AAID: Botox, fillers can maximize cosmetic outcomes

For many dental implant patients, restoring facial volume can be as critical as the dental restoration for optimizing cosmetic outcomes.

In a workshop at the American Academy of Implant Dentistry Annual Scientific Meeting, Pankaj Singh, DDS, urged attendees to pay close attention to facial structures and consider using Botox and dermal fillers for patients who need facial volume restorations.

“Besides creating beautiful smiles, we like to create harmony between the dento-facial complex by addressing the deep lines and wrinkles in the face that can prevent our patients from looking their best,” Singh said. “Soft tissues that ring the mouth are as important as perfectly restored teeth for an attractive and confident smile.”

Botox is a natural and purified protein that relaxes facial muscles by blocking nerve impulses. Once the protein reaches the muscle, it blocks the nerve impulses that cause the muscle to contract, thereby relaxing the muscle. Botox is commonly used to reduce the appearance of fine lines and wrinkles, smooth facial creases, and treat conditions such as migraines and hyperhidrosis (excessive sweating).

Dr. Jaime Lozada speaks on “Treatment Planning: Implants vs. Root Canal Therapy,” at the AAID annual meeting in Las Vegas. Lozada is a professor and director of the graduate program in implant dentistry at Loma Linda University. (Photos/Sierra Rendon, Managing Editor)

American Academy of Implant Dentistry’s longevity, legacy recognized at annual meeting in Las Vegas

What better city than Las Vegas to celebrate a major milestone?

In October, the American Academy of Implant Dentistry (AAID) commemorated the 60th anniversary of dental implants during its annual scientific meeting at Caesars Palace in Las Vegas.

Most AAID conference attendees were not around in 1951. At the time, dental implants had, at best, a dubious reputation among most dental professionals. What a difference 60 years makes, as implants are now the preferred choice for replacing missing teeth.

“What I believe is most compelling about AAID’s history is the courage and confidence shown by the founders who stepped out of comfort zones and went against their professional societies to promote dental implant training and establish the AAID implant credentialing program,” said AAID President Joseph Orrico, DDS. “Today, the AAID credential is the most rigorous and respected implant training program in the world, and without the vision and fortitude of our founders, implant dentistry would not be a mainstream procedure in dentistry.”

AAID’s goal at the meeting was to “Stack the Deck in Your Favor” with sessions aimed to give attendees the most success in their clinical endeavors. For instance, in one session, Dr. Jack Hahn offered “Tips and Tricks for Single Tooth and Partially Edentulous Replacements.” Additionally, Hahn spoke on “Implants for Immediate Function — Fact or Fiction” at a separate session. “The benefit of immediate function for patients is they leave with stable teeth at the first surgical appointment,” Hahn said. “From a practice marketing perspective, it creates a ‘wow’ effect that can generate more referrals. Implica-
tions for patients considering dental implants are significant because of the time-saving convenience, lower cost and ability for patients to eat and chew normally immediately following the procedure.”

Hahn said newer dental implants designed with tapered aggressive threads and rough surfaces are simple to place and offer more convenient restorative options. He added that advances in imaging technologies also have made immediate load implants more predictable.

“With cone-beam radiography and computerized treatment planning, we can predetermine implant positioning according to the desired prosthetics and bone quality,” Hahn explained.

Other main podium presentations included “Risk Assessment in the Esthetic Zone” with Dr. Andre Saadoun and “Soft-Tissue Esthetics and Health with Dental Implants: Ten Key Criteria for Success” with Dr. Sascha Jovanovic.

In addition to a compelling education program, attendees had all their product and technology needs met at the Implant World Expo of the meeting. The expo featured more than 120 exhibitors with products ranging from implants to bone-grafting materials to digital imaging technology and much more.

To keep up on all aspects of the meeting, attendees were able to download the AAD’s mobile application. With the application, attendees were able to Tweet about AAID experiences in real time, receive alerts about changes in the schedule, map out exhibit hall visits and plan attendance at the scientific programs and more.

