Join in to help Dentaid to help disadvantaged communities

Dental Tribune  United Kingdom Edition

Denplan practices get pedalling for Dentaid

“Not only is the bike ride a chance to get fit in 2007, but also to have fun and raise money for Dentaid. This ride is a real opportunity for us all to get behind the partnership and support Dentaid’s vital work within the developing world. We have a lot of member dentists who are keen cyclists, I call on them all to join in and ride 25 miles in their area,” commented Stephen Gates, Managing Director, Denplan.

“With the money raised from the ride Dentaid will be able to continue to empower and support millions of people who without our help would continue to suffer the agonising pain of tooth decay and disease with no hope of relief. People, whose only option is to seek treatment from blacksmiths or other self-taught practitioners, typically with no anaesthetic or cross infection control. Money raised from this event really will help to save lives,” added Jenni Phillips, Partnership Co-ordinator, Dentaid.

To participate in the challenge Dentaid is asking that each plan practice raise £1000 in sponsorship. Dentaid will be there every step of the way to support the fundraisers with ideas, tips and promotional material, enabling them to maximise their fundraising opportunities. Dentaid will also provide advice on training for the ride to ensure that everyone completes their section of the route.

The Denplan/Dentaid support team will be present throughout the entire journey, encouraging the riders and ensuring their health and safety. There will be two support vans with the cyclists at all times, plus a co-ordination team to meet, greet and photograph the cyclists at the start of each leg. Denplan employees have also got into the spirit of the occasion and at least one employee will be taking part in each section of the route.

To celebrate the end of this epic 9-day journey, Denplan is asking as many riders as possible to raise money and ride the final 14 miles from Penzance to Lands End on Saturday 8 September 2007 between 17:00 and 19:00 hrs.

Denplan and Dentaid have announced the partnership’s first major challenge event, taking place from 1 to 9 September 2007. The bike ride, following the famous route from John O’Groats in the north-east tip of Scotland to Lands End in the south-west tip of England, will enable Denplan members from all over the UK to take part and raise money in support of the partnership. Already, over 20 Denplan practices have sign up to take part and the numbers are still growing.

Denplan has split the 874 mile journey into 56 legs and is asking participants to simply ride one leg, which is about 25 miles. There will be 25-mile legs per day and each leg should take about 5 hours to complete. In addition, the 25 miles does not have to be ridden by one person; a team of 5 could do 5 miles each and any number of practices can take part at any one time.

The challenge Denplan is asking is to support the fundraiser with ideas, tips and promotional material, enabling them to maximise their fundraising opportunities. Dentaid will also provide advice on training for the ride to ensure that everyone completes their section of the route.

To participate in the challenge Dentaid is asking that each plan practice raise £1000 in sponsorship. Dentaid will be there every step of the way to support the fundraisers with ideas, tips and promotional material, enabling them to maximise their fundraising opportunities. Dentaid will also provide advice on training for the ride to ensure that everyone completes their section of the route.

In order to get a guaranteed place in the Great North Run for Dentaid, please contact Daf for an application pack on 01794 524149 or visit www.dentaid.org. For further information about Dentaid please visit www.dentaid.org.