

Targeted Digital Marketing — e-blasts and e-newsletters for dental professionals

Through its pan-regional, language-specific and more widely scoped international websites, DTI reaches more than 751,000 dental professionals in over 90 countries.

DTI's e-newsletters and e-blasts are the most popular e-marketing campaigns within the DTI portfolio. Through customized digital campaigns, our business partners can effectively engage customers, reach new markets, increase lead generation, drive revenue, and increase brand exposure.

All mailings are sent to opt-in databases that include dental professionals from various specialties, key opinion leaders, hygienists, practice managers, laboratory owners, technicians, dental nurses, dental surgeons, which provides our clients with the opportunity to reach most varied audiences possible. This results in a high deliverability rate as well as open and click-through rates. In addition, we offer assistance in content design and scheduling, as well as analytics to assess the effectiveness of your campaign.

Exclusive **e-blasts** are an ideal marketing tool for targeting selected markets. They contain company-specific content only, with company branding and a customized layout.

We offer prime and exclusive sponsorships* for our **e-newsletters** that are distributed to dental professionals who subscribed to receiving news and product updates from the trusted Dental Tribune brand. Our e-newsletters come out weekly or monthly, depending on the region.

Sent out on a quarterly basis, our **specialty e-newsletters** focus on specific clinical topics. Specialty e-newsletter topics include 3D printing, aligners, digital dentistry, endodontics, implantology, orthodontics and prevention.

**Prime sponsorships include a maximum of two sponsors per e-newsletter. For exclusive sponsorships, please contact us for more information.*

E-blast



Can't read this email? [Click here to view content.](#)

SprintRay

OnX Tough 2 & Ceramic Crown
- now MDR certified!

RESTORE 3D PORTFOLIO

OnX Tough 2 Resin
Ceramic Crown Resin

We're excited to announce that the long-anticipated OnX Tough 2 and Ceramic Crown resins are finally MDR certified and available in Europe, the Middle East and Africa!

With the material now approved, Ceramic Crown and OnX Tough 2 capsules for Mides are also available. Mides is the new chairside solution for single-unit restorations, making fabrication easier than ever thanks to its patented capsule system.

OnX Tough 2 is the first MDR Class IIe-approved 3D printing resin designed specifically for long-term provisional restorations in All-on-4 / All-on-X full arch cases. Ceramic Crown is the first MDR Class IIe-approved restorative 3D printing resin for crowns, inlays, onlays and veneers, featuring more than 50% ceramics.

OnX Tough 2

Introducing SprintRay OnX Tough 2, a revolutionary 3D printing resin designed for fixed hybrid dentures and all-on-X prosthetics. Utilizing our cutting-edge Nanofusion™ technology, this material delivers a new standard in fracture resistance and aesthetic excellence. Its lifelike appearance closely mimics natural tooth enamel, ensuring exceptional results.

Ceramic Crown

SprintRay Ceramic Crown features a ceramic content exceeding 50%, making it ideal for permanent restorations, including single crowns, inlays, onlays, and veneers. This highly aesthetic resin provides premium-quality for durable restorations. A definitive "Yes!"

Capsules for Mides

Single restorations have never been easier! With a print time of under 10 minutes, the entire workflow—from scan to finalization—takes less than 45 minutes.

Mides Capsules are available with Ceramic Crown and OnX Tough 2.

Would you like to experience these materials first-hand? **Request a sample for free!**

[Request Ceramic Crown sample](#) [Request OnX Tough 2 sample](#)

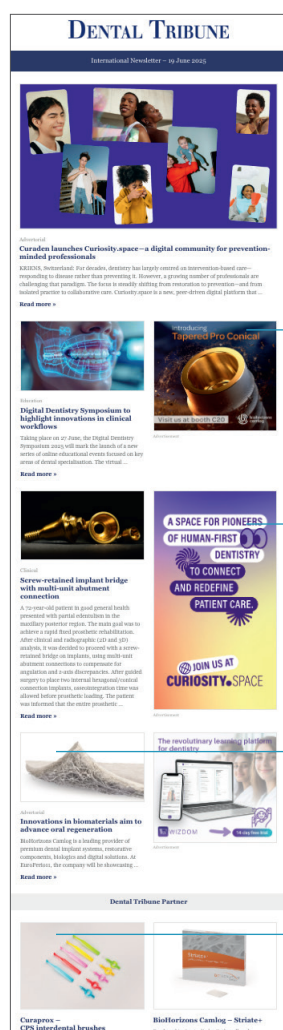
Already convinced?
Contact your reseller today to learn more about these two game-changing materials set to elevate your workflow! We will start to deliver in the end of May.

