Unconventional experience

CDA Presents goes virtual from May 13 to 16

By Kristine Colker, Dental Tribune

CDA Presents The Art and Science of Dentistry, one of the premiere continuing education destinations for dentists and dental professionals across California and the nation, is returning this year. Canceled last year because of the COVID-19 pandemic, this year’s meeting will look slightly different as it joins a group of other meetings taking place completely online.

Running from May 13 to 16 — four days this year instead of the usual three — the virtual convention will feature more than 60 C.E. courses, live Q&A sessions with leading speakers, an interactive exhibit hall featuring exclusive deals and real-time chat and social events for dentists and their entire teams.

You can check out the schedule, see a list of speakers and register for the meeting at www.cda.org/Home/News-and-Events/CDA-Presents/attendees. For courses that include a fee, you must register in advance. These courses are

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At right, attendees of the 2018 CDA Presents The Art and Science of Dentistry stroll outside the Anaheim Convention Center. This year, the convention center remains closed, but CDA Presents continues, available with just a click of your mouse and an Internet connection. Photo/Dental Tribune file photo

AAPD 2021: The Hub is where it’s at

By Dental Tribune Staff

For the second year in a row, the AAPD Annual Meeting, this year known as The Hub, is going completely virtual.

However, in comparison to the 2020 NashVirtual, the American Academy of Pediatric Dentistry promises this year’s meeting will “strive to exceed the expectations of membership.”

“We certainly received great feedback from NashVirtual this past year,” organizers said in a statement posted to the meeting website. “We have taken suggestions from our members very seriously, which is why we want you to know that The Hub will be an enhanced virtual experience. AAPD staff has had this past year to research vendors for our platform, to network and collaborate with peers in the industry, and to educate ourselves, all in order to bring you the best virtual experience for AAPD 2021.”

The meeting, taking place from May 20 to 30, promises to provide an array of speakers on a variety of relevant topics in pediatric dentistry, an enhanced and interactive 3-D exhibit hall and even more ways to interact with your peers and colleagues to make up for the time you can’t spend in person.

Registration for the meeting is now open at https://s6.goeshow.com/aapd/annual/2021/register_now.cfm, and there are a variety of price plans to fit every budget and expectation. A Fast Pass can get you access to the 10 days of the meeting, including 60 hours of C.E. credit (an in-person meeting typically offers only 23 C.E. credits). Registration for this package closes on May 19.

An Extended Pass will give you access to all the sessions until Dec. 31, while the Plus Pass, which also provides complimentary registration for office staff, gives you access to all sessions until May 31, 2026, and allows you to claim C.E. credits in future years as well as this year. Registration for the Extended Pass ends May 30, and complimentary registration for the Plus Pass’ office staff also ends the same day.

- See AAPD, page A3
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Massachusetts Dental Society names its ‘10 Under Ten’

10 new dentists honored for impact on the dental profession

By Massachusetts Dental Society Staff

Ten Massachusetts dental societies have been recognized as the 2021 “10 Under Ten” by the Massachusetts Dental Society (MDS). Established by the MDS in 2005, the annual 10 Under Ten list highlights up to 10 new dentists in Massachusetts and their diverse impacts on the dental profession.

To qualify for the recognition, dentists must have graduated from dental school within the past 10 years, be an MDS member and have made significant contributions to the profession, their community and organized dentistry.

For more information
To read the “10 Under Ten” article in the Journal of the Massachusetts Dental Society, go online to www.massidental.org/mds-journal.

The 10 Under Ten honorees are featured in the Spring 2021 issue of the Journal of the Massachusetts Dental Society. The dentists were honored earlier this year at Yankee Virtual 2021. Yankee Dental Congress is New England’s largest dental meeting and is presented by the MDS in cooperation with the dental societies of Connecticut, Maine, New Hampshire, Rhode Island and Vermont. This was the first time Yankee was held virtually, because of the COVID-19 pandemic.

This year’s honorees are:
• Christopher R. DeSesa, DMD, an oral and maxillofacial surgeon practicing in Longmeadow, Springfield, Westfield and West Springfield
• Irina Dragan, DMD, MS, a periodontist practicing in Brookline
• Kimberly A. Harte, DMD, a general dentist practicing in Milton
• Jasmine Khedkar, BDS, MPH, DMD, MSITM, a general dentist and consultant based in Quincy
• Vasiliki Maseli, DMD, MS, EdM, a general dentist practicing in Boston
• Pinelopi Pani, DDS, CAGS, MS, FCDC, a periodontist practicing in Boston
• Srirsha Kovvali Rao, DMD, MPH, a general dentist practicing in Reading
• Tyler Sanslow, DMD, a general dentist practicing in Boston
• Alison Seliger-Schamberg, DMD, a general dentist practicing in Littleton
• Garrett W. Wingrove, DMD, a general dentist practicing in Holden

identified in the online schedule planner (found at https://ebusiness.cda.org/ebusiness/speaker/speakerschedule) and include the two required C.E. courses, “California Dental Practice Act” and “Infection Control,” and the TDIC seminar “Calibrate Your Risk Radar.”

