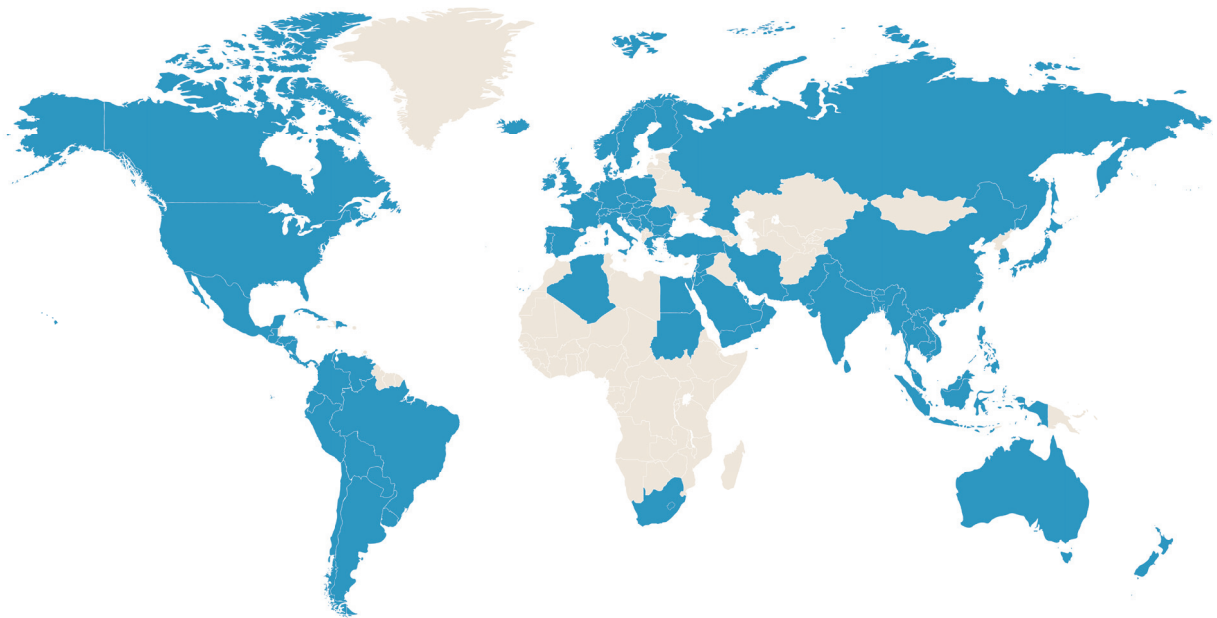


Dental Tribune International

## **GLOBAL PRINT & DIGITAL COVERAGE**



# **REACH THE LARGEST DENTAL COMMUNITY**



## [www.dental-tribune.com](http://www.dental-tribune.com)

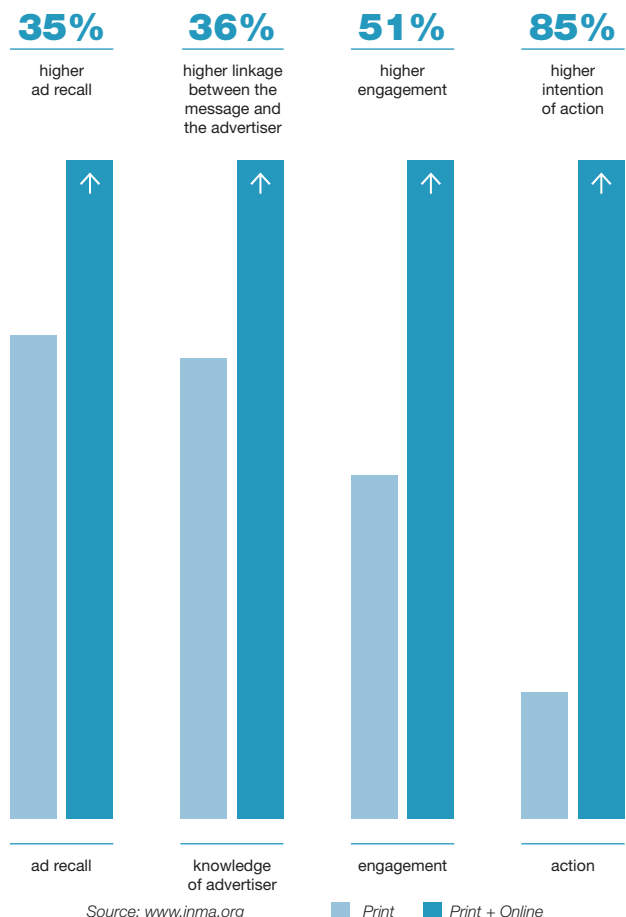
Developing a solid marketing budget and spending it through the best possible channels is an important part of creating a plan of action that is realistic and will help improve revenue.