Best regards,
Your SprintRay Team



SprintRay Europe GmbH, Brunnenweg 11, 70684 Stuttgart, Germany, 08150 8780480

E-newsletter



DENTAL TRIBUNE

International Newsletter - 30 June 2024

Curaden launches Curiosity-space – a digital community for prevention-minded professionals

KRISTIN, Head of Curaden, has largely relied on an intervention-based approach to dentistry. However, a growing number of professionals are challenging this practice. The focus is shifting from reactive to preventive – and from patient-centric to collaborative care. Curiosity space is a new, peer-driven digital platform that...

[Read more >](#)

Digital Dentistry Symposium to highlight innovations in clinical workflows

Taking place on 27 June, the Digital Dentistry Symposium aims to mark the launch of a new series of online educational events focused on key areas of dental innovation. The event...

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Screw-retained implant bridge with multi-unit abutment connection

A series of patient in good general health presented with partial edentulous in the maxillary anterior region. The main goal was to achieve a rapid fixed prosthetic rehabilitation. After clinical and radiographic (CBCT and 3D) analysis, it was decided to proceed with a screw-retained bridge on implants, using multi-unit abutment connection to compensate for angulation and a cone beam CT scan. After guided surgery to place two internal hexagonal/vertical connection implants, a screw-retained bridge was allowed before prosthetic loading. The patient was satisfied with the entire procedure...

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Innovations in biomaterials aim to advance oral regeneration

Biomaterials are a leading provider of precision dental implant systems, restorative components, hygiene and digital solutions. At BioPharma, the company will be launching...

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Dental Tribune Partner

Curaprox – CPS interdental brushes

Biohorizons Caring – Strides
produced in accordance with ISO 13485

→ Rectangle banner

621 × 555 pixels

→ Skyscraper vertical

621 × 1,110 pixels

→ Article

→ Product teaser



Rates vary based on the country/region. Please check the full list of rates here.

Targeted Digital Marketing — event-specific e-newsletters

DTI offers e-newsletters before, during and after events that provide information to visitors and support organizers, their founding partners and participating industry members. Each year, the DTI editorial team attends over 80 shows around the globe, from where they will provide instant and comprehensive live coverage at www.dental-tribune.com. The corresponding e-newsletters will then be sent to relevant regional and international email databases.

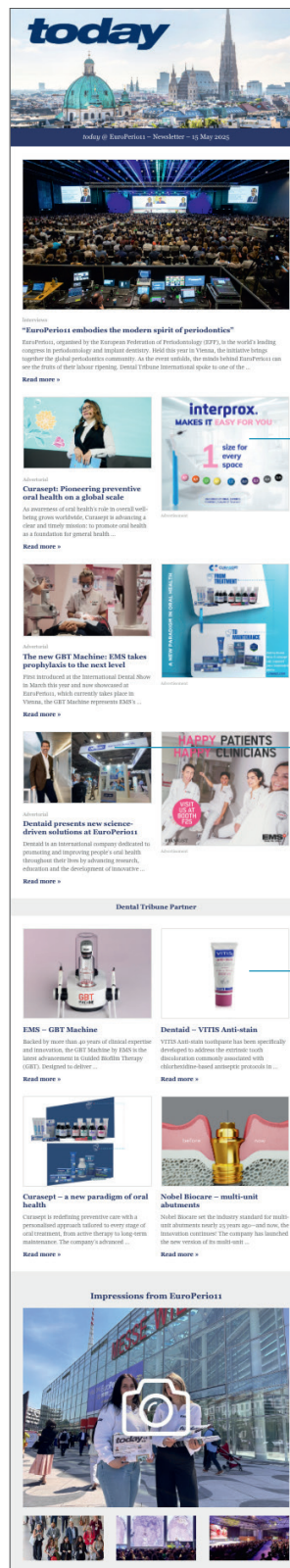
The sponsorship package for an event-specific e-newsletter is designed to be combined with our *today* show daily newspaper and is discountable.* Allow us to connect you with the largest online network in dentistry. The DTI marketing packages will assist you in maximizing your marketing efforts and in achieving your goals at every leading dental event.

