AGD: ‘Golden Opportunity’ in California

The Academy of General Dentistry (AGD) annual meeting, AGD 2015, is from June 18 to 21 in San Francisco. “In addition to the cutting-edge lectures and participation courses from the top continuing education speakers of our profession, this year’s meeting features a live patient implant placement surgery,” said AGD President W. Carter Brown, DMD, FAGD. “The surgery, performed by Dr. Todd Engel, is one of many new additions to this meeting, which focuses on innovative technologies, procedures and clinical skills. Our exhibit hall will showcase new technologies and techniques, while our evening courses provide something for everyone, including students, new dentists and dental team members.”

Taking place at the Moscone West Convention Center, the 2015 annual meeting will feature new technologies, new continuing education courses for dentists and staff and a keynote address from Travelocity.com founder Terry Jones.

Meeting highlights
In addition to creating Travelocity.com, Jones is the founding chairman of Kayak.com and the executive chairman of Wayblazer. In a presentation sponsored by Colgate, he will share his knowledge about creating a culture of innovation within your dental practice and embracing opportunities found in today’s age of information.

More innovation will be on display at “Modern Practice for Today’s Patients,” presented by Henry Schein Inc. Located in the exhibit hall, this display invites attendees to imagine the possibilities of a technologically enhanced dental office. Visitors will be able to try out cutting-edge equipment, use patient management software and catch a glimpse of the aesthetic options available for transforming a practice space.

After catching a glimpse of the future ---

• See GOLDEN, page A4
Bahamas is site of implant training and conference

‘Summers in Paradise’ conference will be from July 30–Aug. 1 in Nassau

By Paradise Dental Institute Staff

Nassau, Bahamas-based Paradise Dental Institute formally launches this July with a live-surgery implant training course followed by a working conference. The working conference, “Summers in Paradise,” which the institute intends to hold annually, will be from July 30 to Aug. 1 at the Atlantis Resort and Casino Themed “Navigating the Past, Sailing to the Future,” the conference will explore the exciting but challenging world of implant dentistry. The institute will feature its faculty members as speakers (“captains”) and also have guest speakers, with sessions ranging from an introduction to single-tooth implants to full-mouth reconstruction surgery and prosthetics.

The speakers will navigate traditional, sound surgical practices of the past and sail to guided treatment planning and surgery, which are both the present and future of dentistry.

The three-day working conference will help dentists improve their ability to diagnose treatment plans for implant surgery, manage post-surgery needs (including potential complications) and deliver a final prosthesis. The interactive sessions will provide dental professionals — whether new or experienced with implant dentistry — with a deeper understanding of the “when, why and how.”

Following is the conference schedule:

- July 30: “Introduction to Implants and Soft-Tissue Grafting” with speakers Dr. Rick Ferguson and Dr. Avi Schetritt.
- July 31: “Predictable Impression Taking and Temporization” with speaker Dr. Stace Lind.
- July 31: 6–9 p.m. “Official Launch Party” (all-white attire on the beach).

The institute will provide dentists and all team members with the surgical, theoretical, clinical and business skills needed to build a successful implant practice.

The conference is being presented by Paradise Dental Institute, with details available at www.paradisedentalinstitute.com.

Power of Digital Dentistry’ registration open

Planmeca Romexis, imaging and CAD/CAM combine in one learning opportunity

Planmeca has announced that registration is now open for its Power of Digital Dentistry Conference, the first-ever conference bringing together Planmeca Romexis, imaging and CAD/CAM users.

The conference is scheduled to be held from Oct. 6–7 at the Gaylord Texan Resort in Grapevine, Texas.

Special rates are available for dentists, lab technicians, auxiliary team members and other attendees from across the profession. To register, attendees can go to www.powerofdigitaldentistry.com.

The conference will host more than 20 distinguished panelists, speakers and other industry leaders.

The agenda features more than 30 educational and hands-on courses led by imaging and CAD/CAM industry leaders. Highlights among the topics to be covered include: “Restorative Success with Digital Dentistry,” “Advanced Utilization of 3D Technology,” “Patient Virtualization — Digital Implant Diagnosis,” “The Ultimate Dental Assistant,” “The Power of Teamwork in Restorative Diagnosis and Care” and “Marketing Your High-Tech Practice.”

“We are very excited about the level of enthusiasm we have received from speakers, sponsors and attendees for this unique conference,” said Bob Pankowski, president of Planmeca USA. “We look forward to bringing together the leaders in the dental industry and our customers for two days of inspiration, connection and the opportunity to experience the latest in Planmeca innovations.”

The lead sponsor for the conference is Planmeca, a leading global dental products company. Additional sponsors include Ivoclar-Vivadent and Premier Dental.

For more information and to register for the conference, you can visit www.powerofdigitaldentistry.com.

Power of Digital Dentistry Conference

Planmeca USA

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in office design, attendees can get up close and personal with the future of the dental profession at the clinical and research e-poster presentations. Using captivating digital displays, today’s dental students and residents will present their ideas for shaping the dental landscape of tomorrow.

**Education highlights**

AGD 2015’s celebration of change is most readily apparent in this year’s new continuing education tracks. The courses will help attendees focus on particular subject areas, such as endodontics, implants and special-patient care.

Also new this year, in addition to the 90-minute live-patient dental implant course hosted by Engel Institute founder Todd B. Engel, DDS, are fundamental and intermediate Invisalign® courses for dentists and their teams. Another change is the addition of an education track for the entire dental team.

