Chicago Midwinter Meeting filled with courses, workshops

The 2020 Midwinter Meeting agenda features a broad selection of high-value courses, lectures and workshops, Thursday through Saturday, Feb. 20–22, at McCormick Place West in Chicago.

Highlights include all-day lectures and workshops, business management insights and a simulated court trial— as well as symposia on oral cancer and implants.

Dr. Gordon Christensen returns this year with classes on Thursday and Friday to share insights on the market’s latest materials and resin restorations.

In “Business Office: Nerve Center of Your Practice,” an all-day practice track on Thursday, six speakers will explore insurance, financial organization, communications, marketing and scheduling tips to help attendees build a firmer foundation for efficient practice management.

On Friday, five speakers are scheduled to share information on keeping practitioners and their staffs healthy and productive. In the career track “Health and Wellness: Keys to a Long Career,” Midwinter Meeting favorite Dr. Uche Odiatu along with four other presenters will explore self-care tips, provide an overview of the microbiome and offer methods to manage stress and emotions.

Also on Friday, a certification class approved by the American Board of Laser Surgery will be offered. Dr. Robert Coviarr will present “Laser Dentistry from A-Z,” detailing the use of lasers for specific procedures in the general practice.

Opioids take center stage at a simulated legal trial. “An Opioid Overdose Death Following Dental Surgery” Attendees will be able to hear and see what takes place in the courtroom with Mitchell Gardiner, DMD, Robert Anderton, DDS, JD, Ryan Donihue, JD, and Jo Lager, JD, who will show how testimony and evidence is presented in court by prosecutors and the defense.

Eight Chicago dentists and physicians from Rush University Medical Center’s Center for Traumatic Stress and Trauma Recovery will present “Understanding PTSD and Trauma: The Dental Profession’s1st Line of Defense.”

The Chicago Midwinter Meeting, shown here in 2019, includes three days of exhibits that enable attendees to try out the latest in dental innovations from more than 650 exhibiting companies. 

National Harbor to host ADSO 2020

The Association for Dental Support Organizations (ADSO) views itself as the primary champion and representative of the group-practice/dental-support business model in the U.S. The association represents the interests of emerging DSOs through education, training and mentorship, and it further supports national DSOs through its advocacy efforts.

Because of ADSO’s access to sector leaders, the association has been able to regularly host a comprehensive DSO annual conference, which this year is set for March 11–13 in National Harbor, Md., at the Gaylord National Resort and Convention Center. By calling on its members to share their insights and experiences, the association has been able to deliver a uniquely thorough educational experience for a sector that has been growing every year since its inception in 2014.

According to the association, it’s an exciting time to be a DSO or group practice leader — especially with the cooperation and support available within the ADSO community, which enables members to effectively share insights in support of the continued development of the business.
head and neck cancer team come together Friday to outline and update attendees on evaluating and managing oral cancers. The free, afternoon panel discussion will explore the HPV epidemic as well as early detection and advances in fighting oral cancers.

Another practice track on Saturday, “Implants in Today’s Dental Practice,” is an all-day track in which six dentists will provide an overview of the growth of implants as well as maintenance tips. How to use lasers to save failing implants also is included.

Saturday afternoon, five speakers gather for a Dental Assistant Roundtable. Tips for improving sterilization procedures, contamination pitfalls and ways to improve performance will be reviewed by the group.

In all, more than 175 top speakers will be presenting more than 250 courses during the three-day meeting.

And, of course, there are three days of exhibits, where you can try out the latest dental innovations from more than 650 exhibiting companies.

The exhibit hall will be in McCormick Place West, Level 3, Hall F, from 9 a.m.–5:30 p.m. on Thursday and Friday and from 9 a.m.–4 p.m. on Saturday.

The 2020 Midwinter Meeting mobile app update, at the Apple App and Google Play stores, is compatible with all Android and iOS phones and tablets running iOS 10 or Android 5 and later. The app enables you to:

- Access your course schedule by logging in and registering your badge number with the app after you have registered for the meeting.
- Access the Virtual Tradeshow Bag filled with special offers to take advantage of in the Exhibit Hall.
- Navigate the 170,000 square feet of exhibit space with the 3-D map and plot your route to visit any of the more than 650 exhibitors.
- View PDF handouts from speakers and take notes that you can email directly to yourself.
- Network with attendees within the app, stay connected via social media channels and view all your favorites in one easy place on the app.

