Anti-smoking concert held

It’s been an exciting few weeks for the Russian American Dental Association (RADA) since the non-profit officially kicked off its annual Oral Cancer/Tobacco Cessation Project. Since 2008, the group has held free oral cancer screenings as well as a Kids 4 Kids Anti-Smoking Drawing Contest for children in kindergarten through eighth grade in New York City.

This year, the organization expanded its programs, setting up extra oral cancer screenings in Queens and New Jersey as well as a fundraising concert that was held on April 27. Piano students from YM Studio performed at Young Musicians for a Smoke Free Planet at Jazz in the Lincoln Center to a packed room of proud parents and other attendees.

Playing at Jazz is an honor, as it is a well-known performance space that features prominent jazz and blues musicians such as Eric Clapton, Herbie Hancock and Lynda Carter. The Edward John Noble Foundation Studio consisted of talented pianists in elementary, middle and high school that wanted to display their hard work while playing for a charitable cause. The goal of the event was to inform children of the dangers of cigarette use and encourage conversation between kids and their peers.

The concert was a fundraiser, with more than $1,000 in proceeds going toward RADA’s many initiatives that seek to prevent children from smoking and support dental wellness. RADA President Dr. Rada Sumareva spearheaded the event and was happy with the results. “RADA is glad to reach out to kids and families and make them aware of how to maintain their health,” she said.

Pieces from Beethoven, Mozart, Rachmaninoff and Bach were played, just to name a few. Throughout the afternoon, the room was filled with flawlessly executed tunes that portrayed a mix of moods, from upbeat to sad and everything in between. There were different levels of expertise; with the younger kids playing

‘Gateway to Good Health’

Behind the therapeutic promise of the stem cells found in teeth is the work of scientists such as Paul Sharpe, PhD, a pioneer in research that promises to expand regenerative dentistry.

Sharpe is the Dickinson Professor of Craniofacial Biology and head of the Department of Craniofacial Development at the Dental Institute, King’s College London. He also serves as an advisor to Provia Laboratories, which provides Store-A-Tooth dental stem cell banking.

This service enables families to collect and preserve the stem cells from their children’s teeth for future use. Sharpe has earned an international reputation for his research into using stem cells to grow new teeth. He has demonstrated in animal studies that a natural tooth, together with its associated bone, root and nerves, will grow from a

Regenerative dentistry

A-Tooth dental stem cell banking. This service enables families to collect and preserve the stem cells from their children’s teeth for future use.
Included artwork from the 2010 win-
last year’s Kids 4 Kids Anti-Smoking
tastic music, the audience received
applause and accolades.
Each pianist received enthusiastic
attentively throughout the show.
Masotti has been giving lessons
for a good cause,” she said. “The
was very pleased with the event. “It
tor, is “to try and help the kids be
To be sure, it will be some years
before there is no one removing
tooth at all.2
aged 65 or older have no natural
dentition;” and about 18 percent
of those
the 21 teeth considered “function-
ence, had worked hard and dilici-
ately pieces.
shorter compositions and the middle
and high school aged musicians per-
forming longer and more compli-
cated pieces.
It was clear that all the students,
no matter what their level of profi-
cence, capable of bringing quan-
tum advances in treatment for our
patients.” Later Dr. Sharpe and his
team received the William J. Gies
Award for best paper published in
JDR that year in the category of bio-
materials and bioengineering.
Sharpe has noted the particular
advantages that human dental stem
cells offer in taking this research furth-
Unlike human embryonic stem
cells, they are plentiful and
raise no ethical issues — a po-
tential source becomes available every
time a tooth is removed or dental
surgeon pulls a loose baby tooth or a molar;
unlike bone-marrow stem cells,
dental stem cells do not require
an additional invasive procedure to
obtain; and dental stem cells can be
preserved for the donor’s own use,
eliminating the chance of rejection
if used later for the donor.
Although experiments in grow-
ing new teeth remain early-stage
research, other applications of den-
tal stem cells have already been
demonstrated in human studies.
These cells have been successfully
used to regrow jawbone and treat
periodontal disease.
Moreover, leading-edge research
in regenerative dentistry fosters
progress in regenerative medicine
as well. Teeth, unlike, say, the pan-
creas or the heart, are readily acces-
sible, making it relatively easy to do
studies that demonstrate general
principles in organ restoration.
As Sharpe once quipped, “Open their
mouths.”
References
1. “The rodent incisor mesenchy-
mal stem cell niche.”
2. “Oral Health Resources,” 2008,
National Center for Chronic Dis-
ease Prevention and Promotion,
Centers for Disease Control and
Prevention (CDC), and “Oral
Health, U.S.,” 2002, produced
by the CDC and the Nation-
In previous years. These
data derive from various sur-
veys conducted in prior years.
“Oral Health, U.S.,” 2002 defined the
functional dentition of 21
each as enough “to eat, speak,
and socialize without active
disease, discomfort, or embarrassment”
without need of dentures.
A full set of adult teeth numbers 32.
5. Ohazama A, Modino SA, Mileitch
I, Sharpe PT. Stem cell-based
tissue engineering of murine
molars, J Dent Res. 2004;83:518–
522.
6. Smith AJ. Tooth tissue engi-
neering and regeneration — a
2004;83:517.

