



Clear aligners have revolutionized orthodontics and the number of patients requesting clear aligner therapy is increasing. Recent years have witnessed a remarkable evolution of clear aligner technology and they are becoming increasingly versatile in treating orthodontic patients. Clear aligners allow specialists and general dental practitioners to offer orthodontic treatment.

The *aligners* magazine includes topics such as aligner workflows, case reports, treatment options in various age groups, interviews, reports and highlights from trade events as well as specialty congresses.

Aligners has a print distribution of 10,000 copies per issue, with additional digital reach from replicated e-paper versions published on both the Dental

Tribune and aligners specialty websites, within e-newsletters and on social media channels. In addition, the magazine is distributed free of charge to attendees at major international congresses, exhibitions and specialty-specific events, with free e-papers being offered for online events.

Within the e-papers, advertisements are linked to the client's supplied URL. Complementary PR and product texts as well as clinical articles or case studies may be submitted in support of advertising campaigns and are subject to review and approval by the managing editor.

| aligners — international edition | | | | | | |
|----------------------------------|--------------------|---------------|------------|--------------------|----------------------|--|
| Issue | Editorial Deadline | Ad Deadline | Release | Print Distribution | Digital Distribution | Additional Event Distribution |
| 1/2026 | Jan. 29, 2026 | Feb. 26, 2026 | March 2026 | 10,000 | 36,000 | EAS, British Dental Conference & Dentistry Show, FDI, ADF, GNYDM |

| aligners — specialty newsletter | | | | Description |
|---------------------------------|--------------|----------|--------------|---|
| Region | Distribution | Language | Release | |
| International | 36,000 | English | October 2026 | <ul style="list-style-type: none"> • non-exclusive: more than one sponsor possible* • e-newsletter article and photo(s) also at www.dental-tribune.com • rectangle banner (621 × 555 pixels) with link to corporate website • product teaser with a link to the product entry at www.dental-tribune.com * exclusive sponsoring available upon request |

| aligners — regional edition | | | | |
|-----------------------------|--------|----------|--------------------|----------------------|
| Country | Issues | Language | Print Distribution | Digital Distribution |
| Italy | 1 | Italian | 1,000 | 23,000 |


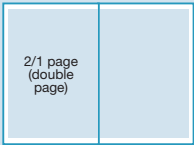






Visit specialty website
dental-tribune.com/topic/aligners

Rates and Formats—Publishing — CE magazines

| CE magazines | Issues | Distribution | | Language | Cover package | Prices in euros* | | | | |
|--|--------|----------------------|---------|----------|---------------|------------------|----------|----------|----------|--------------|
| | | Print | Digital | | | 2/1 page | 1/1 page | 1/2 page | 1/4 page | E-newsletter |
| | | International | | | | | | | | |
| 3D printing | 2 | 10,000 | 42,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| aligners | 1 | 10,000 | 36,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| CAD/CAM | 1 | 10,000 | 40,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| ceramic implants | 2 | 10,000 | 65,000 | English | upon request | 5,450 | 3,650 | 3,150 | 2,350 | — |
| cosmetic dentistry & facial aesthetics | 1 | 10,000 | 35,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| digital | 2 | 10,000 | 65,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| implants | 4 | 10,000 | 54,000 | English | upon request | 5,450 | 3,650 | 3,150 | 2,350 | 3,950 |
| roots | 1 | 10,000 | 31,000 | English | 6,750 | 5,450 | 3,650 | 3,150 | 2,350 | 3,450 |
| Regional | | | | | | | | | | |
| aligners | | | | | | | | | | |
| Italy | 1 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| CAD/CAM | | | | | | | | | | |
| Italy | 3 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| facial aesthetics | | | | | | | | | | |
| Italy | 1 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| implants | | | | | | | | | | |
| Italy | 2 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| U.S. | 2 | — | 42,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |
| ortho | | | | | | | | | | |
| U.S. | 2 | — | 8,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |
| prevention | | | | | | | | | | |
| Italy | 2 | 1,000 | 23,000 | Italian | 6,750 | 3,950 | 2,950 | 1,950 | 1,450 | — |
| roots | | | | | | | | | | |
| U.S. | 2 | — | 42,000 | English | 6,750 | 4,750 | 2,650 | 1,950 | 1,450 | — |

* VAT not included.

| | | | | | | |
|-----------------------|---|---|---|--|---|---|
| |  |  |  |  |  |  |
| → Dimensions (w × h): | 210 × 297 mm | 420 × 297 mm | 210 × 297 mm | 210 × 148 mm | 105 × 297 mm | 105 × 148 mm |

3 mm bleed required for all formats. | Special advertising formats are available on request.
Cover Package includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.



Click here to see a full list of editions, rates and format. The latest version of the media kit can be found at www.dental-tribune.com/advertise-with-us/

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