Among the many course highlights:
- “Live Implant Surgical Demonstration — The Magic Circle,” with Todd B. Engel, DDS. This comprehensive surgical treatment course will include initial consultation and case blueprinting, biological preparation of the patient (grafting and tissue management for general practitioners), occlusion for the proposed plan, and the surgical component. Surgical placement on the patient will be seen live by the audience. This approach will allow the audience to witness a patient in a "guarded" state at the time of consultation, through the grafting and healing time, followed by the placement of implants and delivery of the restoration.
- “Everything You Wanted to Know About Oral Surgery, But Were Afraid to Ask,” with Ronald P. Morris, DDS. This hands-on course will cover routine surgeries, from extractions to impactions, socket grafting with and without membranes, infections, pain management and surgical complications. Tips and techniques for faster, more efficient and less painful surgery will be presented. The session also will cover anatomy, local anesthetic blocks and oral sedation.
- “Today’s Top Clinical Tips,” with Lee Ann Brady, DMD. In this lecture course, Brady will present some of today’s top clinical tips, trends and techniques. Some are old, tried-and-true approaches that remain successful, while others introduce brand new materials and approaches. Tips will span the areas of prevention, posterior composites and indirect all-ceramics.
- “Clinical Considerations Related to Head and Neck Anatomy,” with Henry A. Gremilion, DDS, MAGD. This two-day program is designed to provide the participant with an anatomical review of the dynamic masticatory system and contiguous structures. The first day will have a lecture, with areas of emphasis to include osteology, the oral cavity, the nasal cavity, salivary glands, musculature and the temporomandibular joint. Relationships to routine dental assessment and differential diagnosis of orofacial pain will be highlighted on the second day, which also will include dissection of a cadaver specimen.
- “Keys to Social Media Marketing Success,” with Rita Zamora of Get Marketing LLC. This course explains why more than 40 percent of potential new patients will never consider your practice unless you provide them with ample opportunity to research you online. Attendees will learn what top dental practices are doing today to successfully grow their practices with social media.
- “Achieving Clinical Excellence in Esthetic Posterior Restorations,” with Jeff Brucia, DDS. This in-depth workshop will provide insight into why continuous improvements in adhesive materials and techniques, combined with ever-increasing demands for esthetic restorations, have made metal-free dentistry a quality option for every treatment plan. It covers the total spectrum of direct and indirect restorative materials indicated for use in...
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As these grand Victorian homes in Haight Ashbury illustrate, few cities in the country can match San Francisco’s ability to change with the times while still embracing the proven and timeless. Fittingly, AGD 2015’s ‘Celebration of Change’ in San Francisco is evidenced by new continuing education tracks at this year’s meeting. The courses will help attendees focus on particular subject areas, such as endodontics, implants and special-patient care.

**EVENTS**

Plan to join colleagues in Vancouver, March 17-19, 2016, at the Vancouver Trade and Convention Centre. You’ll experience the festive spirit of St. Patrick’s Day in the true flavor of Canada’s West Coast while also earning C.E. credits.

The PDC has an expert lineup of local, North American and international speakers. With more than 130 presenters, 150 open sessions and 36 hands-on courses, covering a variety of topics, there is something for every member of the dental team.

The Academy of General Dentistry (AGD) is a professional association of 39,000 general dentists dedicated to providing quality dental care and oral health education to the public. AGD members stay up-to-date in their profession through a commitment to continuing education. Founded in 1952, the AGD is the second largest dental association in the United States, and it is the only association that exclusively represents the needs and interests of general dentists. Learn more at www.agd.org.

‘Premier’ meeting a short flight from San Francisco

Plan to join colleagues in Vancouver, March 17-19, 2016, at the Vancouver Trade and Convention Centre. You’ll experience the festive spirit of St. Patrick’s Day in the true flavor of Canada’s West Coast while also earning C.E. credits.

The PDC has an expert lineup of local, North American and international speakers. With more than 130 presenters, 150 open sessions and 36 hands-on courses, covering a variety of topics, there is something for every member of the dental team.

Explore the largest two-day dental trade-show in Canada and get the first chance to see the newest equipment in Canada. Learn more about the conference online at www.pdconf.com.

(Source: Pacific Dental Conference)
NDA project brings access, awareness, hope

Established in 1913, The National Dental Association (NDA) promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities. It views “access” as a matter of social justice. As both caregivers and citizens of the communities that they serve, NDA members are trusted and respected providers who have been at the forefront of treating those who have the least and need the most.

Dental care is medically necessary, yet millions of Americans lack access to care. Despite advances in health care and technology, glaring disparities exist in some population groups as classified by age, sex, income and race/ethnicity. To address these inequities, the NDA-HEALTH NOW™ (Health Equity. Access. Literacy. Technology. Hope. National Outreach on Wheels) project was formed. Goals are to increase access, eliminate disparities and improve health equity in underserved and vulnerable populations.

A grassroots, community-based program, NDA-HEALTH NOW replicates and takes to scale key features of the Deamonte Driver Dental Project (DDeP), the award-winning regional children’s program launched in 2008 for Prince Georges County, Md.

The program serves children, adults and the elderly. In addition to dental care, it offers medical and vision services. The Project promotes inter-professional health teams working with emerging workforce models to increase access and improve “total health” in America’s most vulnerable communities. Community programs are designed for use either with or without a mobile unit. Increasing awareness about the critical link between oral health and overall health is a key message.

A mixed-use mobile health unit (MHU) designed by ADI-Mobile Health is touring the country to raise funds and crusade for healthier communities. It is especially equipped to provide each patient with dental screenings and treatment, as well as with health screenings (blood pressure, glucose and cholesterol), immunizations and flu shots, and vision screenings. The unit, its design and exhibition at various conferences has been made possible through donations from ADI-Mobile Health, Henry Schein and the Greater New York Dental Meeting. Other sponsors and supporters include: the W.K. Kellogg Foundation, the Coca-Cola Foundation, the Henry Schein Cares Foundation, Colgate, A-dec Inc., Philips Sonicare, Air Techniques Inc., the Aetna Foundation, the Links Foundation Inc., Crest Oral-B, Patterson Dental, Oral Health America and Sunstar.

Resources are also provided by academic partners and an expansive volunteer network of NDA members and community organizations. Programs are active in targeted communities in Chicago, Dallas, New York and New Orleans. Funds are being raised to operate and staff the MHUs to provide resources and services to underserved communities.

NDA President, Dr. Carrie Brown said, “We have launched a crusade for healthier communities that challenges the status quo. We will meet those in need where they are and support our providers, who have made a commitment to remain in communities where they are most needed. While we acknowledge and support health outreach efforts around the globe, we must remain firmly rooted in our conviction that humanitarianism starts at home.”

For more information and to donate, visit www.ndaonline.org/healthnow.