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see more articles about? Let us know by e-mailing us at feedback@dental-tribune.com. If you would like to subscribe or make a change to your subscription, please send us an e-mail at database@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to 6 weeks to process.
The American Dental Implant Association is an organization that encourages collaboration and communication among dental implant professionals. It supports education and research to improve implant techniques and products as well as increase public awareness concerning the benefits of implant dentistry. This symposium will allow you the opportunity to hear from numerous experienced lecturers on the advancements and cutting edge techniques in implant dentistry of today and the chance to network, exchange information and socialize with colleagues and friends from around the country and the world.

SEPTEMBER 9-10, 2011
HYATT REGENCY MIAMI

FEATURED SPEAKERS

Katya Archambault  Charles Babbush  Sergio Belmonte  Donald Callan  Renzo Casellini
Len Conner  Arun K. Garg  Jack Hahn  William D. Nordquist  Alfred Seban

This event fills up fast, so be sure to reserve your spot soon!

305-944-9636
Are you running with the ‘in’ crowd?

By Sally McKenzie, CEO

As the saying goes, birds of a feather flock together. Understandably, it’s common for those with like interests, backgrounds and experiences to form friendships and alliances. Yet, what may seem like staff camaraderie on the surface can be the root of practice factions, otherwise known as cliques.

It’s not uncommon to see divisions between clinical and business staff, between a group of the “favored” employees and the rest of the workers or between the longtime personnel and the new recruits. Regardless of the makeup, staff cliques can be a powerful undertow in your practice manifesting in poor morale, ongoing conflict and increased staff turnover, all of which compromise practice productivity and profitability.

Take the case of Liz, Ellen and Tom. They’ve been with the clinician since day one. They feel that because of their seniority in the practice they run the show, and that would be how the rest of the team sees it as well. The dentist doesn’t make a change unless those three are on board.

Liz, Ellen and Tom lunch together, have coffee together, socialize together and think nothing of the message of exclusion they send to the other employees, who, by the way, turn over regularly. They justify their failure to include new employees because the chances that the latest recruit will stick around for more than a year are slim to none. Gee, I wonder why.

In staff meetings, which are few because Liz, Ellen and Tom pull the dentist aside whenever they feel something needs to be addressed and new employees are seldom asked for input. The new employees tend to fall into the role of spectators, merely watching the dentist and the triad banter the issues about. If they do speak up, their ideas are greeted coolly. Unless the threesome comes up with the concept, it’s likely someone else’s slightly different approach will interfere with the way they like to do things, which, they argue, seems to be working just fine. And it is, at least for the three of them.

The dentist, well she’s a really nice person and although she acknowledges that Liz, Ellen and Tom “aren’t perfect,” she doesn’t want to confront the issue. She prefers to just look the other way; telling herself there is really nothing she can do about it anyway.

Certainly, strong relationships among longtime employees can be tremendously beneficial for practices that rely on small cohesive teams. Moreover, naturally, where there is commonality among employees, alliances and friendships are likely to result. You may have assistants who form strong bonds because of their professional backgrounds or team members who form social connections because a group of them enjoys watching a particular television show or others who like certain activities or hobbies. However, where ties form among those with common interests, so too can divisions between the group on the “inside” and everyone else on the “outside.”

