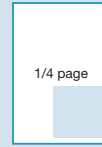
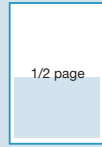


# Event Media — rates and formats

☐ Show preview ☒ Show daily ☒ Included within Dental Tribune edition

Print and digital options for events not listed are also available.






























→ Dimensions (w × h): 280 × 400 mm 162 × 400 mm 280 × 200 mm 162 × 166 mm 122 × 92 mm

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The today newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact [mediasales@dental-tribune.com](mailto:mediasales@dental-tribune.com).

## 2026

						Prices in euros**			
Date	Event/City	Issues	Distribution		Language	1/1 page	1/2 page	1/4 page	1/8 page
			Print*	Digital					
First quarter 2026									
Jan. 19–21	AEEDC/Dubai	1	12,000	65,000	English	3,450	2,950	2,450	1,950
Jan. 28–31	CIOSP/São Paulo	1	–	15,000	Portugese	3,950	3,450	2,950	2,450
Jan. 29–31	Yankee Dental Congress/Boston	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Feb. 19–21	CDS Midwinter Meeting/Chicago	2	5,000	42,000	English	3,450	2,950	2,450	1,950
Feb. 27–28	infotage FACHDENTAL/Leipzig	1	8,000	28,500	German	2,790	2,950	1,590	–
Mar. 3–6	Dental South China/Guangzhou	1	30,000	25,000¹	Chinese	3,450	2,950	2,450	1,950
Mar. 5–7	AO Annual Meeting/Washington	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Mar. 5–7	Dental Expo/Gorinchem	1	5,000	7,000	Dutch	3,650	3,150	2,650	2,150
Mar. 5–7	Pacific Dental Conference/Vancouver	1	5,000	42,000	English	2,950	2,450	1,950	1,450
Mar. 11–13	Expodental/Madrid	1	15,000	20,000	Spanish	3,450	2,950	2,450	1,950
Mar. 12–14	Thomas P. Hinman Dental Meeting/Atlanta	1	5,000	42,000	English	2,950	2,450	1,950	1,450
Mar. 13–14	infotage FACHDENTAL/Munich	1	8,000	28,500	German	2,790	2,290	1,590	–
Mar. 13–14	BDIA Dental Showcase /London	1	–	24,000	English	3,450	2,950	2,450	1,950
Mar. 19–21	ICOI Winter Implant Symposium/Washington	1	–	42,000	English	3,450	2,950	2,450	1,950
* Cumulative print distribution for event.   ** VAT not included.   1. In China, distribution is also via WeChat.									

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						Prices in euros**			
Date	Event/City	Issues	Distribution		Language	1/1 page	1/2 page	1/4 page	1/8 page
			Print*	Digital					
Second quarter 2026									
April 15–18	 American Association of Endodontists (AAE)/Salt Lake City		5,000	42,000	English	3,450	2,950	2,450	1,950
April 15–18	IDEX/Istanbul		3,000	25,000	Turkish	2,950	2,450	1,950	1,450
April 16–18	KRAKIDENT/Kraków		–	13,000	Polish	2,950	2,450	1,950	1,450
April 16–18	EAS Congress/Brussels		–	52,000	English	3,450	2,950	2,450	1,950
April 17–19	IDEM/Singapore		10,000	65,000	English	3,450	2,950	2,450	1,950
April 21–24	Dental Salon/Moscow		15,000	6,000	Russian	2,950	2,450	1,950	1,450
May 1–3	 American Association of Orthodontists (AAO)/Orlando		–	42,000	English	3,450	2,950	2,450	1,950
May 6–10	AMIC Dental/Mexico City		10,000	60,000	Spanish	2,950	2,450	1,950	1,450
May 7–9	Ontario Dental Association Annual Sping Meeting/Toronto		5,000	42,000	English	2,950	2,450	1,950	1,450
May 8–9	WID/Vienna	 	7,000	28,500	German	2,500	2,000	1,500	–
May 13–15	Buldental/Sofia		6,000	–	Bulgarian	2,950	2,450	1,950	1,450
May 14–16	Expodental Meeting/Rimini		7,000	23,000	Italian	3,450	2,950	2,450	1,950
May 14–16	CDA Presents Spring Meeting/Anaheim		5,000	42,000	English	3,450	2,950	2,450	1,950
May 14–16	 SSER International Congress of Esthetic Dentistry/Bucharest		1,000	11,000	Romanian	2,950	2,450	1,950	1,450
May 15–16	British Dental Conference & Dentistry Show/Birmingham		–	24,000	English	3,450	2,950	2,450	1,950
May 21–24	AAPD Annual Session/Las Vegas		–	42,000	English	2,950	2,450	1,950	1,450
May 29–31	SIDEX/Seoul		10,000	27,000	Korean	2,950	2,450	1,950	1,450
May 29–June 2	Journées dentaires internationales du Québec/Montreal		5,000	42,000	English/French	2,950	2,450	1,950	1,450
June 4–6	Dental Bern/Bern	 	9,000	28,500	German	3,490	2,540	1,690	–
June 9–12	Sino-Dental/Beijing		5,000	25,000 <sup>1</sup>	Chinese	2,950	2,450	1,950	1,450
June 15–17	ADSO Annual Summit/Chicago		5,000	42,000	English	2,950	2,450	1,950	1,450
June 25–27	Florida Dental Convention/Orlando		5,000	42,000	English	3,450	2,950	2,450	1,950
* Cumulative print distribution for event.   ** VAT not included.   1. In China, distribution is also via WeChat.									