Many courses will be available on demand starting the Monday after the meeting ends (May 18). These courses are included with your CDA Presents registration fee, and you’ll have access to them through June 15.

The meeting kicks off at 10:30 a.m. (PT) on Thursday, May 13, with Paul Sagel’s “New World of At-Home Whitening.”

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A full list of speakers and sessions can be found at www.eventscribe.net/2021/AAPD2021/index.asp. Topics to be addressed over the 10 days include gender identity and pronoun use, professional development, evidence-based methods to evaluating scientific literature, how to provide outstanding customer service, breathings issues, marketing solutions for a post-COVID world, oral sedation, dental trauma, pediatric orthodontics, effects of racism on patients and wellness and self-care.

Over in the exhibit hall, a variety of companies will be showing off their newest and best products. During the meeting, attendees can reach representatives via a chat feature. They will also be able to download brochures and other documentation and watch videos on various products.

Many exhibiting companies will be offering a variety of show specials just for attendees. You can find a list of those specials at annual.aapd.org/sponsor-and-exhibitor-show-specials/.

During the meeting, you will be able to collect information that you find important like handouts or giveaways in your swag bag.

You will even be able to compete with your fellow attendees for points based on your platform engagements to win awesome prizes.

To learn more about The Hub, the AAPD’s 2021 annual meeting, head to annual.aapd.org.

Tell us what you think!
Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune? Let us know by sending an email to k.colker@dental-tribune.com. We look forward to hearing from you!
by America’s ToothFairy Staff

There is nothing more precious than a child’s smile. However, according to the American Academy of Pediatric Dentistry, nearly half of children aged 6 to 11 are affected by tooth decay.

While largely preventable, tooth decay is exacerbated with children in underserved communities, who are twice as likely to suffer from this condition, and their dental diseases are more than twice as likely to go untreated. It can also lead to missed school, trouble eating, sleeping and heightened risk of infection.¹

With a commitment of healthier smiles for all, Crest and Oral-B Kids are teaming up with actor Miles Brown on a new “Conquer Cavities 2Gether” initiative.

Conquer Cavities 2Gether encourages kids and parents to take the pledge to brush for two minutes, twice a day, with a fluoride toothpaste. For every pledge, Crest and Oral-B Kids will donate up to 10,000 Conquer Cavities kits, including toothpaste, toothbrushes and educational materials, to children and families in need.

“Growing up in front of the camera, my parents instilled in me the importance of a healthy smile,” said Brown. “That’s why I’m excited to partner with Crest and Oral-B Kids to inspire and encourage kids and parents to take the pledge, so they can put their best smile forward – no matter where their journey takes them.”

Crest and Oral-B Kids are also proud to partner with America’s ToothFairy, a nonprofit resource provider that has helped nonprofit dental clinics provide dental care to more than 8 million children nationwide. Through the partnership, Conquer Cavities 2Gether kits will be distributed to five partner dental clinics in underserved communities around the country.

“We know there are millions of kids in the U.S. with restricted access to dental care, and some even lack basic items like their own toothbrush,” said Jill Malmgren, executive director, America’s ToothFairy. “We’re thrilled to collaborate with Crest and Oral-B Kids to get Conquer Cavities 2Gether kits to the kids and families that need them most.”

This campaign is part of the Crest and Oral-B aspiration to enable 100 percent of Americans to have access to oral care products, oral health education and dental care. In 2020 alone, Crest and Oral-B donated more than $2.5 million in products and care to support healthy smiles across the country.

The brands have also provided more than $140 million in continuing education to dental professionals during the past 10 years and offered educational materials that make it easy for dental professionals, parents and teachers to educate their kids about the importance of oral care.

“A smile is priceless, and every kid deserves to grow up with a happy and healthy one,” said Carlos Quintero, vice president, North America Oral Care, P&G. “Especially knowing the connection between oral health and whole body health, we are committed to taking action to ensure every child is free and proud to show off their smile to the world. Just one pledge can provide a family with oral care products and education to help build healthy oral habits to last a lifetime.”

To learn more about the Conquer Cavities 2Gether program and take the pledge to brush for two minutes, twice a day, visit ConquerCavities2Gether.com.

