EVENT MEDIA CALENDAR — rates and formats

2027

FIRST QUARTER 2027

Prices in euros**

DATE	EVENT/CITY	ISSUES	DISTRIBUTION PRINT*	DISTRIBUTION DIGITAL	LANGUAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
Jan. 19–21	AEEDC/Dubai	1	12,000	65,000	English	3,450	2,950	2,450	1,950
Jan. 27–30	CIOSP/São Paulo	1	–	15,000	Portuguese	3,950	3,450	2,950	2,450
Jan. 28–30	Yankee Dental Congress/Boston	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Feb. 4–6	ICOI Winter Implant Symposium/Palm Springs	1	–	42,000	English	3,450	2,950	2,450	1,950
Feb. 25–27	CDS Midwinter Meeting/Chicago	2	5,000	42,000	English	3,450	2,950	2,450	1,950
March 3–6	Dental South China/Guangzhou	1	30,000	25,000[1]	Chinese	3,450	2,950	2,450	1,950
March 4–6	Pacific Dental Conference/Vancouver	1	5,000	42,000	English	2,950	2,450	1,950	1,450
March 5–6	BDIA Dental Showcase/London	1	–	24,000	English	3,450	2,950	2,450	1,950
March 11–13	AO Annual Meeting/San Diego	1	5,000	42,000	English	3,450	2,950	2,450	1,950
March 16–20	International Dental Show/Cologne	6 ▯	60,000	200,000	German/English	3,950	3,450	2,950	2,450
March 18–20	Thomas P. Hinman Dental Meeting/Atlanta	1	5,000	42,000	English	2,950	2,450	1,950	1,450

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SECOND QUARTER 2027

Prices in euros**

DATE	EVENT/CITY	ISSUES	DISTRIBUTION PRINT*	DISTRIBUTION DIGITAL	LANGUAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
April 8–10	EAS Congress/Lisbon	1	–	52,000	English	3,450	2,950	2,450	1,950
April 8–10	KRAKDENT/Kraków	1	–	13,000	Polish	2,950	2,450	1,950	1,450
April 14–17	American Association of Endodontists (AAE)/San Antonio	1	5,000	42,000	English	3,450	2,950	2,450	1,950
April 14–17	IDEX/Istanbul	1	3,000	25,000	Turkish	2,950	2,450	1,950	1,450
April 26–29	Dental Salon/Moscow	1	15,000	6,000	Russian	2,950	2,450	1,950	1,450
May 6–8	Ontario Dental Association Annual Spring Meeting/Toronto	1	5,000	42,000	English	2,950	2,450	1,950	1,450
May 13–15	Buldental/Sofia	1	6,000	–	Bulgarian	2,950	2,450	1,950	1,450
May 13–15	Expodental Meeting/Rimini	1	7,000	23,000	Italian	3,450	2,950	2,450	1,950
May 13–15	CDA Presents Spring Meeting/Anaheim	2	5,000	42,000	English	3,450	2,950	2,450	1,950
May 14–15	British Dental Conference & Dentistry Show/Birmingham	1	–	24,000	English	3,450	2,950	2,450	1,950
May 27–30	AAPD Annual Session/Washington	1	–	42,000	English	2,950	2,450	1,950	1,450
May 28–June 1	Journées dentaires internationales du Québec/Montreal	1	5,000	42,000	English/French	2,950	2,450	1,950	1,450
May	AMIC Dental/Mexico City	1	10,000	60,000	Spanish	2,950	2,450	1,950	1,450
May	SSER International Congress of Esthetic Dentistry/Bucharest	1	1,000	11,000	Romanian	2,950	2,450	1,950	1,450
June 4–6	American Association of Orthodontists (AAO)/Vancouver	2	–	42,000	English	3,450	2,950	2,450	1,950
June 9–12	Sino-Dental/Beijing	1	5,000	25,000[1]	Chinese	2,950	2,450	1,950	1,450
June 11–13	SIDEX/Seoul	1	10,000	27,000	Korean	2,950	2,450	1,950	1,450
June 24–26	Florida Dental Convention/Orlando	1	5,000	42,000	English	3,450	2,950	2,450	1,950
June	CEDE/Poznań	1	–	13,000	Polish	2,950	2,450	1,950	1,450

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▯ Show preview ▮ Show daily + Included within Dental Tribune edition

Print and digital options for events not listed are also available.