DTI's unique publishing platform combines print, digital and educational media, offering a multitude of marketing channels to reach the largest dental community worldwide. Google ranks the Dental Tribune website, [www.dental-tribune.com](http://www.dental-tribune.com), among the most comprehensive, up-to-date and influential websites in dentistry, given the hourly updated news feeds from DTI correspondents and publishers from around the world.

In order to benefit from this high Google ranking, as well as the ever-increasing online audience, and to generate active sales leads, [www.dental-tribune.com](http://www.dental-tribune.com) offers a number of products, the most pivotal being the search engine-optimized Partner Content Distribution Package. This multimedia hub contains all of the relevant company information and serves as a gateway for interactive advertising. All marketing channels offered by DTI are linked to the Partner Content Distribution Package and serve to generate quality sales leads globally and locally.

Collaborating with us will help you improve the visibility of your company and products. Accelerate the success of your advertising campaign by using the channels, branding and lead generation tools DTI has to offer.

## Combined print and online advertising effectiveness



## EUROPE

| REGION/COUNTRY            | PRINT DISTRIBUTION | DIGITAL DISTRIBUTION |
|---------------------------|--------------------|----------------------|
| Austria                   | 6,000              | 3,000                |
| Belgium                   | 4,000              | 2,000                |
| Bosnia and Herzegovina    | 1,000              | 2,000                |
| Bulgaria                  | 1,500              | 1,800                |
| Croatia                   | 4,000              | 4,000                |
| Czech Republic & Slovakia | 3,000              | 15,000               |
| France                    | 20,000             | 10,000               |
| Germany                   | 20,000             | 24,000               |
| Greece                    | 11,000             | 6,000                |
| Hungary                   | 5,000              | 5,000                |
| Israel                    | —                  | 4,000                |
| Italy                     | 10,000             | 23,000               |
| Netherlands               | 9,300              | 7,000                |
| Nordic <sup>1</sup>       | —                  | 4,000                |
| Poland                    | —                  | 13,000               |
| Portugal                  | —                  | 7,000                |
| Romania & Moldova         | —                  | 16,000               |
| Russia                    | 15,000             | 6,000                |
| Serbia & Montenegro       | 4,000              | 4,000                |
| Slovenia                  | 3,000              | 2,000                |
| Spain                     | —                  | 20,000               |
| Switzerland               | 6,000              | 3,000                |
| Turkey                    | —                  | 27,000               |
| U.K. & Ireland            | —                  | 24,000               |
| <b>TOTAL</b>              | <b>120,800</b>     | <b>229,000</b>       |

## REGIONAL (ENGLISH NEWSLETTER DISTRIBUTION)

| REGION/COUNTRY             | DIGITAL DISTRIBUTION |
|----------------------------|----------------------|
| Europe <sup>6</sup>        | 52,000               |
| International <sup>7</sup> | 65,000               |