(Source: National Dental Association)
LVI Core I three-day course enables dentist and team to learn together

By Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and as doctors we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent said they enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

‘Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion’

While the programs at LVI cover the breadth of dentistry, the most powerful and life-changing program is generally reported as Core I, ‘Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion.’

This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients’ physiologies on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning their practice and providing high-quality dentistry.

Whether he or she works in a solo practice or in a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases that doctors are asked by their patients to do are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health care professionals to get the patient feeling better.

The impact of musculoskeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva, but the entire soft-tissue support of the structures not just in the mouth but also in the rest of the body.

Comprehensive care

A successful restorative practice doesn’t need to be built on insurance reimbursement schedules.

An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients’ needs and desires. Dentistry is a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us, but only when we can change their lives. The Core I program at LVI is the first step on that journey.

That’s why when you call, we will answer the phone, ‘LVI, where lives are changing daily!’
Rhein’83 introduces OT CAP TECNO line

Expanded technical options available for extra coronal solutions and bar connections

Rhein’83, a world-leading company producing precision attachments on removable prosthesis, recently introduced the new "OT CAP TECNO" line, launched during the IDS Expo in Germany.

According to the company, this innovative solution completes the well-known OT CAP line, which today represent the No. 1 spherical attachments used in the market.

With the new line, additional technical options are offered to the dentists and dental technicians focusing on extra coronal solutions and bar connections.

Another interesting application the company is seeing is use of the technology in combination with a CAD/CAM application, enabling use of the the Tecno attachment in combined prosthesis.

Two different diameters are available: micro, which is 1.8 mm, and normo, which is 2.5 mm.

The titanium sphere is supported by a special TiN coating, which enables it to reach a 1600 Vickers hardness, thus avoiding wearing over time.

According to the company the new technology offers a number of advantages, including:

- Multiple technical applications
- CAD/CAM precision
- Different diameters available
- TiN coating
- Different elastic cap connections

For more information on the OT CAP TECNO line, you can contact Rhein’83 by email at info@rhein83usa.it or by telephone at (877) 778-8383.

You can visit the company online at www.rhein83usa.com to learn more about all Rhein’83 products and services.

(Source: Rhein’83)

Double your benefits with better mixing

Many dental products are used only once, including mixing tips used to prepare cements, impression materials and temporary crown-and-bridge (C&B) material. Following application, the mixer and any material left inside is discarded. To help dentists work more efficiently and sustainably, Switzerland’s Sulzer Mixpac has enhanced its tried-and-tested mixers. The new T-MIXER™ is significantly shorter, so material can be mixed even more quickly.

For example, the new blue model saves about 0.4 ml of material per C&B application compared with its predecessor. If a dentist performs an average of four C&B sessions per day, this adds up to 360 ml of savings every year, which is equivalent to seven 50 ml C&B cartridges. Assuming average costs of $100 per temporary C&B material cartridge, the new T-MIXER helps cut annual material costs by approximately $700. And the mixing result is even better.

A T-MIXER’s endorsement by The Dental Advisor affirms its clinical evaluation. This product enables dentists to not only improve the health and well-being of their patients, but also make their business more efficient, according to the company.

Learn more about Sulzer’s T-MIXER product family from your specialty retailers and by viewing a short film at bit.ly/T-Mixer.

(Source: Sulzer Mixpac)

New T–MIXER tips are designed to reduce material waste, improve efficiency and lower costs. Photo/Provided by Sulzer Mixpac

Reference

1. The Dental Advisor, published by Dental Consultants Inc., clinical evaluations of products.
Your dentistry story starts with the patients

There are many reasons to choose a profession in dentistry. For these dentists, it was the chance to transform the lives of patients. Here are a few of their stories.

Dr. Owczarzak
Dr. Owczarzak has 27 years of experience under his belt. With two offices and nine children, he has a lot to juggle. But because of the support he receives from his staff, family and others, Owczarzak is able to manage it all and focus on what matters most to him: his patients.

There’s one patient Owczarzak will never forget — a 21-year-old addict who was suffering from what is known as “meth mouth.”

“He was missing 32 teeth,” recalls Owczarzak.

This kid had just gone through rehab and was still grappling with recovery. Not long after Owczarzak fit him with a beautiful new pair of dentures, the patient was eating steak, dating a new girlfriend and enjoying life again. Owczarzak gave the young man a new smile — and with it, a new sense of self-esteem.

Dr. Dickinson
Dr. Dickinson, a dentist in Florida, also recalled a favorite patient experience. One day, Dickinson had a gentleman in his 70s come to see him for a third opinion. After getting to know the patient, Dickinson realized he was looking for more than another opinion.

New to the community, the gentleman was yearning for a deeper connection with the people taking care of him. Dickinson made a special effort to develop a relationship with him, earn his trust and make him feel more comfortable.

Finally, the man agreed to the care plan and loved his results. The patient became a regular at the office, bringing by fresh homemade cookies and chatting with the staff.

Everyone loved his presence. Then one day, he brought along four friends who were eager to meet Dickinson. Now, the five of them always come in together for check-ups.

“It’s like a giant community event,” said Dickinson. His assistant agreed, adding, “That’s when you know you’re really making a difference. His whole community, his whole world — he was so comfortable here he invited his whole world to us. And they felt that too.”

Dickinson knows how important it is to engage sincerely and openly with patients.

“If you take the time to find out what’s behind their motivations and fears — and sometimes it only takes a couple of minutes — you’ll learn what you need to know to connect with that patient.”

Dickinson offers this tip to live by: “We have two ears and one mouth, so when you’re in front of a patient you should be listening twice as much as you’re talking.”

Dr. Lauderdale
Dr. Lauderdale, a practice owner in Georgia, advises dentists to always be aware of where patients are coming from. Once, she had a patient come in with teeth that were hurting severely.

Unfortunately, that patient was denied financing and was unable to afford the cost of getting even a single tooth extracted.

After learning of the patient’s abuse, trouble with family and denial of Medicaid, Lauderdale was determined to find a way to help. After discussing the situation with her office manager, she decided to perform the extractions at no cost. The patient was extremely grateful — she was no longer in pain and was happy to have her smile back.

In Lauderdale’s words: “The main thing is to listen more than you talk. Listen closely enough and you’ll know exactly what you need to do.”

