The National Dental Association (NDA) will hold its 101st annual convention from July 25 through 29 at the Hilton Riverside Hotel in New Orleans, where the entire “NDA Family of Organizations” — the Student National Dental Association, the National Dental Hygienists Association, the National Dental Assistants Association, the Auxiliary to the NDA and the NDA Foundation — will also host annual conventions.

In today’s changing world of health care and health systems, health delivery models are rapidly evolving to keep pace with trends. The Affordable Care Act (ACA) has made it possible for millions of Americans to access health care that prior to the enactment of the legislation was out of reach for many.

The change means that health-care providers, including dental professionals, are having to find new ways to meet the demand.

The convention’s President’s Symposium, “Trends in dentistry: The future is now — a call to action,” will address challenges and concerns of patients and providers in vulnerable communities, and it will provide insights into practical, actionable and innovative practice delivery models of the future.

Subject matter experts will provide methods to optimize accessibility to and delivery of comprehensive patient care to achieve health equity, improve total patient health, increase productivity and grow small businesses in underserved communities.

Attendees will learn how to understand and navigate dental Medicaid programs, advocate for policy improvements and influence laws that directly impact vulnerable populations and the providers who care for them.

The meeting also will provide a wide variety of scientific sessions of interest to all members of the dental team. More information is available online, at www.ndaonline.org.

(Source: National Dental Association)
2014 IACA conference is July 24-26 in the Bahamas

The International Association of Comprehensive Aesthetics 2014 annual meeting will be at The Atlantis Resort in Paradise Island, Bahamas, from July 24–26. The event will be held on the Imperial Conference Level, located between the Coral and Beach towers.

The IACA strives for dental excellence through higher education via a variety of lectures, panel discussions and workshops for dental professionals and their team members. Whether you have achieved the highest levels of dental training or are just beginning your journey in the areas of esthetics, occlusion and neuromuscular dentistry, by the end of this meeting, the quality of care that you will be able to provide your patients will notably increase, according to the meeting organizers.

This year’s 10-year anniversary meeting will honor Dr. Ron Jackson with a lifetime achievement award for his commitment to education in occlusion and neuromuscular dentistry. You can learn more at www.theiaca.com/conferenceinformation.

(Source: IACA)
Core I: Advanced Functional Dentistry –
The Power of Physiologic Based Dentistry
The Future of Dentistry Awaits You

The LVI Core I program encompasses the principles in physiologic restorative concepts creating excellence in care for your patients and prosperity for you. This program will start you on a path to greater understanding and enjoyment of our profession while creating loyal, enthusiastic and grateful patients!

This exciting three-day, hands-on program shows you how to evaluate cases and educate your patients for advanced restorative dentistry and more comprehensive case acceptance. For many of your patients you will learn how to eliminate a lifetime of pain that no other medical professional has been able to address, and for some learn how you can actually save their lives!

In essence, become a mouth doctor with ability to do things you never were taught in dental school. You have patients in your practice RIGHT NOW that can benefit from these concepts and you have the opportunity to change their lives starting the day you return to your office.

Dr. Bill Dickerson, Dr. Heidi Dickerson and Dr. Mark Duncan will present this information in a practical, easy to understand manner where you will feel comfortable presenting these exciting and practice building new options to your patients on Monday. Don’t miss this golden opportunity to find out about this incredible world of dentistry that awaits you!

Core I guarantee: We are so sure you will be satisfied with this course that we offer a money back guarantee!

