Image of success

Materialise stays ahead of the game with innovative imaging technology

While all of these specialties currently use SimPlant for implant treatment planning, Materialise Dental is currently developing new SimPlant packages directed toward specific specialties. For instance, SimPlant Ortho will be available in the near future with others to follow.

Tom Rogers, Materialise Dental Inc. general manager for North America, discusses the company and its products with Dental Tribune’s John Hoffman.

What’s in the works at Materialise?

In 2007, Materialise Dental introduced SimPlant Version 11 and will continue to introduce one major product upgrade per year.

This year a bone grafting module was developed to complement SimPlant Version 11. This module (purchased separately) allows you to simulate bone grafts in three-dimensional images and provides you with instant detailed graft measurements.

Any model thereafter that Materialise Dental produces will include the newly grafted area. This new feature will help save a considerable amount of time during planning as well as during surgery.

The advanced bone grafting module is best suited for implant practices where bone grafting plays a prominent role in proper implant placement, patients request full disclosure and visualization of the proposed procedure, and implementing time-saving steps is customary.

What are your growth/expansion strategies?

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