Package details

- non-exclusive: more than one sponsor per e-newsletter possible
- article and photo(s) at www.dental-tribune.com
- rectangle banner (621 × 555 pixels; JPEG or PNG) with a link to your corporate website
- product teaser with a link to the product entry at www.dental-tribune.com

**Clients who have booked a print advertisement in the today show daily newspaper for an event are entitled to a discount of up to 50% for the additionally booked event e-newsletter (available once per event and client only).*

Event e-newsletter



→ Rectangle banner

621 × 555 pixels

→ Article

→ Product teaser

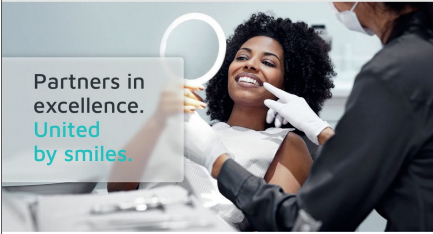
Targeted Digital Marketing — e-blasts and e-newsletters for the dental industry

E-blasts contain company-specific content only, with company branding and a customized layout. Our industry and dealer databases are highly targeted according to dental specialty. In addition, we offer assistance in content design and scheduling, as well as analytics to help assess the effectiveness of your campaign.

E-blast

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clearcorrect
A Straumann Group Brand



Partners in excellence.
United by smiles.

ClearCorrect® is committed to being your partner for clinical excellence. Drawing on the Straumann Group's 60-year legacy of research and innovation, we've created an exceptional end-to-end clear aligner experience that empowers clinicians to do their best work. Learn more about our new products and features below, and [become a partner](#) in clinical excellence today.


Premier aligner



Engineered for precision, comfort and esthetics, ClearCorrect® aligners are the ultimate orthodontic tool for your practice. Born from decades of material science, research, and innovation, our aligners combine our proprietary ClearQuartz™ tri-layer material, high and flat trimline, and scientifically-proven clinical features to help you achieve your orthodontic goals.

[LEARN MORE](#)


Empowering Digital Workflow



ClearCorrect's powerful digital ecosystem gives you control and flexibility over your treatments while maximizing productivity. With intuitive digital workflows, comprehensive treatment options, and advanced clinical planning tools in ClearPilot™, achieving optimal treatment plans has never been easier.

[LEARN MORE](#)

Partners in clinical excellence.



Combining our clinical expertise with our commitment to education, global footprint, and dedication to top-tier support, ClearCorrect offers you a partnership in orthodontics that will help you unlock the potential of your practice, and ultimately, of people's lives.

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The **Dental Business News** e-newsletter is published on a quarterly basis and contains essential business-related content for the dental industry. Sent to our growing database of 16,000 industry and dealer contacts worldwide, the newsletter is the No. 1 news source and indicator for market trends in dentistry.

Dental Business News

Dental Business NEWS
FROM BUSINESS TO BUSINESS

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International Business Newsletter – 14 June 2022



"RAYSHAPE's advantages lie in reliability and ease of use"


RAYSHAPE has found great success as a digital light processing (DLP) 3D-printing specialist in the Chinese market and is now pursuing offering its latest dental solutions internationally. In this interview ...

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Shape 1+ Dental All-in-One 3D Printer for Digital Dentistry

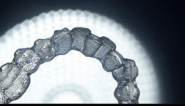
[Become a Reseller for a Top DLP 3D Printer](#)



Ukraine war and supply difficulties slow dental sales

Dental companies may have expected a widespread ebbing away of the SARS-CoV-2 pandemic to bring them out of the financial woods. However, the resulting supply chain crisis has choked the world's ports ...


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Sales slowdown puts the brakes on Align Technology's record run

Align Technology performed notably well in 2020, even as the pandemic took a bite out of income streams, and the company broke its own sales records in 2021, banking a staggering US\$4.4 billion ...


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Henry Schein to acquire Condor Dental and expand its operations in Switzerland

Henry Schein has signed a definitive agreement to acquire the privately held dental distribution company Condor Dental in a transaction that the healthcare distributor says will enhance its ability ...

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Selling up for millions: Equity arbitrage increasing wealth of US dentists, but not for long

Dental market consolidation in the US is triggering high demand for clinics and some owners are taking advantage of equity arbitrage in order to make sales even more lucrative ...

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DENTAL TRIBUNE

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→ Article



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mediasales@dental-tribune.com
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