Reference

Audacity to Dream’ scholarship to encourage and assist African American dental students

Deadline to apply is May 25

In a continuing commitment to address racial disparities in oral health, the National Dental Association Foundation (NDAF) and Colgate-Palmolive Co. have announced the creation of the “Audacity to Dream” scholarship program for African Americans pursuing careers in dentistry.

Students currently enrolled in dental school and demonstrating success in areas such as leadership, community service and research will be eligible for grants from $5,000 to $20,000.

Applications and awards criteria are at ndafoundation.org/audacity-to-dream-scholarship.html. The deadline to apply is May 25, and grants will be presented at the NDAF’s annual convention in June.

Dental care is one of the United States’ largest unmet health needs. Studies indicate that African American children ages 2 to 8 years old are about twice as likely to have untreated tooth decay. African American working-age adults are also almost twice as likely to have untreated decay as their white counterparts.

Communities that lack access to oral health often have higher rates of periodontal disease, as well as diabetes and cardiovascular disease.

A shortage of African American dentists is one of several challenges African Americans face in accessing oral health care. While African Americans make up about 13 percent of the U.S. population, they account for only 3.8 percent of dental professionals. Many African Americans would prefer to see an African American dentist.

A survey conducted for National Public Radio, the Robert Wood Johnson Foundation and Harvard University’s T.H. Chan School of Public Health found approximately one-third of African Americans experienced discrimination seeking medical care. In addition, roughly a quarter of those polled indicated they have been avoiding care for themselves or a family member out of concern they would encounter racial discrimination.

“To truly establish oral health equity, African Americans need greater access to care, more affordable care, increased oral health awareness and dentists who are passionate about improving the quality of life in communities of color,” said Dr. Bertram J. Hughes, president of the National Dental Association Foundation. “Filling the pipeline with the next generation of African American dental professionals helps move us forward on all fronts.”

(Source: Colgate-Palmolive Co.)
Henry Schein offers a day of complimentary education, entertainment and enlightenment

By Henry Schein Dental Staff

On Friday, May 21, Henry Schein launches ThriveLIVE 2021, an interactive virtual event offering dental professionals the opportunity to “laugh, lunch and learn,” while engaging with innovative, informative and entertaining content. The day includes 15 presenters, 15 topics, three best-selling authors and an unforgettable experience, according to the company.

“We wanted to give clinicians, team members, laboratory technicians and manufacturers something beyond the typical Zoom meetings and instead have created bite-sized content with key takeaways in abundance. I’m especially excited about bringing James Nestor, author of ‘Breath,’ to the dental audience with important information for all dental professionals to share with their patients,” said Dr. Gary Severance, executive leader of professional services with Henry Schein.

“It’s the perfect timing as we end a year on focusing on surviving and are now able to come out thriving with the right motivation, education and technology” he said. “We also offer two start times to the day: 9 a.m. EST and 9 a.m. PST (noon EST) so that both coasts can enjoy Fabio Viviani’s lunch presentation at 12:30 p.m. (EST and PST).

Ideal for all dental professionals and offered at no charge, ThriveLIVE offers engaging presentations with practical information that can be applied to dental practices, as well as enhance best practices, to help achieve an optimal work-life balance. Speakers and topics for the event include:

- Dr. Jonathan Levine — “Art of the Smile” Levine will explore the mindset of a purpose-filled life, one that drives satisfaction in both personal lives and career, and discuss the tools that can help achieve this mindset.

- James Nestor — “Breath: What Every Dental Professional Needs to Know” Acclaimed author and journalist Nestor will discuss what breathing does for our physical and mental well-being, and how we can improve as a caregiver and as a patient.

- Dr. Wally Renne — “A Tour Through Technology” Renne will provide a tour through the various and latest technologies to provide better, safer and more comprehensive care, and offer helpful hints on deciding how to select the right technology for a dental practice.

- Dr. Bethany Valachi — “Ergonomics: Be Able to Retire Before Your Body Does” Physical therapist Valachi will introduce key ergonomic positioning strategies to help optimize posture, prevent pain and reduce fatigue, applicable to all clinicians and dental team members.

- Vanessa Van Edwards — “Body Language Behind a Mask” Edwards will provide tips and a general understanding to reading others’ body language while they’re wearing a mask to easily determine how someone is feeling and how you, as a dental professional, can portray confidence and trust.

- Dr. Heidi Kohlfarber — “3-D Speed Reading and Referring” Kohlfarber, oral maxillofacial radiologist, will present a general guide to reviewing 3-D images chairside and determining when to treat, refer or consult for more comprehensive care.

