

today

2728

novembre

Congrès ADF - Paris - 26-30 novembre 2024

conférence en direct

actes produits

what to do in Paris

La séance phare du congrès de l'ADF vous est présentée par le Dr Nicolas Lehmann

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actes produits

sterify gel

VENUEZ RENCONTRER HUFRIDYGROUP PENDANT L'ADF

sterify gel

VENUEZ RENCONTRER HUFRIDYGROUP PENDANT L'ADF

La gestion connectée de vos stérilisateur avec un cahier de stérilisation dématérialisé, enrichi par e-test

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today

planète dentaire

IFRO : Appel à projets 2025

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NOUVEAU Sterify Gel

POUR REPOUSSER LES FRONTIÈRES EN MATIÈRE DE SOINS ET DE PROTECTION

NOUVEAU Sterify Gel

POUR REPOUSSER LES FRONTIÈRES EN MATIÈRE DE SOINS ET DE PROTECTION

The *today* ADF Paris is the most widely distributed event newspaper at the annual congress of the French Dental Association (ADF). As one of the benchmark events for dentistry, the ADF congress gathers more than 350 dental companies and 28,000 attendees.

Free hard copies of *today* will be made available to ADF attendees every day allowing exhibitors to inform them about their latest product launches and new technologies. The daily newspapers will also provide exclusive interviews and insights into the event program. The included floor plan and exhibitors' list help attendees make the most of their time at the ADF congress.

In addition, DTI keeps the global dental community up to date about the latest news from the ADF congress via the Dental Tribune website and its dedicated *today* event e-newsletter, which includes live coverage, product news and a photo gallery among others. In order to provide advertisers in the print issue of *today* ADF Paris with maximum exposure, the e-paper version is also included in the e-newsletter.

today	
Distribution	18,000
Release Date	Nov. 24–28, 2026
Editorial Deadline	Oct. 12, 2026
Ad Deadline	Oct. 19, 2026
Language	French

	1/1 page (full page)	1/2 page	1/2 page	1/4 page	1/8 page
→ Dimensions (w × h):	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ Prices:	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats and discounts for regional packages are available on request. The *today* newspaper and advertising formats may vary owing to local print specifications. For more information on personalized campaigns, formats and more, please contact mediasales@dental-tribune.com.

ADF Paris — the ADF show daily newspaper

Event e-newsletter



→ Rectangle banner

(621 x 555 pixels)

→ Article

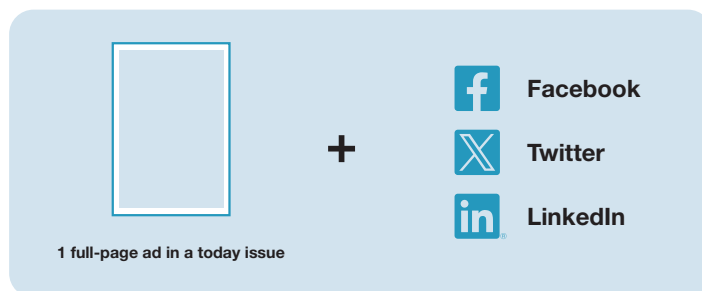
→ Product teaser

event e-newsletter

Region	Europe or France
Distribution	52,000 or 10,000
Language	English or French
	<ul style="list-style-type: none"> • non-exclusive: more than one sponsor possible • e-newsletter article and photo(s) also at www.dental-tribune.com • rectangle banner (621 x 555 pixels) with link to corporate website • product teaser with a link to the product entry at www.dental-tribune.com
Price	€3,450

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



Infos

Please see today show daily overview for the full list of editions.

Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request. The latest version of the media kit can be found at dental-tribune.com/advertise-with-us.

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