What’s your story?

Dentists all have one common goal: providing the best care for their patients. And to accomplish that, it’s important to take the time to get to know those patients.

So what’s your favorite patient story? Visit www.facebook.com/aspendentaljobs and tell us how you’ve helped to transform someone’s life.

Fore more information

To learn more about Aspen Dental and how it might work for you, you can visit www.aspendentaljobs.com.

(Source: Aspen Dental)
‘Small’ innovations from Designs for Vision

Often, smaller is a big improvement. Designs for Vision Inc. has introduced two small innovations: the Micro 3.5EF Scopes and the ULTRA Mini 2.5x Telescopes. These new optical systems are designed to be lighter and more comfortable for all-day use.

The Micro 3.5EF Scopes use a revolutionary optical design that reduces the weight of the prismatic telescope by 40 percent, while providing an expanded-field, full-oral-cavity view at 3.5x magnification, according to the company. The Micro 3.5EF Scopes are also 50 percent smaller and easier to view around peripherally than other expanded-field loupes. The Micro 3.5EF Scopes are custom manufactured to each person, and the focal length is matched to the individual’s ideal working distance.

“We listened to dentists who wanted the field of view of an expanded-field 3.5x telescope, but were concerned about wearing them all day because of the size and weight,” said Designs for Vision President Richard Feinbloom. “Designs for Vision was started by my father, Dr. William Feinbloom, as an optical company in 1961 to design innovative head-borne optical devices, and the new Micro 3.5EF Scopes continue that tradition of optical innovation.”

The 2.5x ULTRA Mini Telescopes weigh as little as 34 grams (1.2 ounces) and are 40 percent smaller, thus allowing for easier peripheral vision.

“The ULTRA Mini Telescopes, like our world-renowned dental telescopes, provide 2.5x magnification that is fully customized to the individual user, providing ergonomic advantages to our customers,” Feinbloom said. “Designs for Vision matches the focal length of each telescope to the ideal working distance of our customers. This way the depth of focus surrounds the individual’s ideal working distance, instead of adapting to a pre-set focal length. We have been working with dentists and hygienists who require true 2.5x magnification, but desire a lighter, smaller device for all-day use.”

Designs for Vision wanted to design and engineer a full-feature system that offered all of the features customers expect from its products. The ULTRA Mini Telescopes can be built into any of the company’s frames — including its popular Nike® Skylon Ace sport frame — and are fully customized to each customer. “The lens system uses the same precision-coated optics as our traditional magnification systems,” Feinbloom said. “We can also accommodate eyeglass prescriptions into the ULTRA Mini Telescopes.”

Combining the Micro 3.5EF Scopes or 2.5x ULTRA Mini Telescopes with either the LED DayLite® ULTRA Mini or NanoLite™ headlights provides contrast and further enhances visibility. Designs for Vision’s combos are a fraction of the weight of some light/loupe combo systems on the market, according to the company.

Designs for Vision, which invented “Through-the-Lens” technology, is a small company that has been privately held since its founding in 1961. You can “See the Visible Difference®” of Designs for Vision yourself by taking the company’s “45-Day Challenge,” which lets you compare any Designs for Vision product for 45 days risk free.

(Source: Designs for Vision)
Extraction instruments combine ergonomics, Scandinavian design

**LM Dental’s LM models feature nonslip ErgoTouch handles**

By LM Dental Staff

LM Dental’s LM extraction instruments uniquely combine ergonomics, Scandinavian design and functionality for atraumatic tooth extraction. They feature comfortable, nonslip ErgoTouch handles and are well-balanced and lightweight.

LM-LiftOut instruments are designed to perform typical extractions atraumatically, an important consideration that enables rapid healing and future implant placement.

The tip of the instrument is introduced into the periodontal space and slowly advances toward the apex of the root while moving gently back and forth.

LM-TwistOut instruments are indicated for tooth extraction in situations where strong force or torque must be applied, and LM-SlimLift instruments are created for the most atraumatic extractions. Because of their slim tips, the instruments fit in extremely narrow spaces and are ideal for implant preparations.

LM extraction instruments are supplied in a convenient cassette that protects both the instrument and the handler during the maintenance cycle. The cassette keeps instruments from puncturing the sterilization pouch, and the cassette can be color-coded.

The blades, hand-finished and made from LM-DuraGradeMAX supersteel, stay sharp and are long-lasting when properly used and maintained.

Because of their slim tips, the LM extraction instruments fit in extremely narrow spaces and are ideal for implant preparations. Photo/Provided by LM-Dental

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Distributed by:

Nordiska Dental
AAE15 is held in Seattle

By Fred Michmershuizen, Managing Editor

AAE15, the annual meeting of the American Association of Endodontists, took place May 6-9 in Seattle. The event, billed by the association as “the most comprehensive endodontic education summit, vendor exhibition and networking opportunity in the world,” was held in the heart of downtown, at the Washington State Convention Center.

Michio Kaku, PhD, offered the keynote address. Consistent with the meeting’s future-looking theme, Kaku, author of “The Future of the Mind,” shared his vision for the future of science and technology.

In his opening remarks, AAE President Robert S. Roda told attendees, “If we’re going to shape the future, we need an organization that can study, that can learn and that can act.” Roda recapitulated the accomplishments of the association during his term, including the hiring of new Executive Director Peter S. Weber and environmental-scanning and quality improvement projects that are helping the AAE prepare for the future of the specialty.

The meeting offered more than 100 educational sessions in a variety of tracks, including “Future Directions on Non-surgical Root Canal Treatment,” “Surgical Endodontics: What Lies Ahead” and “Where Will Biology and Technology Take Endodontics.” Attendees also had the opportunity to partake in hands-on workshops featuring leading experts in microsurgery, cone-beam computed technology and resorption.

AAE15 included the largest endodontic exhibit hall in the world, with nearly 100 vendors offering the latest in endodontic equipment, materials and supplies.

Essential Dental Systems (EDS) showcased its new endodontic system, Tango-Endo. It’s named that way because with Tango-Endo, it only takes two instruments, according to EDS. The instruments have a unique, patented flat along the entire length, designed for faster engagement with less resistance, and increased flexibility without sacrificing strength.