Cliques can be extremely counterproductive, and consequently, expensive. These non-productive units of exclusion reject key players, making it impossible to establish a true team that works effectively together. The problem becomes particularly serious if critical practice decisions are being made without input from those who are not part of the clique or if essential information is not shared with those who need that information to effectively carry out their job responsibilities and duties or if the treatment of some staff is noticeably different than the treatment of other staff.

Teams, not cliques, make the dental practice successful. While personalities, work styles and interests may differ, each member of the staff needs to be given the opportunity to contribute fully.

As leaders, dentists set the example for the team and can unwittingly strengthen cliques. For example, allowing a few to monopolize the conversation in staff meetings rather than insisting on input from every team member can send the message to those who keep quiet that their input either isn’t welcome or has a lower value than the “chosen” participants. Sharing personal information with a select few members of the team conveys to the rest that the “chosen” participants. Sharing personal information with a select few members of the team conveys to the rest the impression that their input is not valuable. Socializing with certain members of the staff outside of
LVI can show you how to stay ahead of the curve

empower your practice

IN YOUR FUTURE WITH CONTINUED EDUCATION
Discover a path that leads your practice to greater competitive power in the current marketplace. LVI will teach you techniques and procedures that will dramatically enhance the lives of you and your patients.

11 HRS OF CE CREDITS & COURSE INFORMATION
- Identify appropriate procedures for smile design and when to use them.
- Define the options for porcelain restorations and the preparation and temporization necessary to accomplish the realization.
- Implement better communication techniques and more efficient administering of anesthetics for the patient.
- Understand the best procedures for diagnosis and treatment planning and better communication with the patient.
- Discuss the parameters for use of transcutaneous electrical neural stimulation.
- Define the four categories of marketing.

$100 OFF TUITION AT AN LVI REGIONAL EVENT
With events throughout the nation and $100 off your tuition when you register before the event, LVI makes it easy and affordable for you to continue your dental education.

register

VISIT WWW.LVIREGIONALEVENTS.COM OR CALL 888.584.3237

Upcoming 2011 Events:
- Orlando, Fl, June 3-4
- San Francisco, CA, June 10-11
- New York, NY, June 24-25
- Naples, Fl, Aug, 5-6
- Ottawa, ON, Aug, 27-28
- Calgary, AB, Sept, 9-10
- San Diego, CA, Sept, 16-17
- Philadelphia, PA, Sept, 23-24
- Seattle, WA, Sept, 30-Oct, 1

LVI Regional Event
SPONSORED BY MICRODENTAL

ADA CERP® Continuing Education Recognition Program
(ADA CERP is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by states or boards of dentistry. Complainants or consumers about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.)
A sunny ‘Gateway to Good Health’

The Florida National Dental Convention (FNDC) will be held June 9–11 at the Gaylord Palms Resort & Convention Center in Orlando. FNDC2011 boosts a strong slate of speakers focusing on the dentist’s role in a patient’s health. The 2011 theme, Dentistry – Gateway to Good Health, highlights the many opportunities dentists have to influence a patient’s overall health. The dental office with its established recall and check-up systems is perfectly poised to monitor a patient’s overall wellbeing.

This year’s speakers and course offerings will challenge you as you build your expertise in standard dental procedures as well as the latest techniques.

At FNDC2011 you will find the traditional half-day lecture courses as well as hands-on workshops and the highly sought after mini-residencies. This year is offering mini-residencies in endodontics and implants.

Drs. Sam Dorn and Ken Zackery return with their intensive endodontic session focusing on the latest advances in the field. Dr. Duke Aldridge will lead a two-day intensive course on dental implants, and Drs. Eric Vickers and Stephen Blank join forces to present the Business Manager’s Tool Kit. This fast-paced, informative, three-day course will revolutionize your office the Monday your office staff returns.

As always, the scientific program at FNDC2011 is filled with renowned clinicians presenting the latest in dentistry. Visit www.floridadentalconvention.com for the full listing of speakers and courses.

In addition to the scientific program, FNDC2011 boosts one of the largest exhibit halls filled with companies displaying the latest, most innovative products, supporting dental technologies. Nearly 350 industry-leading exhibitors will share their knowledge and expertise with attendees. The exhibit hall will be open all three days of the meeting.