Following the meeting, AAID is continuing to place updated information on the app, so be sure to keep checking for new information and interaction. □

ACE Surgical’s James Aduna, left, offers AAD attendees information about products such as NaOBS XC, the Infinity internal hex implant and the Infinity triat implant at the ACE booth.

Denise Manekas, left, and Nita Weissman of Dentatus USA spoke to AAID attendees about the company’s show specials and new products.

The Implant Direct Sybron International booth was always busy as attendees stopped by to hear about SixtriPlus.”

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see more articles about? Let us know by e-mailing us at feedback@dental-tribune.com. If you would like to make any change to your subscription (name, address or to opt out), please send us an e-mail at distribute@dental-tribune.com and be sure to include which publication you are referring to. Also, please note that subscription changes can take up to 6 weeks to process.

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Tore rein Ormaz
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Chief Operating Officer
Eric Seid
e.seid@dental-tribune.com
Group Editor & Designer
Robin Goodman
r.goodman@dental-tribune.com
Editor in Chief
Sascha A. Jovanovic, DDS, MS
sascha@jovanoviconline.com
Managing Editor/Designer
Implant, Endo & CAD/CAM Tribunes
Sierra Rendon
s.rendon@dental-tribune.com
Managing Editor/Designer
Ortho Tribune & Show Dailies
Kristine Colker
k.colker@dental-tribune.com
Online Editor
Fred Michmershuizen
f.michmershuizen@dental-tribune.com
Account Manager
Hamberto Estrada
h.estrada@dental-tribune.com
Marketing Manager
Anna Wdowarek
a.wdowarek@dental-tribune.com
Marketing & Sales Assistant
Lorie Young
l. young@dental-tribune.com
C.E. Manager
Julia Wehkamp
j.wehkamp@dental-tribune.com
International C.E. Sales Manager
Christian Ferret
c.ferret@studyclub.com

Dental Tribune America, LLC
116 W. 23rd St., Suite #500
New York, NY 10011
Phone: (212) 244-7181, Fax: (212) 244-7185

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muscles are at rest, the skin becomes smoother, creating a more natural and relaxed appearance. The effects last about three to four months and patients feel little, if any, discomfort after the procedure.

For older dental implant patients with facial aging, the corners of the mouth begin to turn down and wrinkles appear around the lips. “Botox can be used by dentists to relax affected muscles to raise mouth corners and smooth wrinkles to assure successful and satisfying outcomes,” Singh said.

Dermal filler agents, such as Restylane, treat fat and collagen volume loss due to the aging process that causes static lines to appear, Singh explained.

He added that it takes about two weeks for dermal filler agents to show results, and some patients experience side effects, such as localized pain, infection, bleeding, swelling, redness, bruising, and tenderness in and near the injection site. Results are not permanent and injections will need to be repeated periodically to maintain the cosmetic improvement.

An estimated 8 percent of dentists in North America now provide Botox and dermal filler cosmetic treatments for patients, and the number is growing as state dental boards lobby to allow dentists to use the agents for cosmetic dentistry.

“Facial volume restoration is the future for achieving optimal esthetic outcomes in the delivery of cosmetic and restorative dental care,” Singh said. “Dentists have as much training and knowledge in the oral and maxillofacial area as dermatologists and other providers, so they, with proper training, can be as proficient in administering these agents.”

About AAID
AAID is the leading professional society dedicated to maintaining the highest standards of implant dentistry through research and education. The group's annual meeting is the field's leading venue for cutting-edge, evidence-based implant research presentations and demonstrations of state-of-the-art implantation techniques. AAID is based in Chicago and has more than 5,500 members. It is the first organization dedicated to maintaining the highest standards of implant dentistry by supporting research and education to advance comprehensive implant knowledge. For more information, see www.aaid.com. (Source: AAID)

AAID pioneers blazed a controversial and lonely trail

Sixty years ago, a small cadre of dental pioneers braved a firestorm of professional criticism and met in Chicago to share ideas to stimulate research and training in implant dentistry. This was the beginning of the practice of implant dentistry and paved the way for eventual public and professional acceptance of the procedure. That meeting led to another meeting held Feb. 4, 1952, also in Chicago, with 14 dentists and four laboratory technicians.