“LVI has given me a new driving force in my career. It has recharged my enthusiasm for dentistry and made me realize that my career choice was not a mistake.”
— Dr. Charles Shin, Strouffville, ON

“I wish I would have attended LVI earlier in my career. I still have time to make a difference but this info is too valuable to not be used throughout an entire dental career.”
— Dr. Tim Stürman Algonquin, IL

“Not only did I learn what I didn’t know about dentistry, I learned how to help my own long history of pain in the head and neck. Thanks for the missing link.”
— Dr. Paul Bell, Denver, CO

2014 DATES
October 1-3 - LVI (Las Vegas)
December 10-12 - LVI (Las Vegas)

2015 DATES
February 25-27 - LVI (Las Vegas)
April 22-24 - LVI (Las Vegas)
September 23-25 - LVI (Las Vegas)
December 2-4- LVI (Las Vegas)

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**ADEA offering two meetings in Barcelona**

The American Dental Education Association (ADEA) is hosting two meetings for today’s globally minded dental education and research communities: the 5th ADEA International Women’s Leadership Conference (IWLC) and the ADEA International Workshop. Both events — being held at the Renaissance Barcelona Fira Hotel from Sept. 14–16, in Barcelona, Spain — will focus on professional development, leadership strategies, cross-cultural connections and curricular reform to help chart dentistry’s future course.

Hundreds of dental educators, leaders and practitioners from around the world are expected to come together with ADEA experts, other thought leaders and emerging pioneers in dental education and research for the two conferences, which are separate in theme and focus.

In its fifth year, with the theme of “Global Health Through Women’s Leadership,” the ADEA IWLC is a three-day conference providing insight and perspectives on how women are forging new pathways to help advance future generations and produce better health outcomes globally. Participants — including both men and women — will explore research-based and practical strategies related to gender and the roles of women leaders in dentistry worldwide through plenaries, working groups and skills-building sessions.

Building on a long-standing collaboration with the Association for Dental Education in Europe, the ADEA International Workshop is a one-day event discussing change and innovation in dental education. With the theme “A Global Perspective on Leading Change and Innovation in Dental Education,” this meeting also presents an opportunity to further expand on ongoing efforts being championed through the ADEA Commission on Change and Innovation in Dental Education, which was created in 2005 to facilitate transformation in the education of dental professionals so they graduate with the competencies required to meet future oral health needs of the public.

For more information and to register for the 5th ADEA International Women’s Leadership Conference and ADEA International Workshop visit www.adea.org/Barcelona.

Follow ADEA on Twitter at @ADEAweb using #ADEASpain14 and #IWLC14.

(Source: ADEA)

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**Changes at 2014 Winter Clinic include new downtown venue**

The 77th Annual Winter Clinic, the largest one-day dental convention in North America, is on the move, with its 2014 meeting set for Friday, Nov. 14, at the Toronto Sheraton Centre.

This year’s clinical program covers a broad spectrum of topics, including an examination of the way digital technology is transforming workflow; demonstrations of cutting-edge tools and equipment; specialized techniques for prosthetic tooth repositioning; the use of lasers in peri-odontal therapy; a discussion of X-rays as a diagnostic tool; advice on the latest legal requirements for health and safety in the dental office; and how to meet the demands of your modern dental practice through healthy habits and humor.

You can bring the whole team to share the knowledge. The single-day event features 24 separate programs in contemporary dentistry, offering something for all.

(Source: Toronto Academy of Dentistry)

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**Greater New York Dental Meeting keeps expanding**

*By Jayme McNiff Spicciati Program Manager, GNYDM*

New events scheduled for the 2014 Greater New York Dental Meeting include:

- The World Implant Expo, four days of innovations in implantology
- An expanded ColLABoration Dental Laboratory Meeting, bringing together dentists and lab technicians
- An expanded exhibit floor with more than 1,700 booths and 700 companies
- The new World Implant Expo will be held simultaneously with the main Greater New York Dental Meeting, from Nov. 28 through Dec. 3. ColLABoration, the dental laboratory meeting, is expected to surpass its inaugural 2013 numbers: 1,183 technicians and technician students and 50 exhibitor booths. The 2014 GNYDM exhibit hall dates are Nov. 30 through Dec. 3.

Again for 2014, the GNYDM, which is sponsored by the New York County Dental Society and Second District Dental Societies, will remain free of any registration fee. Other distinctions that make the GNYDM stand out include:

- Only event with four-day exhibit hall.
- More than 300 educational programs.
- One C.E. unit can be earned by exploring the exhibit floor.
- Eight “Live Patient Demonstrations.”
- Multilingual programs (in Spanish, Russian, Portuguese, French and Italian).

