



Clear aligners have revolutionized orthodontics and the number of patients requesting clear aligner therapy is increasing. Recent years have witnessed a remarkable evolution of clear aligner technology and they are becoming increasingly versatile in treating orthodontic patients. Clear aligners allow specialists and general dental practitioners to offer orthodontic treatment.

The *aligners* magazine includes topics such as aligner workflows, case reports, treatment options in various age groups, interviews, reports and highlights from trade events as well as specialty congresses.

*Aligners* has a print distribution of 10,000 copies per issue, with additional digital reach from replicated e-paper versions published on both the Dental

Tribune and aligners specialty websites, within e-newsletters and on social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

aligners — international edition						
Issue	Editorial Deadline	Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2026	Jan. 29, 2026	Feb. 26, 2026	March 2026	10,000	36,000	EAS, British Dental Conference & Dentistry Show, FDI, ADF, GNYDM

aligners — specialty newsletter				Description
Region	Distribution	Language	Release	
International	36,000	English	October 2026	<ul style="list-style-type: none"> <li>• non-exclusive: more than one sponsor possible*</li> <li>• e-newsletter article and photo(s) also at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a></li> <li>• rectangle banner (621 × 555 pixels) with link to corporate website</li> <li>• product teaser with a link to the product entry at <a href="http://www.dental-tribune.com">www.dental-tribune.com</a></li> </ul> <p>* exclusive sponsoring available upon request</p>

aligners — regional edition				
Country	Issues	Language	Print Distribution	Digital Distribution
Italy	1	Italian	1,000	23,000



Visit specialty website  
[dental-tribune.com/topic/aligners](http://dental-tribune.com/topic/aligners)

# Rates and Formats—Publishing—CE magazines

						Prices in euros*				
CE magazines	Issues	Distribution		Language	Cover package	2/1 page	1/1 page	1/2 page	1/4 page	E-newsletter
		Print	Digital							
International										
3D printing	2	10,000	42,000	English	6,750	5,450	3,650	3,150	2,350	3,950
aligners	1	10,000	36,000	English	6,750	5,450	3,650	3,150	2,350	3,450
CAD/CAM	1	10,000	40,000	English	6,750	5,450	3,650	3,150	2,350	3,950
ceramic implants	2	10,000	65,000	English	upon request	5,450	3,650	3,150	2,350	—
cosmetic dentistry & facial aesthetics	1	10,000	35,000	English	6,750	5,450	3,650	3,150	2,350	3,450
digital	2	10,000	65,000	English	6,750	5,450	3,650	3,150	2,350	3,950
implants	4	10,000	54,000	English	upon request	5,450	3,650	3,150	2,350	3,950
roots	1	10,000	31,000	English	6,750	5,450	3,650	3,150	2,350	3,450
Regional										
aligners										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
CAD/CAM										
Italy	3	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
cosmetic dentistry										
Germany	4	4,000	24,000	German	6,750	3,950	2,950	2,220	1,850	—
facial aesthetics										
Italy	1	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
implants										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
ortho										
U.S.	2	—	8,000	English	6,750	4,750	2,650	1,950	1,450	—
prevention										
Italy	2	1,000	23,000	Italian	6,750	3,950	2,950	1,950	1,450	—
roots										
U.S.	2	—	42,000	English	6,750	4,750	2,650	1,950	1,450	—
* VAT not included.										

\* VAT not included.

	cover image	2/1 page (double page)	1/1 page (full page)	1/2 page	1/2 page	1/4 page
→ Dimensions (w × h):	210 × 297 mm	420 × 297 mm	210 × 297 mm	210 × 148 mm	105 × 297 mm	105 × 148 mm
3 mm bleed required for all formats.   Special advertising formats are available on request. <b>Cover Package</b> includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.						

Infos

Click here to see a full list of editions, rates and format. The latest version of the media kit can be found at [www.dental-tribune.com/advertise-with-us/](http://www.dental-tribune.com/advertise-with-us/)

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