It was the inaugural conclave of the American Academy of Implant Dentures, which today is AAID. In the 1950s, very few dentists were performing implants and the nation’s dentists schools refused to teach the procedure. “Implant dentistry had no respect, and when we started doing implants, it was kind of a mentor system. You tried something out, and if it worked, you told your friends and they did it or they’d come to your office to watch you do a procedure,” recalled Norman Goldberg, DDS, a spry nonagenarian who served as AAID’s first president.

“We had enough people involved in implants after the first teaching and decided it was too important to go without further development. So we decided to form an academy to discuss the different problems that come up with implants and provide forums for everybody to learn from everybody else,” Goldberg said.

Today, the persistent work and advocacy of the AAID pioneers helped create interest and escalating demand for dental implants. (Source: AAID)
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  - Self-tapping groove for increased initial stability
  - Tapered apical end to initiate self-tapping

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  - 2mm neck lightly textured for bone- or tissue-level placement
  - Micro-threads for improved tissue attachment, reduced stress & increased stability
  - Progressively-deeper double-load threads for increased surface area & faster insertion
  - Self-tapping groove for increased initial stability
  - Tapered body for soft bone expansion

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<th>Component</th>
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JDIQ welcomes clinicians to Quebec

The Ordre des dentistes du Québec will hold its 42nd annual meeting, the Journées dentaires internationales du Québec (JDIQ), from May 25 through May 29, 2012, at the Palais des congrès in Montréal, Québec.

Last year’s meeting attracted 12,314 participants from around the world, ranking it among the top 10 dental conferences in North America.

The 2012 event features top-name speakers such as Gordon Christensen, John West, Bob Margareas, Hassan Moghadam, Samuel Kretchman, Gerard Kugel, Jeff Morley, Casey Hein, Jose-Luis Ruiz, Randy H Huffines, Joseph O. Maggio, Imtiaz Manji, Parish Sedghi-zadeh, Michael Siegel, Timothy Donley, Paul Weigl, Lee Ann Brady, Charles Green and many French-speaking specialists such as Denis Robert, Véronique Benhamou, Cathia Bergeron, Marie-André Houle, Robert Durand, Sylvie Martel, Jean Barbeau, Éric Morin, Mazen El-Ahid, Susanne S. Scherer, Sam Abi Nader, Michael Dib, Pietro Di Batista, MaxMiller, Olivier Handfield, Patrice Pellerin, Jean-Philippe Mallet, Maude Albert, Bilal El Khattib, Mathieu Beaudoin, Lorne A. Wiseman, Geneviève Gagnon, Adel Kauzman and Michel El-Hakim.

The show offers Canada’s largest exhibition floor and abundant opportunity for all dental professionals to earn continuing education credits. Members of the entire dental team are well-represented through their professional dental organizations. This includes hygienists, assistants, office personnel and dental technicians.

For the first time this year, JDIQ and Dental Tribune International will host a Dental Tribune Study Club C.E. Symposia right in the center of the exhibit floor. A leading panel of specialists will offer CERP C.E. accredited lectures covering various dental specialties. Lectures will be offered in either English or French.

Visit the exhibit floor and earn credits and also a chance to win an iPad.

About the Ordre des dentistes du Québec

The mission of the Ordre des dentistes du Québec is to serve and support the highest quality of oral care being provided to Quebeckers. Since 1974, the organization has worked with professionals to ensure the quality of dental services and the high standards of practice and ethics, and to promote oral health among the population of Quebec.