Cosmetic | Esthetic · Endo · Hygiene · Implant · Ortho · Perio · Maxillofacial surgery

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THIRD QUARTER 2027

Prices in euros**

DATE	EVENT/CITY	ISSUES	DISTRIBUTION PRINT*	DISTRIBUTION DIGITAL	LANGUAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
Sept. 16–19	AAP Annual Meeting/Boston	1 +	5,000	42,000	English	3,450	2,950	2,450	1,950
Sept. 20–25	AAOMS Annual Meeting/San Antonio	1	5,000	42,000	English	2,950	2,450	1,950	1,450
Sept. 23–25	EAO/Madrid	1	10,000	52,000	English	3,450	2,950	2,450	1,950
Sept. 23–25	ICOI World Congress/Las Vegas	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Sept. 29–Oct. 2	AAID Annual Conference/Chula Vista	1 +	5,000	42,000	English	3,450	2,950	2,450	1,950
September	Dental Expo/Moscow	1	15,000	6,000	Russian	3,450	2,950	2,450	1,950

*Cumulative print distribution for event. | ** VAT not included.*

FOURTH QUARTER 2027

Prices in euros**

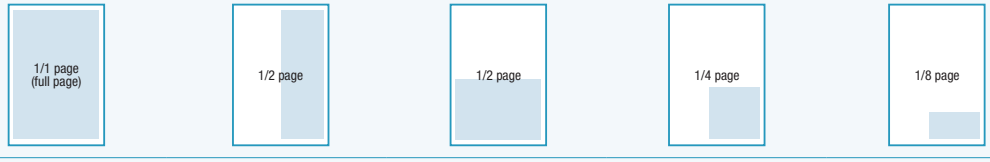
DATE	EVENT/CITY	ISSUES	DISTRIBUTION PRINT*	DISTRIBUTION DIGITAL	LANGUAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
Oct. 8–9	infotage FACHDENTAL/Stuttgart	1	8,000	28,500	German	2,790	2,290	1,590	–
Oct. 14–16	Dental World/Budapest	3	7,500	–	Hungarian	2,950	2,450	1,950	1,450
Oct. 15–17	ADHA Annual Conference/Phoenix	1 □	–	42,000	English	3,450	2,950	2,450	1,950
Oct. 20–23	ACP Annual Session/San Diego	1	–	42,000	English	2,950	2,450	1,950	1,450
Oct. 20–23	DenTech China/Shanghai	1	20,000	25,000[1]	Chinese	3,450	2,950	2,450	1,950
Oct. 21–24	FDI World Dental Congress/Mumbai *(World Dental Daily)*	1	10,000	65,000	English	3,450	2,950	2,450	1,950
Oct. 22–23	infotage FACHDENTAL/Wiesbaden	1	8,000	28,500	German	2,790	2,290	1,590	–
October	DENTA/Bucharest	1	1,500	–	Romanian	2,950	2,450	1,950	1,450
Nov. 17–19	Swedental/Stockholm	1	7,000	4,000	English	2,750	2,250	1,950	1,450
Nov. 28–30	GNYDM/New York	3	16,000	65,000	English	3,450	2,950	2,450	1,950
November	ADF/Paris	1	18,000	10,000	French	3,450	2,950	2,450	1,950
November	AMIC Dental/Mexico City	1	10,000	60,000	Spanish	3,450	2,950	2,450	1,950
November	Expodentária/Lisbon	1	4,000	–	Portuguese	2,950	2,450	1,950	1,450
Dec. 2–4	AAOMS Dental Implant Conference/Chicago	1	5,000	42,000	English	3,450	2,950	2,450	1,950

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