Learn more at www.gnydm.com.
Wisdom Tooth Project links up across nation for older adults’ oral health

The Wisdom Tooth Project® (WTP) of Oral Health America (OHA) focuses on the importance of oral health for older adults, providing needed oral health care, education and resources for older adults, caregivers and health professionals who work with older adults. To expand the reach of the program and continue the conversation about the crisis facing older adults’ oral health, the WTP has been connecting with organizations across the country, both to educate them about the WTP’s mission and to support those organizations’ work with older adults.

In April, program managers Dora Fisher and Tina Montgomery attended the National Oral Health Conference, where they both led a discussion about oral health across the lifespan and educated attendees about the WTP. In addition, Fisher did a poster presentation on the research that went into the “A State of Decay” report that evaluates each state on standards that affect oral health care access by older adults. The conference enabled OHA to connect with organizations addressing access-to-care challenges across the country.

One of the many organizations that has partnered with the WTP is the San Antonio Christian Dental Clinic (SACDC), which has been providing free dental care to low-income and homeless adults in Bexar County since 1986. The clinic started with one dental chair and three volunteer dentists and has grown to more than 100 volunteer dentists and hygienists who in 2013 cared for 2,300 patients across 7,900 dental visits.

With more than 41 percent of Bexar County adults not having seen a dentist in the past year, the SACDC serves a great need in the community. That’s why the WTP recently partnered with it to reach even more vulnerable adults. The clinic hosted a day of free care through Aspen Dental’s MouthMobile, through which 35 adults received needed oral health care. Toothwisdom.org, which the WTP launched last year as a first-of-its-kind website, features expert articles about oral health and aging as well as access to local resources for older adults and caregivers so they can find the oral health care they need. The site also spotlights best practices from organizations such as SACDC.

To learn more about the WTP and all of the many other OHA programs, you can visit www.oralhealthamerica.org.

(Source: Oral Health America)
Planmeca offers noise-free 3-D imaging

Crystal clear images support precise diagnostics

The ProMax® 3Ds and 3D units from Planmeca (National Dental Association exhibit hall booth No. 703) are designed for capturing the smallest anatomical details with precision. High-resolution images with a 75 µm voxel size and efficient artifact removal make these units an ideal choice for effective case planning and precise diagnostic capabilities, according to the company.

Versatile, selectable volume sizes on the ProMax ensure observance of the ALARA radiation principle; these include 5-by-5 and 5-by-8 cm for the ProMax 3Ds and 4-by-5, 4-by-8, 8-by-5 and 8-by-8 for the ProMax 3D.

Noise-free images
The Planmeca AINO™ (Adaptive Image Noise Optimizer) is an intelligent 3-D noise filter that removes noise from CBCT images without losing valuable details. The result is a crystal clear, highly diagnostic image, according to the company. Features include:
- Analyzes the reconstruction exposure data during reconstruction and adaptively differentiates noise and fine details.
- AINO filter is enabled in Planmeca Romexis® 3D capturing screen, while the original image is also stored and accessible.
- Improves image quality in endodontic mode where noise is inherent because of small voxel sizes.
- Also useful in ultra low-dose images.

Artifact removal
Planmeca ARA™ artifact removal algorithm removes shadows and streaks from the 3-D image, such as those caused by metal and root fillings, according to Planmeca.

Ideal patient support
The adjustable patient support keeps the patient firmly and comfortably in place, providing high-quality images without artifacts caused by movement, according to Planmeca.

Comprehensive Planmeca Romexis software
All ProMax™ units include Planmeca Romexis open-architecture software with versatile tools for endodontic diagnostic and treatment planning needs, such as true measurements and 3-D visualization of root canals. CBCT applications in

See PLANMECA, page A7

Efficient artifact removal makes the Planmeca 3Ds and 3D units appealing for precise diagnostics (top). Planmeca AINO removes noise from CBCT images without compromising diagnostic quality (bottom left image uses filter, right does not). Photos/Provided by Planmeca

5th ADEA International Women’s Leadership Conference & ADEA International Workshop

Two meetings.
Dental professionals from all over the world.
One transformational experience.
In one amazing city.

