aligners — international magazine of aligner orthodontics

Aligners provides advertisers with access to clinicians working in clear aligner therapy and digitally driven orthodontics.The magazine covers clinical workflows, treatment planning, case reports, product developments, expert interviews and insights from key orthodontic congresses and industry events.



10K	**36K**	**AEEDC, IDS, EAS, EXPODENTAL MEETING, FDI, ADF, GNYDM**
PRINTED COPIES PER ISSUE	DIGITAL DISTRIBUTION	EVENT DISTRIBUTION

aligners—international edition

Issue	Editorial Deadline	Ad Deadline	Release
1/2027	Jan. 18, 2027	Feb. 15, 2027	March 2027

aligners—regional edition

Region	Issues	Language	Print Distribution	Digital Distribution
Italy	1	Italian	1,000	23,000



aligners—specialty newsletter

Region	Distribution	Language	Release
International	36,000	English	October 2027

Description

- non-exclusive: more than one sponsor possible*
- e-newsletter article and photo(s) also at www.dental-tribune.com
- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

* exclusive sponsoring available upon request

aligners—DTI Online Specialty Symposia

Date	Package overview	Price
Nov 12, 2027	210×297 mm + 3 mm; article; 1-hour lecture	€6,950

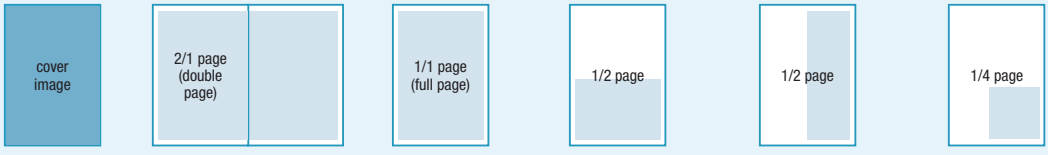
Key benefits

- **Targeted audience:** Reach a focused group of dental professionals through the specialty-based approach.
- **Large online community:** Access over 500,000 members on the DT Study Club platform.
- **Premium print visibility:** Gain exposure through DTI's high-quality CE magazines, with a print run of 10,000 copies per issue, distributed at major dental events throughout the year.
- **Comprehensive promotion:** Benefit from exposure through DTI's extensive print and online media channels.
- **CE credits:** Participants can earn CE credits as the DT Study Club is an ADA CERP-recognized provider.

Rates and Formats—Publishing Media — CE magazines

CE MAGAZINES	ISSUES	DISTRIBUTION PRINT	DISTRIBUTION DIGITAL	LANGUAGE	COVER PACKAGE	2/1 PAGE	1/1 PAGE	1/2 PAGE	1/4 PAGE	E-NEWSLETTER
INTERNATIONAL										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	—
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
REGIONAL										
Italy										
aligners	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
CAD/CAM	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
facial aesthetics	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
implants	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
prevention	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
U.S.										
implants	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
ortho	2	—	8,000	English	6,750	4,750	2,650	1,950	1,450	—
roots	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—

Prices in euros. VAT not included.



→ **Dimension (w × h):**	210 × 297 mm	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm

3 mm bleed required for all formats. | Special advertising formats are available on request. ***Cover Package*** *includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.*

INFO *Click here to see a full list of editions, rates and format. The latest version of the media kit can be found at www.dental-tribune.com/advertise-with-us/*

MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.

Dental Tribune International

mediasales@dental-tribune.com
+49 341 48474 100

facebook.com/DentalTribuneInt
linkedin.com/company/dental-tribune-international
x.com/dentaltribunein
www.instagram.com/dental.tribune.international

Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):
Dental Tribune International GmbH
Holbeinstraße 29
04229 Leipzig

Represented by:
Chief Executive Officer: Torsten Oemus

Contact:
Telephone: +49 341 48474 302
Email: info@dental-tribune.com

Entry in the commercial registry:
Registering court: Leipzig district court
Registration number: B 19276

VAT:
VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:
232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):
Chief Content Officer: Claudia Duschek
Email: newsroom@dental-tribune.com

INFO *The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.*