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Osseo University Summit will focus on implant placement at GNYDM

Join your colleagues at the fourth annual Dental Tribune Study Club Symposium to be held from Nov. 27–30 during the Greater New York Dental Meeting

As the official online education partner of the Greater New York Dental Meeting, Dental Tribune is once again teaming up with the meeting’s organizers to offer four days of symposia in various areas of dentistry.

Dental Tribune welcomes you to a new experience in the world of dentistry. Each day will feature five individual one-hour lectures led by experts in the field. The final day will feature the second Osseo University Summit, a program dedicated to implantologists.

A few speakers at the summit include Dr. David Hoexter, Dr. Ron Kaminer, Dr. Armin Nedjat and other implant experts.

Participants of any of the sessions will not only earn C.E. credits but will also gain an invaluable opportunity to learn diverse aspects of dentistry and how to integrate a variety of treatment options into their practice. For exact program details, check the schedule at www.dtstudyclub.com/gnydm.

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Please be sure to pre-register as a GNYDM attendee for free at www.gnydm.com. We look forward to seeing you in New York!

DTSC session schedule

Here is a sneak peek at a portion of the DTSC schedule. For complete program details, check the schedule at www.dtstudyclub.com/gnydm.

Sunday, Nov. 27
11:15 a.m.–12:15 p.m. Dr. Shamshudin Kherani, “Comprehensive Dentistry Using Digital Impression Technology.”
12:45–1:45 p.m. Dr. Ron Kaminer, “Minimally Invasive Dentistry: Tips and Tricks to Maximize Success.”

Monday, Nov. 28
11:15 a.m.–12:15 p.m. Dr. Damien Mulvany, “Why View Your 3-D Patients With 2-D Images? A Common Sense Approach to 3-D Imaging in the General Practice.”
2–3 p.m. Dr. Fay Goldstep and Dr. George Freedman, “Diode Lasers and Restorative Dentistry.”
3:15–4:15 p.m. Dr. Shamshudin Kherani, “Laser Dentistry Overview with an Update on Closed Flap Osseous.”

Tuesday, Nov. 29
12:45–1:45 p.m. Dr. Fay Goldstep and Dr. George Freedman, “The Diode Laser: The Essential Soft Tissue Handpiece.”

Wednesday, Nov. 30
12:30–3 p.m. Dr. David Hoexter, Dr. Ron Kaminer, Dr. Armin Nedjat and other implant experts, “The 2nd Annual Osseo University Summit: Revolutionary Implant Design Unveiled.”
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- Dr. Daniel Kim, General Dentist from Phoenix, AZ

info@gidedental.com +1 310.696.9025 ADA CERP® Continuing Education Recognition Program
Nobel Biocare website receives awards

Nobel Biocare has been awarded the “Best Medical Website” WebAward by the Web Marketing Association.

The Swiss provider of innovative restorative and aesthetic dental solutions also received awards for “Best Online Reporting” and “Best Online Value Reporting” ahead of 249 leading companies in Switzerland through the HarbourClub Schweizer Geschäftsberichte 2011 rating (Swiss business reporting rating).

The awards recognize outstanding website development and online communication across various industries.

For its WebAwards, the Web Marketing Association judges websites against other leading sites from the same industry. Each website is evaluated by a panel of expert judges from the media, advertising, Internet marketing and web design. Recognized in particular on the Nobel Biocare website were the quality of the content and the use of technology such as the course finder feature, which allows users to search and register for all upcoming Nobel Biocare dental implant and prosthetic restoration courses.

The HarbourClub Schweizer Geschäftsberichte rating is an evaluation of the print and online business reporting of Switzerland’s top 249 listed companies.

The rating is carried out annually by HarbourClub, an association of Swiss chief communications officers, and Bilanza, a leading Swiss business magazine.

This year, a panel consisting of online specialists from different industries and students from the University of Zurich’s Banking and Finance Institute surveyed and rated both print and online value reporting.