Make your reservations now at www.adea.org/barcelona

September 14-16, 2014
Renaissance Barcelona Fira Hotel
Barcelona, Spain

Follow us on Twitter #ADEASpain14 and #IWLC14
Program offers fast track to ownership

By Aspen Dental Staff

Many dentists aspire to owning their own practice. And sooner rather than later.

The Aspen Dental Practice Ownership Program prepares you and gets you there quicker. While serving as a managing dentist, you’ll have access to various training resources — from online education to a leadership retreat. Within two years, you’ll likely be ready.

You can own as many offices as you wish and, in certain cases, gain access to capital. Some managing dentists partner with the owners where they work, while others open new offices in new locations. Whichever route you take, Aspen Dental will support you all the way.

As an Aspen Dental practice owner, you’ll enjoy the benefits of being a successful business owner without worrying about the day-to-day details of running the business. Aspen Dental takes care of the paperwork, billing, hiring and marketing to ensure a continuous flow of new patients. That way, you can focus on treating those patients. Doesn’t that sound like the practice of your dreams?

To learn more about how you could become a practice owner in two years or less, visit Aspen Dental online at www.AspenDentalJobs.com.

New webinar: ‘Your patient database is a cash cow. Trick your staff into milking it’

July 29 Dental Tribune Study Club webinar shows how to get your staff naturally connecting with patient base

Any established dental practice has thousands or tens of thousands of patient records. These active and inactive patients are ready and waiting to be marketed to. They are already familiar with you and your services, if only you could contact them — and convince them to schedule an appointment — you’d be so much more productive.

Unfortunately, no one likes to call inactive patients, no one has the time to contact them, and it can be expensive to reach them through traditional marketing methods.

But what if you could trick your staff into marketing to your patient base with no added training and no additional time requirements?

In the webinar, “Your patient database is a cash cow. Trick your staff into milking it,” you’ll learn just how easy, natural and intuitive it is to get your staff to market to your existing patient base while performing their everyday responsibilities. Your staff will begin scheduling more appointments without even trying.

The webinar will be held on Tuesday, July 29, at 8:30 p.m. EST at www.dtstudyclub.com.

For more information, you can contact Weave at (888) 579-3668, or visit www.dtstudyclub.com.

(endodontics include:
• Assessment of endodontic treatment complications.
• Diagnosis of periapical pathosis.
• Root canal system anomalies.
• Determination of root curvature.
• Trauma diagnosis, such as root fractures, luxation, displacement of teeth and alveolar fractures.
• Localization of root resorption.
• Determination of exact root apex location in pre-surgical planning.

True all-in-one units

The Planmeca ProfMax 3Ds and 3D offer the following, according to Planmeca:

• CBCT, panoramic, anatomically accurate extroral bitewings and optional cephalometric imaging.
• Optional 2D SmartPan™ so 2-D and 3-D images can be taken with the same sensor.
• Optional Planmeca ProFace™ 3D facial photo for advanced case presentation, operation pre-planning and treatment follow-up.

You can visit Planmeca at the National Dental Association exhibit hall in booth No. 703, learn more online by going to www.planmecausa.com, or contact the company at (855) 245-2908.

(Source: Planmeca USA)
ProMax® 3D Mid
Leaders in Ultra Low-Dose Imaging

- Ultra Low-dose mode for optimal dose based on the ALARA radiation safety principle
- Pediatric imaging mode lowers effective dose by 35%, with additional ultra low dose protocols for adults
- Multi-bladed collimation focuses radiation to areas of clinical interest
- Planmeca Romexis open-architecture software included
- Optional SmartPan allows 2D and 3D images to be taken with the same sensor
- Mac OS and PC compatible

Come see us at the 2014 NDA Convention in Booth #703

For a free in-office consultation, please call 1-855-245-2908 or visit us on the web at www.planmecausa.com