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■ Cosmetic | ■ Esthetic | ■ Endo | ■ Hygiene | ■ Implant | ■ Ortho | ■ Perio | ■ Maxillofacial surgery

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## 2026

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Date	Event/City	Issues	Distribution		Language	1/1 page	1/2 page	1/4 page	1/8 page
			Print*	Digital					
Third quarter 2026									
Sept. 4–6	FDI World Dental Congress/Prague ( <i>World Dental Daily</i> )	1 	10,000	65,000	English	3,450	2,950	2,450	1,950
Sept. 21–24	Dental-Expo/Moscow	1 	15,000	6,000	Russian	3,450	2,950	2,450	1,950
Sept. 24–26	EAO/Lisbon	1 	10,000	52,000	English	3,450	2,950	2,450	1,950
Sept. 28–Oct. 3	AAOMS Annual Meeting/Seattle	1 	5,000	42,000	English	2,950	2,450	1,950	1,450
Sept. 30–Oct. 3	AAID Annual Conference/Nashville	1 	5,000	42,000	English	3,450	2,950	2,450	1,950
*Cumulative print distribution for event.   ** VAT not included.									

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						Prices in euros**			
Date	Event/City	Issues	Distribution		Language	1/1 page	1/2 page	1/4 page	1/8 page
			Print*	Digital					
Fourth quarter 2026									
Oct. 1–3	ICOI World Congress/Las Vegas	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Oct. 1–3	Dentex/Brussels	1	5,000	2,000	Dutch/French	3,650	3,150	2,650	2,150
Oct. 8–10	Dental World/Budapest	3	7,500	–	Hungarian	2,950	2,450	1,950	1,450
Oct. 16–17	infotage FACHDENTAL/Stuttgart	1	8,000	28,500	German	2,790	2,290	1,590	–
Oct. 16-18	DENTA/Bucharest	1	1,500	–	Romanian	2,950	2,450	1,950	1,450
Oct. 22–25	DenTech China/Shanghai	1	20,000	25,000¹	Chinese	3,450	2,950	2,450	1,950
Oct. 29–Nov. 1	AAP Annual Meeting/Seattle	1	5,000	42,000	English	3,450	2,950	2,450	1,950
Nov. 6–7	infotage FACHDENTAL/Frankfurt	1	8,000	28,500	German	2,790	2,290	1,590	–
Nov. 11–13	Swedental/Gothenburg	1	7,000	4,000	English	2,750	2,250	1,950	1,450
Nov. 11–14	ACP Annual Session/Chicago	1	–	42,000	English	2,950	2,450	1,950	1,450
Nov. 19–21	Expodentária/Lisbon	1	4,000	–	Portugese	2,950	2,450	1,950	1,450
Nov. 24–28	ADF/Paris	1	18,000	10,000	French	3,450	2,950	2,450	1,950
Nov. 29–Dec. 1	GNYDM/New York	3	16,000	65,000	English	3,450	2,950	2,450	1,950
November	AMIC Dental/Mexico City	1	10,000	60,000	Spanish	3,450	2,950	2,450	1,950
Dec. 3–5	AAOMS Dental Implant Conference/Chicago	1	5,000	42,000	English	3,450	2,950	2,450	1,950

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