community: Access over 500,000 members on the DT Study Club platform.
- Premium print visibility: Gain exposure through DTI's highquality CE magazines, with a print run of 10,000 copies per issue, distributed at major dental events throughout the year.
- Comprehensive promotion: Benefit from exposure through DTI's extensive print and online media channels.
- CE credits: Participants can earn CE credits as the DT Study Club is an ADA CERP-recognized provider.

Price: €6,950

The symposium will take place following the release of each new magazine issue, running from 12:00 to 20:00 and offering a full day of expert presentations and engaging discussions. The symposia series will begin in 2025 and will continue annually, providing updates and new insights on developments to enhance the learning experience of both experts and beginners.