DTI ONLINE SPECIALTY SYMPOSIA — a dedicated platform for specialty education in dentistry

In line with DTI's mission to support and advance education in dentistry, has introduced the DTI Online Specialty Symposia—a series of one-day online events dedicated to various dental specialties. These events will be hosted on the renowned DT Study Club platform, which has grown into the largest online dental education community over the past decades.

The symposia provide a state-of-the-art online forum where dental professionals can explore the latest developments in multiple fields and earn valuable continuing education (CE) credits. The events will take place on Fridays from 12:00 to 20:00 and will cover a wide range of specialties, including:

- Friday, April 30, 2027: **digital & AI dentistry**
- Friday, May 21, 2027: **CAD/CAM**
- Friday, June 18, 2027: **3D printing**
- Friday, Sept. 17, 2027: **implants**
- Friday, Oct. 15, 2027: **cosmetic & facial**
- Friday, Nov. 12 2027: **aligners**
- Friday, Dec. 3, 2027: **roots**

These topics have been carefully selected to highlight important developments and practical clinical experience, catering to both specialists and general practitioners.



Package overview

DTI is offering a comprehensive promotional package designed to maximize your company's visibility and foster meaningful engagement with potential customers. The package includes:

- **a full-page advertisement** in the specialty-related CE magazine,
- **an article** written by an expert, such as a case report, that educates readers on a specific product or technique, and
- the opportunity for your experts to deliver **a specialty-related lecture** during the symposium, sharing product insights or clinical case studies to effectively target your desired audience.



210 × 297 mm + 3 mm



article



1-hour lecture

Price: €6,950

Key benefits

- **Targeted audience:** Reach a focused group of dental professionals through the specialty-based approach.
- **Large online community:** Access over 500,000 members on the DT Study Club platform.
- **Premium print visibility:** Gain exposure through DTI's high-quality CE magazines, with a print run of 10,000 copies per issue, distributed at major dental events throughout the year.
- **Comprehensive promotion:** Benefit from exposure through DTI's extensive print and online media channels.
- **CE credits:** Participants can earn CE credits as the DT Study Club is an ADA CERP-recognized provider.

Each symposium is scheduled in connection with the corresponding specialty magazine, offering a full day of expert presentations and engaging discussions. The symposia series began in 2025 and will continue annually, providing new insights and updates to enhance the learning experience of experienced clinicians and those newer to the field.

MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.

Dental Tribune International

mediasales@dental-tribune.com
+49 341 48474 100

facebook.com/DentalTribuneInt
linkedin.com/company/dental-tribune-international
x.com/dentaltribunein
www.instagram.com/dental.tribune.international

Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):
Dental Tribune International GmbH
Holbeinstraße 29
04229 Leipzig

Represented by:
Chief Executive Officer: Torsten Oemus

Contact:
Telephone: +49 341 48474 302
Email: info@dental-tribune.com

Entry in the commercial registry:
Registering court: Leipzig district court
Registration number: B 19276

VAT:
VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:
232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):
Chief Content Officer: Claudia Duschek
Email: newsroom@dental-tribune.com

INFO *The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.*