CJM Engineering, a first-time exhibitor at AAE, presented its Munce Discovery Burs, which are designed to deal with calcified canals, uncover hidden canals, and to trough the isthmus and cement-line dissection around posts. According to the company, the long, narrow yet stiff shafts are designed to provide an excellent view corridor and ensure

> See AAE REVIEW, page B2

A hands-on demonstration of the GentleWave system at the Sonendo booth. Photo/Provided by Sonendo

Meeting attendees visit the Global Surgical Corp. booth on the exhibit hall floor, where the new A-Series microscope was on display. Photo/Provided by Global Surgical Corp.
positive control, with the familiar tactile feedback of round burs. The carbide tips enable post-core out and broken or cross-threaded implant screw drill-out. Dr. C. John Munce, inventor of Munce Discovery Burs, was on hand at the meeting with his wife, Marianne. Roydent Dental Products offered its wide-ranging armamentarium, including its 2Seal easymiX Root Canal Sealer, an easy-to-use, auto-mix epoxy resin sealer, which was recently re-launched in newly branded packaging. “2Seal easymiX is a safe and ideal way for doctors to achieve one-handed dispensing and precise placement in the canal. It is also extremely radiopaque and biocompatible,” said Nancy Connor, sales and marketing manager.

From left: Richard Off, Tanya Beck, Dave Sherman and Nancy Connor of Roydent Dental Products.

Sonendo held its second 5K Charity Run/Walk, co-sponsored by AAE, on Friday morning.

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Endo Tribune? Let us know by emailing feedback@dental-tribune.com. We look forward to hearing from you! If you would like to make changes to your subscription (name, address or to opt out) please send us an email at c.maragh@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to 6 weeks to process.
Art may be subjective, but State of the Art is about results. You may be satisfied with your current root canal results, but once you see what GentleWave™ technology can do, your perceptions about clean will be subject to change. Multisonic Ultracleaning™ cleans the entire root canal system, regardless of complexity—helping reduce the need for retreatments. See the GentleWave difference for yourself, and be sure your practice is truly State of the Art.
Dr. Joseph Maggio presents 'A New Paradigm in Endodontic Therapy: Gentle-Wave,' a corporate workshop presented on the exhibit hall floor. Photo/Provided by Sonendo.

Connor also told Endo Tribune about a Roydent-supported webinar, "Improving Access and Obturation for More Predictable Endodontic Outcomes," with Dr. Joseph Chikvashvili. The course, available at vivalearning.com, is designed for practitioners seeking new ways to practice endo predictably and more frequently. Special focus is placed on gaining access and obturation for predictable outcomes.

Global Surgical Corp. showcased its new A-Series microscope. Designed by dentists for dentists, the new A-Series microscope features the intuitive AXIS Control System. Offering a greater range of motion from a single point of reference, the A-Series is easier to maneuver than any other brand, according to the company. Features include the brightest LED light source available and a new optional multi-focal lens. The MFL provides an enhanced range of fine focus adjustment. Once gross focus is achieved, the fine focus can be adjusted up to 150 mm without moving the microscope head. There is no need to adjust the binoculars or move the scope, keeping you "in the zone" while maintaining a healthy ergonomic position, the company said.

At its booth, Sonendo conducted over 200 demonstrations of its GentleWave technology and showed how it can provide...
All canals are **not** created equal. Neither are hand files.

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- Gaining Access
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**Earn free online CE:** Dr. Chikvashvili presents Improving Access and Obturation for More Predictable Endodontic Outcomes

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what the company calls “unprecedented” root canal cleaning and disinfection when compared to conventional NiTi files and irrigation. Sonendo’s GentleWave system features a proprietary technology, known as Multisonic Ultracleaning, which has been tested clinically in hundreds of cases and is shown to clean the entire root canal system regardless of complexity. Sonendo’s GentleWave technology results in the removal of bacteria, biofilm and smear layer in a single visit, which also helps reduce the need for retreatment, according to the company.

In addition to the in-booth presentations, Sonendo sponsored a number of educational presentations. Dr. Joseph Maggio offered “A New Paradigm in Endodontic Therapy: GentleWave,” a corporate workshop presented on the exhibit hall floor. In the lecture halls, Dr. Karine Charara presented “Safety of the Novel GentleWave System Evaluated in a Simulated Apical Environment.” Dr. Brandi L. Molina presented “Histological Evaluation of Root Canal Debridement of the GentleWave System in Root Canal Systems of Human Molars,” and Bettina Basrani of the University of Toronto presented “NSRCT – Irrigation: Past, Present, Future?”

On Friday morning, Sonendo held its second 5K Charity Run/Walk, co-sponsored by AAE. Proceeds benefited Fisher House, a home away from home for families of hospitalized active-duty military personnel and veterans. To get participants pumped up for the early morning run, Rachel L. Engler, MS, CRNA, a lieutenant commander in the Navy Nurse Corp Reserve, led a warm-up.

In her first remarks as the new president of AAE, Dr. Terryl A. Propper said she hopes to increase engagement and involvement in the association by the next generation of endodontists.

“I want to inspire a process that will yield effective change for our members and our specialty,” Propper said.

The 2016 AAE meeting will be held April 6–9 in San Francisco.

(Sources: AAE, Global Surgical Corp, Sonendo, Essential Dental Systems, CJM Engineering, Roydent Dental Products)
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ADHA annual session features Music City as lively backdrop

American Dental Hygienists’ Association 92nd annual session is from June 17–20

Dental hygienists around the nation are gathering at the Music City Center Convention Center in Nashville, Tenn., from June 17–20 for the American Dental Hygienists’ Association Center for Life-long Learning (CLL) at the 92nd Annual Session.

According to meeting organizers, ADHA members, guests and exhibitors will come together as a community to reflect on the great strides dental hygiene has made in the past century and to celebrate the limitless possibilities of future advancements in the profession.

The annual sessions includes a variety of networking opportunities, a two-day exhibit hall (June 19–20), student programming, plenary sessions and more than 28 unique C.E. courses in six program tracks. The six C.E. tracks are: Clinical Practice, Public Health, Educator, Research, Professional Development and Student. It’s possible for an attendee to earn up to 20 C.E. hours at the meeting. Cost of the C.E. courses range from $30 to $60 depending on the course, enabling you to design your own program, limited to a total expense of your choosing.