Another benefit of attending FNDC2011 is the networking opportunities. Throughout the meeting, there are many opportunities to reconnect with old friends and make new ones. From the Welcome Reception to the Party in Paradise, networking is supporting the latest in dentistry. Visit www.floridadentalconvention.com for the full listing of speakers and courses.

In addition, this year there will be a special, two-day hygiene master class, Finding the Key to a Successful Hygiene Career. Popular clinicians, Angie Stone and Shirley Guikowski, are leading this entertaining and empowering seminar.

Moreover, for the front office staff, Suzanne Blank, Dr. Stephen Blank and Eric Vickers join forces to present The Business Manager’s Tool Kit. This fast-paced, informative, three-day course will revolutionize your office the Monday your office staff returns.

Cove and Universal Orlando. Most attractions are located within several minutes from Gaylord Palms.

Complimentary scheduled shuttle bus service is available from the hotel to the Disney theme parks. Shuttles to Seaworld, Universal Orlando and Wet-n-Wild are available through the hotel Concierge.

For special theme park ticket and information on other area attractions, go to the general information menu and choose the area attractions option on the following website, www.floridadentalconvention.com.

There is no better place to get your C.E credits and network with your peers than at FNDC2011. Visit www.floridadentalconvention.com to see the full schedule of events and to register to attend.
The American Academy of Implant Prosthodontics (AAIP) will hold its 29th annual meeting on Nov. 6 in Montego Bay, Jamaica, in association with Midwestern University College of Dental Medicine and the Jamaica School of Oral Health Science.

The theme of the meeting will be “Back to Implant Basics,” and feature outstanding dental clinicians. Podium speakers at the meeting are Drs. Robert J. Braun, Clement Guarlotti, Richard Hughes, Leonard I. Linkow, Raul R. Mena, Harold F. Morris, Peter A. Neff, Dr. Robert Weiner, Dr. M. Joe Mehranfar is general chairperson of the meeting and Dr. Mahmoud F. Nasir will serve as moderator.

Dr. Robert Weiner, who has lectured extensively throughout North and South America and Europe, will speak on “Aesthetic and Immediate Loading.”

Dr. Raul R. Mena, director of the Quantum Implant Institute, secretary of the American Academy of Implant Prosthodontics and a national and international speaker on oral implantology and occlusion, will speak on “Do Not Accept Bone Loss: Beyond Osseointegration.”


The academy holds an annual convention, international meetings in cooperation with its affiliate and component societies, offers continuing education courses and sponsors a network of study clubs in the United States.

The academy, in cooperation with Atlantic Dental Implant Seminars and the Linkow Implant Institute and the School of Oral Health Science and the Ministry of Health, Jamaica, will sponsor two five-day implant courses in Montego Bay in 2011. The courses will be held in a dental school setting July 4–8 and Nov. 7–11. Patients will be provided and each participant will place two to six implants under individual instructor supervision.

The course faculty will present comprehensive lectures, including an in-depth review of surgical and restorative protocols with coverage of a wide spectrum of implant types and systems. Each participant will receive 55 C.E. credits.

Jamaica C.E. course participants can attend the 2011 AAIP annual meeting in Montego Bay on Nov. 6 without payment of the registration fee.


The American Academy of Implant Prosthodontics (AAIP) was designated as an approved PACE program provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for fellowship, mastership and membership maintenance credit. The current term of approval extends from Jan. 1, 2010 to Dec. 31, 2013.

Officers of the academy are President Dr. Sheldon Winkler (Scottsdale, Ariz.), President-Elect Dr. Harold F. Morris (Canton, Mich.), Vice President Dr. Peter A. Neff, N. (Palm Beach, Fla.), Secretary Dr. Raul R. Mena (Plantation, Fla.), Treasurer Dr. James Fagan (Atlanta, Ga.) and Dr. M. Joe Mehranfar (Scottsdale, Ariz.) is general chairperson of the 2011 annual meeting.