- Interviews — ThriveLIVE 2021 will also feature one-on-one candid interviews throughout the afternoon with dental experts, specialists and leaders in the profession discussing techniques and technology that can help enhance dental practices and work-life balance.

- Entertainment — The event will also provide entertainment in between presentations with Talent Behind the Mask™, featuring dental professionals showcasing their unique talents. Participants will also enjoy an interactive experience with yoga from Dr. Cristian Pavel and Dr. Danielle Cascioli, “the Dental Yogis,” and can follow along with Bravo’s Top Chef™ Fan Favorite Celebrity Chef Fabio Viviani constructing a special lunch.

“With ThriveLIVE, we wanted to create an event that not only provides informative education to dental professionals but also engages their creativity and encourages a healthy work-life balance,” said AJ Caffentzis, president, U.S. dental distribution, Henry Schein. “Our customers can continue to rely on us to offer unique virtual content that they can use to enhance their dental practices.”
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Journal’s new feature educates the public about oral and maxillofacial surgery

By Journal of Oral and Maxillofacial Surgery Staff

A new feature in the Journal of Oral and Maxillofacial Surgery (JOMS) — the official journal of the American Association of Oral and Maxillofacial Surgeons (AAOMS) — helps inform the public about oral and maxillofacial surgery, or surgery of the face, mouth and jaw.

In each monthly issue of JOMS, “Simply Put: JOMS Information for Patients” converts complex, scientific information from the journal into an easy-to-understand format.

Detailed illustrations with the articles will further communicate the latest evidence-based information and reiterate the breadth and skills of oral and maxillofacial surgeons (OMSs).

Available in the online edition at JOMS.org and the print issue of JOMS, Simply Put articles will be disseminated to the public through AAOMS communications, including social media, press releases and the MyOMS.org website.

With nearly 1 million page views a year, the public-facing website MyOMS.org allows prospective patients to access credible information about oral and maxillofacial surgery.

With clinical Simply Put articles added to the website, visitors can read about the latest scientific research and information in terms they understand.

“Simply Put allows individuals without clinical training to understand more about our specialty and articles appearing in our journal,” said JOMS Editor-in-Chief James Hupp, DMD, MD, JD, MBA, FACS.

“Much of the information on the internet has not been vetted or curated for the public through AAOMS communications, including social media, press releases and the MyOMS.org website.

“Simply Put articles will be disseminated to the public through AAOMS communications, including social media, press releases and the MyOMS.org website.

For February, the Simply Put article discusses state-of-the-art surgery — including 3-D imaging and computer simulation — to treat jaw tumors in children. Other articles cover such topics as fall-related facial trauma and nerve repair.

“There is a plethora of information readily available to the patient that is not always trustworthy and more often ten misinforms patients on OMS medical/dental conditions, who should be treating these and why,” said Antonia Kolokythas, DDS, DSc, MSed, FACS, a member of the JOMS editorial board who spearheads Simply Put. “Simply Put is supported by scientific-based data and should help demystify misconceptions and misinformation and offer evidence-based information to the patient in an easy-to-understand manner.”

Additional audiences who can benefit from Simply Put are pre-dental or dental students who may be considering the specialty as well as general practitioners who wish to advance their knowledge of the education and skills of OMSs. Members of AAOMS are invited to share Simply Put articles with their dental colleagues and patients.

The Journal of Oral and Maxillofacial Surgery is published by the American Association of Oral and Maxillofacial Surgeons to present to the dental and medical communities comprehensive coverage of new techniques, important developments and innovative ideas in oral and maxillofacial surgery.

AO announces top ePoster research award recipients, finalists

By Academy of Osseointegration Staff

Out of the more than 100 ePosters submitted for the Academy of Osseointegration’s 2021 Virtual Annual Meeting, one dozen have been selected as winners and finalists by the AO’s ePosters Committee.

The list of projects and presenters follows. All posters can be seen at https://epostersonline.com/aooseo2021/

- 2nd Place Best ePoster. P106: “Anuglated Screw Channel Solution With Increased Preload,” by Alexandra Stuart-Smith, MSc, Southern Implants.
- P45: “Risks of Sinus Floor Elevation Complications and Contributing Factors During and After Sinus Floor Elevation: A Systematic Review and Meta-Analysis,” by Yung-Ting Hsu, DDS, MDSc, MS, University of Texas Health Science Center at Houston.
- P100: “Complete Digital Workflow for Full-Arch Maxillary Implant Rehabilitation,” by Elena Sicilia, DDS, Tufts University.
- P109: “Effect of Static Magnetic Field on MC3T3-E1 Cells Differentiation via TGFR-8 Pathway,” by Chayapong Supachawong, DDS, Tokyo Medical and Dental University.
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