ADHA’s Center for Lifelong Learning at the Annual Session is the nation’s largest meeting for the dental hygiene profession, typically attracting more than 2,000 attendees each year. For more information, you can visit the meeting website, www.adha.org/annual-session.

Exhibit hall

The two-day exhibition is on Friday, June

Commentary

Earth Day perspective

By Patricia Walsh, RDH
Editor in Chief

Earth Day this year coincided with some of the best walking weather New York City has seen in a very long time. I was lucky enough to have been out of the office and up on an elevated park called The High Line. Once a stretch of railway designed to bring produce and other goods into the city, it is now a diverse landscape of natural beauty. Even on the hottest day, soft breezes flow up from the nearby Hudson River. It took about 10 years from conception to completion.

The dream of turning an abandoned railway into a public park, instead of tearing the structure down, was spearheaded by the Friends of the High Line (www.thehighline.org). Around 2000, a rail system sitting unused for decades had become a natural, messy, free-range sort of park. Never designed to ferry passengers, the rails were practically unreachable by humans. Birds dropped seeds, and the wind blew in the grasses. Those who wished to renovate wanted to keep what nature had started, but on a tamer, civilized scale. A bit of modern art and comfortable seating was thrown in for good measure. You can’t help but be transfixed by the beauty of old brick warehouses juxtaposed against sleek shimmering modern buildings. Who knew rust could be so beautiful when it shares the sun with a field of yellow wildflowers? What was block upon block of decaying warehouses is now a vibrant revitalized area.

My favorite place to pick up a picnic lunch is the Chelsea Market. The site of the old Nabisco factory, it is a cornerstone of this park. The elevated railway was originally designed to keep people safe from the massive traffic jam of delivery trucks dodging a street level train. So many pedestrians were killed over the years that a street below is called Death Avenue for good reason. On this particular April morning, delicate narcissus flowers elighted elevated walkers and the varied scents of duty-free perfumes had replaced acrid locomotive fumes. Grassroots community effort has turned decay into beauty. Unless you know the history of the park, you might not see the overall big picture. We as dental professionals lose sight of the fact that we do the same thing on a small scale.

Day to day we turn decay into miniature works of art. Sometimes in a half hour restoration, sometimes over a six month implant case. Creating tiny miracles on a weekly basis, are we so much in the “now”
from page 1

19, from 9 a.m. to 4 p.m. and on Saturday, June 20, from 10 a.m. to 3 p.m. It will feature more than 100 leading companies and suppliers in the oral health care industry with the latest, cutting-edge products and services for the entire dental team. Attendees can earn one C.E. credit by exploring the exhibit hall.

The exhibit hall provides a one-stop-shop to purchase all of your dental office needs, with many of the offerings featuring special show discounts. Each exhibit day features a complimentary lunch from 11:30 a.m. to 1:30 p.m., courtesy of Wrigley Oral Healthcare Program. To get the lunch, attendees will need to pick up a $5 food voucher each day from the Wrigley booth to be used in the exhibit hall restaurant. The voucher has no cash value and can only be used in the exhibit hall restaurant.

Pays to be early

Another exhibit hall bonus. The first 200 attendees to enter the exhibit floor on Friday morning will receive a free gift. Members of the organizing committee encourage attendees to include the exhibit hall as a core component of their annual session experience. According to the organizers, “Purchasing from companies at the ADHA’s meeting shows the exhibiting companies the value of their participation. Exhibitors at the ADHA event help support you and the dental hygiene profession. Help show the value of why companies should exhibit at the ADHA’s annual meeting.”

Purchasing at ADHA can help you earn discounted or complimentary registration for the ADHA’s 2016 event in Pittsburgh.

New ‘Innovation Center’

The new ADHA/Henry Schein Innovation Center, at the end of the 500 aisle on the exhibit floor, will highlight new technologies, products and equipment introduced to the market during the last 18 months. Participating companies include Crest + Oral-B & P&G Professional Oral Health, Dental EZ Group, Henry Schein Dental, OraPharma and Philips ZOOM!

ADHA’s Foundation: Institute for Oral Health corporate matching day

ADHA’s Foundation, the Institute for Oral Health, operates an informational and fundraising booth in the ADHA community center, staffed by volunteers, where ADHA members and student hygienists can make a tax-deductible donation. The IOH corporate challenge grant sponsorship is a dollar-for-dollar donation match, with donations made by members matched by the participating company.

Plenary sessions

Plenary sessions are scheduled for Thursday and Saturday.

The Thursday, June 18, keynote presentation is at 8 a.m. and is open to all attendees and exhibitors. The speaker is Mike Rayburn, CSP, CPAE, an author, median and world-class guitarist with a reputation as an inspirational thought leader and one of the most in-demand and unconventional keynote artists in the world. Drawing on his success as an entrepreneur and Carnegie Hall headliner, Rayburn promises to help you increase profitability and impact by inspiring your team to become “possibility thinkers” and virtuoso performers — all by asking the question, “What if...?” Rayburn uses his guitar skills and comedy to illustrate three tools designed to turn your team into an “army of innovators.”

The keynote presentation on Saturday, June 20, follows the ADHA awards presentations, which begin at 8 a.m., and is open to all attendees and exhibitors. The speaker is Diana Nyad, who at the age of 64, in her fifth attempt, fulfilled her lifelong dream of completing the 110-mile swim from Cuba to Florida. She completed the grueling 53-hour journey on Sept. 2, 2013. In 2010, at the age of 60, she became the first and only 60-year-olds that it is never too late to start your dreams. Nyad was unsuccessful in her quest in 2010 and tried two more times in 2011 and 2012 before completing the historic swim. Nyad has earned a reputation as a uniquely entertaining speaker.

(Source: American Dental Hygienists’ Association)

Left, Andrea Lee, RDH, and coworkers outside their dental office on Earth Day 2015 in Savannah, Ga. Below, mint/basil/oregano being given away to patients on Earth Day by Anna Mamovrontakes Binioris, RDH, at Astoria Dental Arts in Queens, N.Y. Photos/Provided by Patricia Walsh, Hygiene Tribune

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What's lurking in your dental unit waterline?