Evaluation criteria included structure, design, functionality, usability and content (such as general company information, calendar and events, press releases, reports, financials, shareholder information, corporate governance, corporate social responsibility, archiving and other information services, and use of social media).

(Source: Dental Tribune International)

Materialise, Owandy establish partnership

Materialise Dental, Belgian developer of 3-D technology solutions for implant practices, oral maxillofacial surgeons and orthodontists, has announced it will partner with Owandy to pre-install SimPlant Pro on its cone-beam 3-D scanning equipment. The company manufactures dental imaging solutions and develops imaging and practice management software.

Materialise Dental offers a range of solutions for computer-guided dentistry. Its SimPlant software is compatible with all implant brands and CT and cone-beam 3-D scanners, thus providing clinicians the opportunity to stay with their preferred implant brands and scanning equipment. Owandy provides a comprehensive range of digital dental imaging products and imaging and management software.

The partnership between Materialise Dental and Owandy will offer customers pre-installation of SimPlant Pro on the cone-beam workstations upon purchasing an I-Max Touch 3D cone-beam scanner. Owandy customers will also receive professional training by Materialise Dental engineers to help them get started with their new software immediately.

“Cone-beam 3-D technology is becoming increasingly important in today’s world. The goal of our collaboration with Owandy is to show customers how any cone-beam scanner can be used in conjunction with our computer-guided dentistry solutions. It’s an all-in-one treatment solution, leading to increased case success,” said Kris Wouters, COO at Materialise Dental.

(Source: Dental Tribune International)
GNY presentation: ‘Achieving Osseous Fixation in the Maxilla’

After stunning more than 200 dentists by placing eight, immediately loaded mandibular implants in only 60 minutes in 2010, OCO Biomedical will again exhibit the capabilities of its Dual Stabilization® implant system at the 2011 Greater New York Dental Meeting.

Live on stage, Dr. Ara Nazarian will be placing eight TSI Two Stage implants in the maxilla, demonstrating the Osseous Fixation™ capabilities of the OCO Biomedical implant system.

The presentation will take place from 2:30 to 5 p.m. Nov. 28. These eight implants will then be placed into immediate function, showing the stability of the OCO Biomedical system. Nazarian is an energetic and knowledgeable practitioner, and this exhibition surgery should not be missed, the company says.

Sponsors of this presentation also include Carestream Dental Imaging and Aseptico Surgical Technology. Visit www.ocobiomedical.com for more information.

(Source: OCO Biomedical)

MIS Implants sponsors AAP Humanitarian Award

MIS Implants Technologies, Ltd., a leading manufacturer of dental implants, will be sponsoring the Humanitarian Award for the first time during the 2011 annual meeting of the American Academy of Periodontology in Miami Beach, Fla.

The Humanitarian Award is presented each year to an AAP member who has given selflessly through extraordinary actions that benefit a deserving population. This year’s award will be presented to G. Todd Smith, DDS.

In 1998, Smith founded the Diabetic Periodontal Treatment Program in the Phoenix Service Unit of the Indian Health Service (IHS), after recognizing a dire need for specialized diabetic treatment for Native Americans. Since then, more than 3,200 people with diabetes have enrolled and been treated through this program. Although Smith has retired from the IHS, he continues to serve as the IHS national clinical consultant in periodontics.

The award will be presented to Smith during the general assembly business session on Nov. 14. Prior to that, MIS will honor him during a cocktail reception on Nov. 13 featuring complimentary cocktails and hors d’oeuvres.

“We’re very pleased to sponsor an award that recognizes academy members such as Dr. Smith, who give so much to the community they serve and the profession they belong to,” said MIS Implants USA CEO Motti Weisman. “We intend to be annual sponsors of these important AAP awards and accompanying celebratory events for many years to come.”

(Source: MIS Implants)
Bone Management is key to successful implant procedures. “Tissue is the Issue but Bone sets the Tone.”
Unknown

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