AEEDC DUBAI — the Dubai show daily newspaper

Jan. 19–21, 2027

1	12K	65K
ISSUE	PRINTED COPIES	DIGITAL DISTRIBUTION

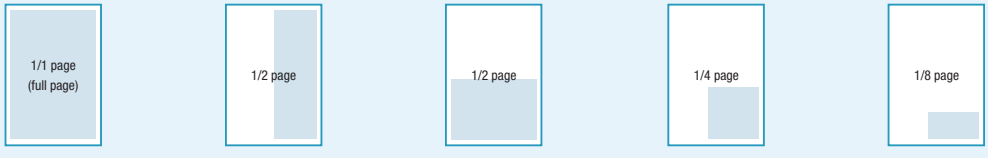


As a leading trade show newspaper covering the UAE International Dental Conference and Arab Dental Exhibition (AEEDC Dubai)—one of the world's largest annual dental conferences—*today* serves as a key reference guide for more than 80,000 attendees, providing useful information about over 4,300 exhibitors and educational sessions.

Providing extensive coverage of AEEDC Dubai, *today* keeps attendees up to date about the latest dental news from the Middle East region and worldwide. In addition, it includes valuable information about the latest technologies on display and thus provides dental companies participating in AEEDC Dubai with an opportunity to present their brands and products to dental professionals by strategically placing advertisements and press releases in the *today* show dailies.

today

Distribution	Language	Editorial Deadline	Ad Deadline	Release Date
12,000	English	Nov. 30, 2026	Dec. 10, 2026	Jan. 19-21, 2027



	1/1 page (full page)	1/2 page	1/2 page	1/4 page	1/8 page
→ **Dimension (w × h)**	280 × 400 mm	162 × 400 mm	280 × 200 mm	162 × 166 mm	122 × 92 mm
→ **Prices**	€3,450	€2,950	€2,950	€2,450	€1,950

3 mm bleed required for all formats. | Special advertising formats are available on request. ***Cover Package*** *includes cover image, 1 full-page advertisement, release of 2 editorials, such as company portrait, user story, clinical article, case report, interview.*

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today event e-newsletter

Region	Distribution	Language
International	65,000	English

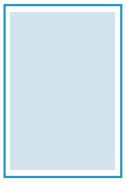
Description

- non-exclusive: more than one sponsor possible
- e-newsletter article and photo(s) also at www.dental-tribune.com
- rectangle banner (621 × 555 pixels) with link to corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

Price: € 3,450

Combined Social Media Event Campaign

Our social media event campaigns are the perfect extension to our well-known today show daily newspaper. They will allow companies to reach out to attendees of a specific dental congress or trade show through DTI-administered postings on one or more social media platforms, rendering their advertisement strategy most effective.



1 full-page ad in a today issue

+

Facebook
Twitter
LinkedIn
Instagram

INFO *Please see today show daily overview for the full list of editions.*
Dates subject to change. All prices apply to 4c advertisements. All prices in euros; VAT not included. Other formats, advertising forms and prices on request.
The latest version of the media kit can be found atdental-tribune.com/advertise-with-us.

MEDIA SALES CONTACT

Contact us for more information, offers and individually designed packages.

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Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):
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Entry in the commercial registry:
Registering court: Leipzig district court
Registration number: B 19276

VAT:
VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz):
DE227724594

Business identification number:
232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):
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INFO *The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.*