Chicago Dental Society members can register for the meeting for free. If you’re not a CDS member, but a member of the ADA, you can join the CDS as an Associate Member for $125 to avoid the meeting registration fee. That’s a $70 savings compared with on-site registration fees.

Registration is open at www.cds.org/meetings-events/midwinter-meeting.

(Source: Chicago Dental Society)
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This year, for the first time, the summit will have sessions and panels organized into tracks to help attendees better determine exactly which educational opportunities will be the most valuable to them. The 2020 summit tracks are: Leadership; Growth & Development; Compliance; Operations; Marketing; Technology; and Partnering For Growth.

The Partnering For Growth track will include topics touched upon in the other six tracks but specifically from the standpoint of emerging DSOs in the earliest stages of their growth.

The association invites prospective attendees to join the gathering in March at National Harbor to hear from some of the most successful names in the industry as they share what they have learned on their paths to success. Membership with ADSO is not required for DSO and group-practice attendees, but it’s worth noting that members do receive complimentary registrations.

Organizations that provide products and services to DSOs and group practices who are interested in attending, sponsoring, speaking or exhibiting at the ADSO Summit 2020 must join the ADSO Industry Partner program. You can request additional information by sending an email to Membership@TheADSO.org.

If you would like to know more about ADSO’s annual summit, you can email ADSO at Info@TheADSO.org or you can call (703) 940-3860.

The association’s mission is to work with members to create practice environments where dentists can choose the administrative services that best enable them to focus on patients, expand access to quality dental care and improve the oral health of their communities.

(Source: ADSO)

AO event to address ever-changing landscape

You can take advantage of advance-registration pricing by Feb. 24, for the Academy of Osseointegration 2020 Annual Meeting, “Evolving Technologies in Implant Dentistry.” The event will be held March 18–21, at the Washington State Convention Center in Seattle.

“Attendees can look forward to informative, stimulating and evidence-based sessions with the purpose of creating some tangible and applicable ‘Monday morning pearls,’” said Dr. Carlo Ercoli, moderator of “Update on New Materials and Technology.”

As one of four plenary sessions to be held concurrently on March 20, the Surgical and Prosthetic tracks of the Academy of Osseointegration’s (AO) 2020 Annual Meeting will feature nearly 30 renowned experts who will provide a full day of programming to address clinical problems and share methodologies that may improve outcomes or streamline dental implant therapy. Sessions include:

- Surgical Tracks: “Virtual Planning and Guided Surgery,” with moderator Scott Ganz, DM, and “Technology for Bone Augmentation,” with moderator AO fellow Tara Aghaloo, DDS, MD, PhD.
- Prosthetic Tracks: “Update on New Materials and Technology,” with moderator David Guichet, DDS.

Prospective attendees are encouraged to register today and plan to attend these sessions as part of the AO 2020 Annual Meeting experience. Advance registration — with a savings of up to $150 — ends on Feb. 24.

To preview the full program and to register, you can visit https://ao2020.osseo.org.

(Source: Academy of Osseointegration)
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The International Congress of Oral Implantologists is headed to Houston, America’s fourth-largest city, for this year’s ICOI Winter Implant Symposium, from Feb. 27–29. Houston is a cosmopolitan destination filled with world-class dining, arts, hotels, shopping and nightlife. As attendees will discover, the Marriott Marquis Houston is ideally located in the downtown district overlooking Discovery Green Park and is minutes from Minute Maid Park and the Toyota Center.

The three-day ICOI Winter Implant Symposium will kick off on Thursday morning with several pre-symposium half-day lectures and hands-on workshops. This will be followed by the popular “Young Implantologists Program,” which will include a wide array of pertinent topics from up-and-coming implantologists. Speakers include Drs. Greg Caldwell, Giuseppe Grasso, Inés Fernández Guallart, Ana Lopes, Stuti Muchhala, Christopher Resnik and Amanda Sheehan.


The ICOI believes these scientific sessions will offer up the latest scientific- and research-based information that attendees may immediately incorporate into practice.
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