ADF PARIS — the ADF show daily newspaper

November 2027

1	18K	65K
ISSUE	PRINTED COPIES	DIGITAL DISTRIBUTION


today

Congrès ADF · Paris · 25-29 novembre 2025

produits de l'année

conférence ADF

what to do in Paris

Dr Charles Toledano – Directeur scientifique de l'ADF 2025

Nathalie Schüller, Dental Tribune International

« La dentisterie esthétique nécessite une maîtrise opératoire de l'ensemble des intervenants et oblige chacun à donner le meilleur de soi-même à chaque étape. »

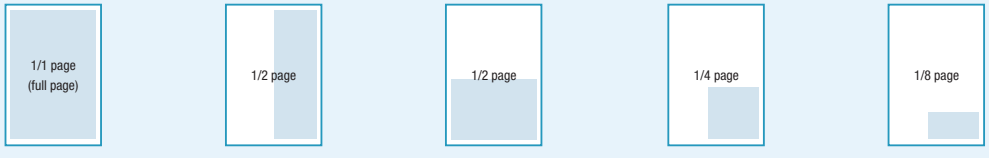
The *today* ADF Paris is the most widely distributed event newspaper at the annual congress of the French Dental Association (ADF). As one of the leading events in dentistry, the ADF congress gathers more than 350 dental companies and 28,000 attendees.

Copies are distributed free of charge each day allowing exhibitors to inform attendees about their latest product launches and new technologies. The daily newspapers will also provide exclusive interviews and insights into the event program. The included floor plan and exhibitors' list help attendees make the most of their visit.

In addition, DTI keeps the global dental community up to date about the latest news from the ADF congress via the Dental Tribune website and its dedicated *today* event e-newsletter.

today

Distribution	Language	Editorial Deadline	Ad Deadline	Release Date
18,000	French	Oct. 8, 2027	Oct. 27, 2027	Nov. 23–27, 2027



	1/1 page (full page)	1/2 page	1/2 page	1/4 page	1/8 page
→ **Dimension (w × h)**	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ **Prices**	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats are available on request. ***Cover Package*** *includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.*

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today event e-newsletter

Region	Distribution	Language
Europe or France	52,000 or 10,000	English or French

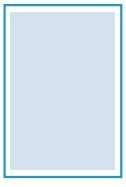
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- non-exclusive: more than one sponsor possible
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- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

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Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue

+

Facebook
Twitter
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Instagram

INFO *Please see today show daily overview for the full list of editions.*
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The latest version of the media kit can be found atdental-tribune.com/advertise-with-us.

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