Banish uninvited guests with DentaPure®
DentaPure iodinated resin bead cartridges, for municipal or bottle waterline systems, kill bacteria to provide safe water for an entire year.

One simple install. 365 days of pure water.
- No tablets, shocking, or distilled water required. Eliminates human error.
- FDA cleared and EPA registered antimicrobial product.
- Utilizes the same proven technology developed for NASA to ensure pure water in space.
- Meets and exceeds microbiological standards including OSAP, ADA & CDC—Less than 500 CFU/mL.
- No hazardous silver. No special trash disposal requirements.

Call me pneumonia or legionella.

200,000 CFUs today! A new record!

Actual photo of handpiece biofilm. Dental unit waterlines can exceed bacterial allowance standards by as much as 20,000% due to biofilm buildup.

Booth #707
Be sure to attend the DentaPure product presentation at Music City Center Nashville, Friday June 19. Times are approximate. Presentations begin at 10am, Crosstex is scheduled at 10:38am. Presentations are 10 minutes long.

DentaPure is a simple point-of-source iodinated resin bead cartridge that retrofits your unit’s existing water bottle pickup tube (DP365B) or municipal waterline (DP365M).

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The Sikka Ecosystem continues to expand as its international network grows with respect to consultants, patients, manufacturers, medical device products, financial service providers and other cloud-based SaaS solutions.

"In all my years in dentistry, after all the products I’ve tested, software, equipment, etc. – I’ve never been more impressed with the capabilities of your product and the ‘can-do’ of your team. Honestly, I like to manage by numbers, but gathering those numbers takes so long. Now I’ll have them — effortlessly — and knowledge will be my power. I actually already told two dentists last night. Fantastic!"

– Dr Peter D. Boulden

One of the Ecosystem Apps is Patients Home Page®, described by Sikka as a revolutionary patient-portal solution with full communication services, campaigns, reminders, payments, insurance and appointment capabilities between you and your patients. Patient Home Page gives patients secure access to check appointment schedules, request an appointment, examine statements and complete new patient forms. Patient Home Page-built-in messaging system enables you to communicate better with your patients. Send your patients appointment reminders, electronic statements and even text or email birthday greetings. Patient Home Page gives your patients 24/7 access to your front desk, increasing your visibility and communication.

For more information, you can visit www.sikkasoftware.com or contact Geoff Martin at Sikka Software Corporation at (408) 876-4040 or at Geoff.Martin@sikkasoftware.com.

(Source: Sikka Software)

Keystone holds inaugural Latin America seminar

Keystone Industries has been expanding its dental-industry boundaries wider than ever before over the past couple years and the impact was felt among members of the Latin American dental community this May.

The Sheraton Miami hosted Keystone Industries inaugural LATAM Dental Seminar, which was dedicated to customers from countries in Central and South America. The seminar, which was held May 20-21, provided attendees all the necessary training and knowledge to take their dental businesses to the next innovative level by using the Keystone product lines. Guest speakers and presenters touched on all the big sellers, as well as some lesser-known technologies, looking to hit the ground running in the Latin American market.

See KEYSTONE, page C5

Keystone customers from 10 Central and South American countries receive training at two-day event in Miami

Attendees express their enthusiasm for Keystone Industries’ inaugural LATAM Dental Seminar, which is dedicated to supporting business growth of Keystone customers in countries across Central and South America. Photo/Provided by Keystone Industries
Do you know what’s lurking in your dental-unit water lines?

By OSAP, CDC and ADA standards, to be considered safe, drinking water cannot exceed 500 colony-forming units (CFU/ml). Unfortunately, in many dental offices, non-compliant water can contain more than 100,000 CFU/ml, due to the accumulation of biofilm in water lines. Excessive biofilm accumulation in dental water lines compromises hygiene and may present an infection-control risk.

Providing clean and safe water is the standard for Crosstex® DentaPure® dental-unit water-line cartridges — an easy-to-use and cost-effective advanced clinical water treatment unit.

Using the same technology licensed to NASA for ensuring safe water in space, DentaPure ensures that water consumed is treated to ensure microbiological water quality below 200 CFU/ml. The cartridge contains iodinated resin beads, and 2 to 4 ppm of iodine is released as water passes through the resin matrix. The isotopic iodine is protein-free, so there is no risk of allergic reaction.

DentaPure is available in two versions. The B series installs directly into the unit’s independent water supply bottle, and the M series installs directly onto the chair’s municipal system. The unit eliminates the need for complicated expansions around the globe.

To install the bottle cartridge (DP365B), users simply:
1. Remove the dental unit’s water bottle from the manifold to reveal the bottle pickup tube.
2. Align bottle alongside the pickup tube to ensure the DentaPure cartridge can attach to it with enough space to fit inside the bottle — leaving ¼ to ½ inch of space from the bottom of the bottle.
3. Once measured, cut the pickup tube and securely insert the included fitting.
4. Take off the white protective end caps and attach the cartridge to the fitting with a simple twist. Fill the bottle with water and return to manifold.

That’s it. There’s nothing else for users to do until next year when end-users receive a reminder to replace their DentaPure cartridge.

To summarize, the many advantages of DentaPure ensure that water consumed in your dental offices is safe. At Crosstex, we are committed to providing the highest quality water treatment unit and helping you set your standards.

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DentaPure is available in two versions. The B series installs directly into the unit’s independent water supply bottle, and the M series installs directly onto the chair’s municipal system. The unit eliminates the need for complicated procedures and is easily installed in just minutes with no maintenance required. It provides pure water an entire year.

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Streamlined Interface
Makes it faster and easier than ever for you to find the reports you use the most, view important trends and KPIs, and quickly communicate with patients via email and text message.

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A secure App that uses smart lists to fill the gaps in your schedule right from Practice Optimizer. One click to email, text message, or call patients so you never have an empty schedule.

Plus, uncover $1,000's of dollars every month in production.