Meeting information can be obtained from the AAIP headquarters at 8672 East Eagle Claw Drive, Scottsdale, Ariz. 85266-1058; telephone (480) 588-8062; fax (480) 588-8296; e-mail, swinkdent@cox.net. The AAIP website is www.aaipusa.com.
**Mydent supports ‘Autism Speaks’**

In April, Mydent International announced its ongoing support of Autism Speaks, the nation’s largest and most effective autism science and advocacy organization. Autism Speaks is dedicated to funding global biomedical research into the causes, prevention, treatments and cure for autism.

With autism rates estimated as high as one in 91 children, Mydent feels compelled to take action. As a result, a portion of the profits from every DEFEND product sold will go to Autism Speaks, with a $10,000 minimum annual commitment.

Mydent’s Director of Operations Gary Mahr said, “As the parent of an autistic child, it is particularly gratifying to me that Mydent has chosen to support an outstanding organization such as Autism Speaks. It’s nice to know that a percentage of what we do every day is going to help improve the lives of people like my daughter.”

Mydent is proud to play a small part in helping Autism Speaks to change the future for all who struggle with autism spectrum disorders. You can learn more at www.autismspeaks.org.

**About Mydent**

Mydent International is dedicated to fully maintaining its brand promise: “To provide the health-care professional with the highest quality infection control products, disposables, preventative and impression material systems at affordable prices, supported by superior service and 100 percent customer satisfaction.”


For more information on Mydent International and the DEFEND brand of products, call (800) 275-0020, or visit www.defend.com.

---

**Heraeus, Spear Education collaborate**

Heraeus, a worldwide leader in advancing dental aesthetics and overall dental wellbeing, and Spear Education, a provider of dental continuing education, announced that they have established an agreement to work together. Through the collaboration, Heraeus will support Spear Education’s comprehensive hands-on workshops with its synergistic brand of products including Venus® low-stress composites, Gluma® demineralizers, Flexitime® Impressions Systems and iBond® bonding solutions. Spear Education’s students will be the main beneficiaries of the collaboration.

“The integration of Heraeus’ products into our hands-on workshops provides our students with an opportunity to work with best-in-class restorative and esthetic products,” said Kaleim Manji, Spear Education president.

Spear Education’s comprehensive course offerings run the gamut from seminars to workshops to live patient experiences. Courses are held at the Scottsdale Center for Dentistry, which offers dental professionals the latest in advanced dental education in an exciting, state-of-the-art learning environment. The 65,000 square foot facility is a world-class continuing education venue, hosting renowned faculty who provide the latest in programs, seminars and hands-on training for dentists from all disciplines.

“We’re proud to be associated with Spear Education,” said Christopher Holden, president of Heraeus Kulzer North America. “They have a masterful curriculum, gifted instructors and an environment that is ideal for advanced learning,” he adds.

Heraeus and Spear Education each have a deep commitment to esthetic and restorative dentistry. For more than 150 years, Heraeus’ colleagues have worked across established and emerging markets to advance the field of oral esthetics as well as develop treatment solutions to problems that impair everyday good oral health. Spear Education is the pinnacle of advanced clinical education, providing dental professionals with the ability to think critically and creatively; to work cooperatively with colleagues and dental technicians; and to adapt to the evolving use of new products and materials in restorative and esthetic dentistry.

For more information on Heraeus, visit www.heraeusdentalusa.com or call (877) 431-1785. For more information on Spear Education or its course offerings, visit www.speareducation.com or call (866) 781-0072.

---

**Suni Medical Imaging, Midwest Dental form partnership**

Suni Medical Imaging, a pioneer in the manufacture of digital radiography products for dental professionals, announced on April 20 an agreement with Midwest Dental Equipment Supply whereby Midwest will be the exclusive seller of Suni Digital Imaging products to dental professionals in the states of Texas and Oklahoma.

“For nearly 25 years, Midwest Dental has provided customers with the best products and services that the dental market has to offer. And we are very proud to add Suni’s portfolio of innovative digital products to their catalogue,” states Paul Tucker, CEO of Suni Medical Imaging.

Among the products that Midwest Dental will represent are Suni’s intraoral sensors, Dr. SuniPlus and SuniRay, as well as their three-in-one extraoral imaging system popularly known as the Suni3D, which provides panoramic, cephalometric and 3-D cone-beam imaging.

