

ADF Paris — the ADF show daily newspaper

Nov. 24–28, 2026

today

27
novembre
28

Congrès ADF - Paris - 26-30 novembre 2024

conférence en direct

Découvrez les dernières avancées et les dernières tendances dans le domaine dentaire avec nos meilleures conférences en direct pour les professionnels d'aujourd'hui et demain.

actualités prédictives

Naviguez dans l'univers des prédictions dentaires avec nos analyses approfondies de l'avenir de la dentisterie mondiale.

what's to do in Paris

Explorez les meilleures attractions de la capitale française, des musées à la gastronomie, tout ce qu'il faut faire pendant et après le congrès.


PARIS CONVENTION & VISITORS BUREAU

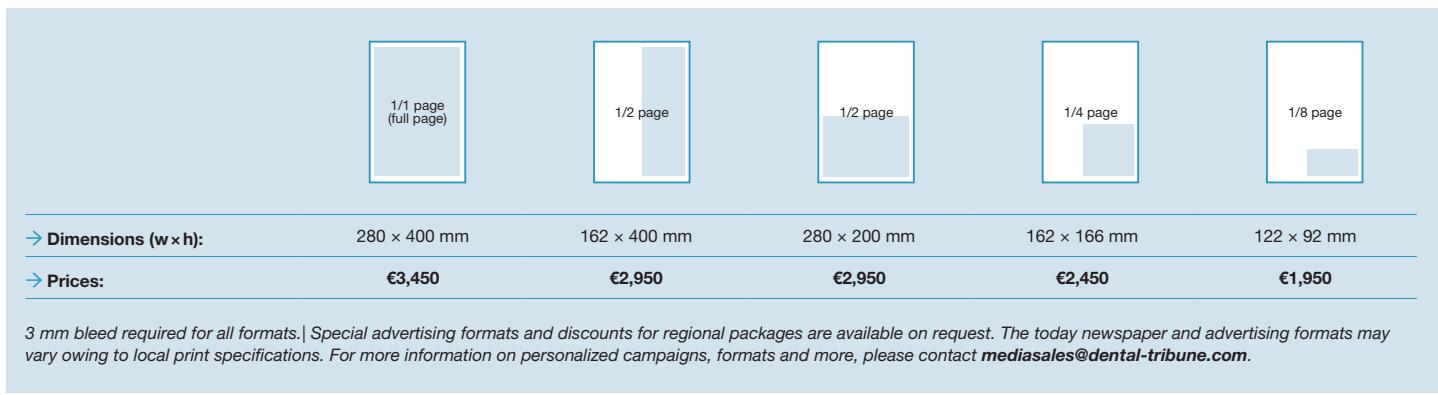
ASSOCIATION DES DENTISTES FRANÇAIS

The *today ADF Paris* is the most widely distributed event newspaper at the annual congress of the French Dental Association (ADF). As one of the benchmark events for dentistry, the ADF congress gathers more than 350 dental companies and 28,000 attendees.

Free hard copies of *today* will be made available to ADF attendees every day allowing exhibitors to inform them about their latest product launches and new technologies. The daily newspapers will also provide exclusive interviews and insights into the event program. The included floor plan and exhibitors' list help attendees make the most of their time at the ADF congress.

In addition, DTI keeps the global dental community up to date about the latest news from the ADF congress via the Dental Tribune website and its dedicated *today* event e-newsletter, which includes live coverage, product news and a photo gallery among others. In order to provide advertisers in the print issue of *today* ADF Paris with maximum exposure, the e-paper version is also included in the e-newsletter.

<i>today</i>	
Distribution	18,000
Release Date	Nov. 24–28, 2026
Editorial Deadline	Oct. 12, 2026
Ad Deadline	Oct. 19, 2026
Language	French



ADF Paris — the ADF show daily newspaper

Event e-newsletter



→ Rectangle banner

(621 x 555 pixels)

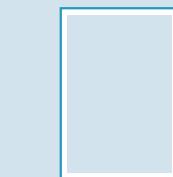
event e-newsletter	
Region	Europe or France
Distribution	52,000 or 10,000
Language	English or French
<ul style="list-style-type: none">non-exclusive: more than one sponsor possiblee-newsletter article and photo(s) also at www.dental-tribune.comrectangle banner (621 x 555 pixels) with link to corporate websiteproduct teaser with a link to the product entry at www.dental-tribune.com	
Price	€3,450

→ Article

→ Product teaser

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



Facebook



Twitter



LinkedIn

1 full-page ad in a today issue



Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at dental-tribune.com/advertise-with-us.

mediasales@dental-tribune.com
+49 341 48474 100