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3 Months for $999*
includes set-up fee

*3 month Practice Optimizer Office Checkup includes set-up fee and 2 hours of personalized training (additional training available at $250/hr). Standard AGD Member rate of $300 per month applies, after 3 month introductory rate expires. Offer expires July 10, 2015.
Dear Grad,

An open letter from the AO to this year’s new dental graduates

Congratulations on your tremendous accomplishment! We have learned a lot over the years as individual practitioners, professors and a collective board, and now we offer some important tips to you as you go out into the dental world.

Our top 10 tips for new dental graduates

1) Learning never stops. Always stay a student. Find a mentor, or mentors, you can turn to when you need advice. Read at least a few peer-reviewed journals to keep on top of current thinking.

2) Dentistry humbles even the best. Be critical of your work and learn from your mistakes so you can do it better next time. Likewise, you should celebrate your successes along the way.

3) Be part of a team you trust. Foster mutually beneficial relationships with your colleagues — both general dentists and specialists — and communicate constantly with them in order to provide optimal patient care.

4) Make treatment decisions based on WIDOM. WIDOM is an acronym for Wide Open Mindset.

5) Be a part of a team you trust. Foster mutually beneficial relationships with your colleagues — both general dentists and specialists — and communicate constantly with them in order to provide optimal patient care.

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10) Make treatment decisions based on WIDOM. WIDOM is an acronym for Wide Open Mindset.

California Implant Institute presents live patient surgical courses in Mexico

By California Implant Institute Staff

The California Implant Institute is pleased to present five-day, Level I and Level II comprehensive live patient surgical externship courses in Baja California, Mexico, this year.

Level I course

Attendees of the Level I course will implement step-by-step implant surgical protocols on live patients under the supervision of Louie Al-Faraje, DDS, and additional faculty.

The five-day course will include eight hours of lectures on diagnosis and treatment planning of implant cases (around two hours each morning). Each attendee will place 10-15 implants and assist with multiple implants on live patients.

Course participants will increase their knowledge and skill in the areas of flap design, alveoloplasty, implant placement, bone grafting and suturing techniques. Upon completion of the externship, attendees will have smoother transition from the classroom to surgically placing implants in their own offices.

All patients are carefully selected by the California Implant Institute faculty, and CT scans are provided for all patients. During the most recent program, 15 participants placed more than 170 implants, including immediate and computer-guided placements, and performed multiple bone-grafting procedures.

Level II course

Attendees of the Level II course will in
crease their knowledge and skill level in the areas of advanced implant surgical techniques, including lateral-window sinus lifting, maxillary and mandibular ridge expansions, CT graft and block grafting. Level II participants will work also with Piezotome and CO2 laser units, which are available at each Level II working station. Attendees will add advanced implant-related surgical procedures to their practice.

Upcoming courses
The live patient surgical externship in Mexico is provided four times a year. Each of the Level I and Level II programs offer 40 C.E. credits. Complete information on the externship, including tuition, testimonials, staff bios, accommodations and location, can be found at www.implanteducation.net, by calling (858) 496-0574 or by e-mail at info@implanteducation.net.

Academic director
Dr. Al-Faraje is a private practitioner as well as the founder and director of the California Implant Institute, which conducts a one-year fellowship program in implant dentistry. He is a fellow of the American Academy of Implant Dentistry and a diplomate of the International Congress of Oral Implantologists and the American Board of Oral Implantology.

"Would I Do It On Me?" If you are thoughtful in your approach, follow clinical guidelines and treat people fairly, your rewards in dentistry will be plentiful.

5) Remember all the "always" rules. Always "measure twice and cut once." Always listen before you speak. Always photograph your work. Always audit your clinical results.

6) Fiscal responsibility lays a great foundation for success. Seek advice from a financial expert for the purpose of loan repayment and future planning. Be smart and practical with investments if you’re starting your own practice.

7) Excellence is a process, not an event. Continually challenge yourself to do your best. Define your five-year goals and renew them every four to five years.

8) Know your limitations. Be forthright about your level of experience and refer out that which you don’t feel comfortable. Don’t be afraid to say you don’t know.

9) Being involved in your profession is the best continuing education you will ever have. Be active in the associations you join and attend meetings when you can. Use them to network and learn how others handle the same issues you face.

10) Remember, you are in control of your own career. When you graduate, your faculty is not looking over your shoulder. There are no check-off lists to complete. You are now in control and it’s up to you to make what you will of your opportunity.

We hope our experience serves you well as you embark on this next phase of your career.

Sincerely,

Academy of Osseointegration (AO) 2015-2016 Board of Directors
Follow nature’s contour

OsseoSpeed™ Profile EV
—A unique implant specifically designed for sloped ridges

OsseoSpeed Profile EV is specifically designed for efficient use of existing bone in sloped ridge situations.

- Provides 360 degrees of bone preservation maintaining soft tissue esthetics
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- Components designed to allow for accurate identification of the implant position throughout the treatment process

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For more information visit
www.jointheev.com
Key Educational Objectives

Surgery-related topics:
Surgical anatomy and physiology, patient evaluation for implant treatment, risk factors, vertical and horizontal spaces of occlusion, bone density, implant surgical placement protocols, computer guided implant placement and restoration, immediate load techniques, mini implants, bone grafting before, during and after implant placement, alveolar ridge expansion using split-cortical technique, guided bone regeneration, sinus lifting through the osteotomy site and the lateral window, block grafting, BMP-2 / ACS graft with titanium mesh.

Prosthodontics-related topics:
Impression techniques, restorative steps for implant crown and bridge, implant prosthodontics for the fully edentulous patients, high-water design, bar-overdenture, CAD/CAM designs, biomechanical principles, biomaterials, implant occlusion and more.

Hands-on Sessions
Hands-on workshops will be provided on models and pig jaws.

LIVE Surgeries
Selected LIVE surgical procedures will be performed during the program.

Tuition
14-Day Certificate Tuition........ $10,900
Limited availability. Call today!
Tuition includes: 112 CE units, hands-on workshops, live surgeries, three Quintessence textbooks, manual and course certificate.

Faculty
Dr. Louie Al-Faraje, Dr. James Rutkowski, Dr. Philip Kroll, Dr. Christopher Church, Renzo Casellini, CDT and more.

Easy online registration at
www.implanteducation.net
858.496.0574