“Suni has always been a market-driven company, providing easy-to-use digital solutions to dentists worldwide,” said Joel Richie, senior equipment executive. “Midwest is proud to add the string of innovations that Suni has provided to the dental industry to their array of product offerings.”

Midwest was founded in 1988 and has grown considerably since its beginning and now has equipment showrooms in Grand Prairie, Houston and Waco, Texas, and Oklahoma City. Midwest offers the latest in dental technology, including cone-beam and digital X-ray systems, office design and consultation, information technology support and managed services.

---

**Have you read an ePaper yet?**

You can access the most recent edition of Dental Tribune, Cosmetic Tribune, Hygiene Tribune, Implant Tribune and Ortho Tribune as an ePaper.

In addition, regular online content includes dental news, politics, business and events, as well as clinical content from all the dental specialties.

Do you speak a language other than English? If so, you can also access foreign language ePapers of all our international editions (Croatian, Bulgarian, French, German, Greek, Hungarian, Italian, Korean, Polish, Russian, Spanish and more!).

Drop in for a “read” anytime!
Implant dentistry seminars teach the basics and then some

As population demographics are changing, so too are the skills of the general dentist. Placing dental implants requires a finely honed, well-practiced approach with thorough understanding of the anatomy, physiology, mechanics and esthetics of the process.

Despite the downturn in other dental procedures, patients are seeking dental implants in record numbers.

In 2011 and 2012, Implant Seminars is offering its Implant Dentistry Continuum courses in a number of cities across the country, including Seattle, Atlanta, Boston, Dallas, Miami, San Francisco and Washington, D.C.

Weekend courses include a wide range of topics relevant to established implant practitioners and those new to the field. A sampling of topics covered includes: advances in diagnostic imaging, optimizing esthetic outcomes, bone grafting techniques, growth factors used in implant dentistry, pretreatment planning and an overview of the patient evaluation.

In addition, hands-on surgical model and prosthetic workshops are also part of the 100 credit-hours curriculum.

Beyond the procedural aspect of placing and restoring dental implants, the seminar also teaches practitioners the basics of implant practice management, a must-have skill in today’s changing dental climate.

More information on Implant Seminars’ unique educational curricula can be found at www.implantseminars.com.


Fight oral cancer!

Prove to your patients just how committed you are to fighting this disease by signing up to be listed at www.oralcancerselfexam.com. This website was developed for consumers in order to show them how to do self-examinations for oral cancer.

Self-examination can help your patients to detect abnormalities or incipient oral cancer lesions early. Early detection in the fight against cancer is crucial and a primary benefit in encouraging your patients to engage in self-examinations.

Secondly, as dental patients become more familiar with their oral cavity, it will stimulate them to receive treatment much faster.

If dental professionals do not take the lead in the fight against oral cancer, who will? And in the eyes of our patients, they likely would not expect anyone else to do so — would you?
IMPLANTS IN PARADISE SYMPOSIUM

An incredible 5-day hands-on learning opportunity to place 2-6 implants on provided patients in a Jamaican dental school clinic. Earn 35 CE credits.

July 4-8, 2011, November 7-11, 2011, Montego Bay, Jamaica

Early registration: $3100 until May 23, 2011 (until August 1, 2011 for November seminar)

Full tuition: $3575 after May 23, 2011 (after August 1, 2011 for November seminar)

Plus cost of the implants ($150 each implant/abutment)

Tax Deduction:
The expense of continuing education may be tax deductible.
Check with your accountant.

WWW.ADISEMINARS.COM  551-655-1909

This symposium will fill up quickly. Reserve your place now!

Course Objectives:
Upon completion of this one-week comprehensive implant education program, the clinician will be able to accomplish the following tasks:
1. Identify cases suitable for dental implants
2. Diagnose and treatment plan for preservation and restoration of edentulous and partially edentulous arches
3. Demonstrate competency in the placement of single tooth implants, soft tissue management, and bone augmentation
4. Obtain an ideal implant occlusion
5. Work as part of an implant team with other professionals
6. Incorporate implant treatment into private practice with quality results, cost effectiveness and profitability

AAIP/ADIS Seminars Advantages:
◆ Small groups, personalized training
◆ Low cost
◆ Comprehensive lectures, live surgeries
◆ Hands-on sessions with individual instructor supervision
◆ In depth review of surgical and restorative protocols with coverage of a wide spectrum of implant types and systems
◆ Participants are encouraged to bring their own cases, with radiographs and mounted diagnostic casts, for discussion and guidance
◆ Outstanding faculty

Accommodations can be purchased separately through ADIS. Your Jamaica package includes
*hotel, food, beverages, airport/hotel transfers, entertainment, tips, and more.
1 Doctor=$1450 (7 nights)
Second Person (same room) =$1650
*Hotel price may fluctuate. Check before registration.