## MIDDLE EAST & AFRICA

| REGION/COUNTRY           | PRINT DISTRIBUTION | DIGITAL DISTRIBUTION |
|--------------------------|--------------------|----------------------|
| Algeria                  | —                  | 2,400                |
| Middle East <sup>2</sup> | —                  | 65,000               |
| <b>TOTAL</b>             | <b>—</b>           | <b>67,400</b>        |

## AMERICAS

| REGION/COUNTRY                        | PRINT DISTRIBUTION | DIGITAL DISTRIBUTION |
|---------------------------------------|--------------------|----------------------|
| Brazil                                | —                  | 15,000               |
| Hispanic & Latin America <sup>3</sup> | —                  | 60,000               |
| U.S.                                  | —                  | 42,000               |
| <b>TOTAL</b>                          | <b>—</b>           | <b>117,000</b>       |

## ASIA & OCEANIA

| REGION/COUNTRY                  | PRINT DISTRIBUTION | DIGITAL DISTRIBUTION |
|---------------------------------|--------------------|----------------------|
| ASEAN <sup>4</sup>              | 2,000              | 43,000               |
| Australia & New Zealand         | —                  | 5,000                |
| China                           | 5,000              | 25,000               |
| India & South Asia <sup>5</sup> | —                  | 35,000               |
| Japan                           | —                  | 25,000               |
| Korea                           | 18,000             | 27,000               |
| Pakistan                        | 10,000             | 20,000               |
| Vietnam                         | —                  | 4,500                |
| <b>TOTAL</b>                    | <b>35,000</b>      | <b>184,500</b>       |

## INDUSTRY

|                        | DIGITAL DISTRIBUTION |
|------------------------|----------------------|
| Industry International | 16,000               |

| TOTAL WORLDWIDE | PRINT DISTRIBUTION   | 155,800 |
|-----------------|----------------------|---------|
|                 | DIGITAL DISTRIBUTION | 730,900 |
| DT STUDY CLUB   | DISTRIBUTION         | 500,000 |

# DTI GLOBAL COVERAGE

# 1,386,700

E-newsletters and e-blasts are published in the dominant business language of each country. The regional databases combine recipients from different country databases interested in information in English. Some duplicates may be possible. Last update: October 2026

Countries of distribution:

<sup>1</sup> Denmark, Finland, Iceland, Norway, Sweden.

<sup>2</sup> Bahrain, Egypt, Iran, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Sudan, Syria, UAE, Yemen.

<sup>3</sup> Argentina, Bolivia, Chile, Colombia, Costa Rica, Cuba, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Puerto Rico, Uruguay, USA, Venezuela.

<sup>4</sup> Indonesia, Malaysia, Philippines, Singapore.

<sup>5</sup> Bangladesh, Bhutan, India, Nepal, Myanmar, Sri Lanka.

<sup>6</sup> Austria, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Netherlands, Norway, Poland, Spain, Sweden, Switzerland, UK.

<sup>7</sup> Australia, Austria, Brazil, Canada, China, Denmark, Finland, Germany, Greece, Hong Kong, Iceland, India, Ireland, Israel, Italy, Japan, New Zealand, Norway, Netherlands, Pakistan, Poland, Russia, UAE, UK, USA, Saudi Arabia, South Africa, Spain, Sweden, Switzerland.

## MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.



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## Legal information

### Information provided according to Sec. 5,

#### German Telemedia Act (TMG):

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#### Represented by:

Chief Executive Officer: Torsten Oemus

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#### Entry in the commercial registry:

Registering court: Leipzig district court  
Registration number: B 19276

#### VAT:

VAT ID number according to Section 27a,  
German Value-Added Tax Act (Umsatzsteuergesetz):  
DE227724594

#### Business identification number:

232/107/02156

#### Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RStV):

Chief Content Officer: Claudia Duschek  
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The most current version of this rate card is available at [www.dental-tribune.com/advertise-with-us](https://www.dental-tribune.com/advertise-with-us).