Airfare should be purchased separately

ADIS
400 Broad Street
Clifton, NJ 07013
Telephone (551) 655-1909
www.adiseminars.com

AAIP
8672 East Eagle Claw Drive
Scottsdale, AZ 85266-1058
Telephone (480) 588-8062
www.aaaipusa.com

www.ADISEMinars.com  551-655-1909
According to the manufacturer, the innovative Air-Flow® handy perio is the first and only portable perio device that enables safe and effective removal of subgingival biofilm.

Based on the successful Air-Flow handy 2+ series and the Air-Flow Master, which was awarded an innovation prize, this handpiece again provides the dentist with an ergonomic masterpiece that EMS says is ideal for treating patients and enables the complete removal of biofilm.

The transparent dome and the power chamber have come out in pink. In this combination, the white, handy instrument is once again an eye-catcher.

Together with the Air-Flow powder perio, the single-use perio nozzle reaches down to the base of the periodontal pocket.

**Biofilm impairs the removal of bacteria**

Microorganisms establish themselves and multiply. The bacterial community develops its own protection: microbes come off and colonize new areas. In some cases, the body’s immune system is helpless.

To prevent the penetration of microbes, the body triggers a bone deterioration process as an “emergency response.”

Because the biofilm protects the bacteria against pharmaceuticals, treatment has been very difficult to date.

That is why EMS wants to mount an attack on damaging biofilm as part of subgingival prophylaxis treatment with an application summed up in the words “Air-Flow kills biofilm.”

Using this method, dentists can also effectively treat the never-ending increase in the number of cases of peri-implantitis among implant patients and counter the impending loss of implants.

**With the Air-Flow handy perio, EMS is now penetrating into the subgingival area**
WE ARE PROUD TO PRESENT TWO NEW FOCUSED CURRICULA IN 2011:

THE MASTER IMPLANT COLLECTION

THE ENDO IMPLANT ALGORITHM

112-HOUR BLENDED LEARNING PROGRAM OVER TWO YEARS

PROGRAM OVERVIEW
Two separate world class e-learning platforms with interactive discussions led by a carefully selected faculty with extensive clinical experiences and diverse backgrounds.

60 HOURS OF LIVE AND INTERACTIVE ONLINE WEBINARS

48 HOURS ON-SITE, HANDS-ON WORKSHOPS OVER TWO WEEKENDS. Class size limited to 40 per course

4 HOURS MENTORING / CONSULTATION FROM FACULTY AND COLLEAGUES

CLASSES START SPRING 2011

PRICE PER CURRICULUM: ONLINE COURSES (BOTH LIVE AND ARCHIVED): FREE
3-DAY INTENSIVE HANDS-ON WORKSHOPS: USD $2,950 EACH WORKSHOP
* DOES NOT INCLUDE TRAVEL AND ACCOMMODATION COSTS.

REGISTER TODAY!
WWW.DTSTUDYCLUB.COM/MIC

REGISTER TODAY!
WWW.DTSTUDYCLUB.COM/EIA

CERTIFICATION REQUIREMENT
In order to complete the program and receive the certification of participation and full accreditation, a student is required to attend each online lecture (either live or archived), as well as their selection of two hands-on workshops over the period of two years.

ADA CERP® Continuing Education Recognition Program

DENTAL TRIBUNE AMERICA LLC IS AN ADA CERP RECOGNIZED PROVIDER.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Dental Tribune America LLC designates this activity for 130 continuing education credits.

QUESTIONS OR CONCERNS:
Julia E. Wehkamp C.E. Director, Tel: +1 (416) 907-9836
Email: j.wehkamp@dtstudyclub.com