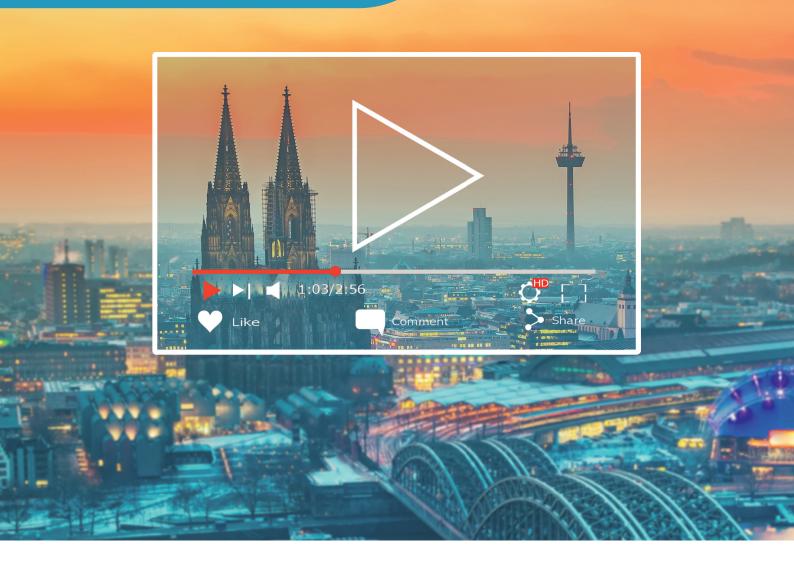
Dental Tribune International
DTI@IDS
March 16–20, 2027



VIDEO PRODUCTION @IDS 2027



Video Production @ IDS 2027 — Achieve greater brand awareness through videos

In today's digitalized world, brands are in the need of an effective marketing strategy and videos area a medium that can easily be shared, reaching a broad audience across multiple platforms both initiatively and emotionally.

During IDS 2027, DTI's on-site video production service will help your company get the most effective exposure at the exhibition.

Whether it's an interview, a product showcase, a presentation of an influencer, a pure branding or corporate film, professional videos expand your reach and engage with your target audience.

With subtitles in English/German: €2,450

Video Production Features

- 60-minute shooting at your booth, lecture area etc. at the exhibition
- Professional shooting, editing and overnight production
- Video delivery within 24 hours

Video Production Rates

Video production with original sound*	Video production without original sound*
Suitable for company presentation.	Suitable for product-focused videos.
Option 1: Standard Final video length approx. 2 minutes.	Final video length approx. 2 minutes.
€2,950	Without subtitles: €2,450 With subtitles in English/German: €3,450
Option 2: XL Final video length approx. 3 minutes.	
€3,450	
Testimonial*	Social media video*
Suitable for interview videos, i.e. videos that put a company representative, customer or clinician, who describes the value of a product, in focus.	The easiest way to engage with the dental community.
Interview length varies (by arrangement).	Video length approx. 60-90 seconds.
€3,450	Without subtitles: €1,950

^{*} All videos will be published on Dental Tribune International's social media channels and on www.dental-tribune.com. Other distribution options such as newsletters are available upon request.

Embedded Video — Greater brand awareness through videos

No other marketing medium can communicate a message as quickly and effectively as a video. Therefore, Dental Tribune International offers the inclusion of videos in its email marketing campaigns, as well as in news articles and product entries at www.dental-tribune.com, in order to increase brand awareness among your existing and potential customers—our readers.

Embedding of videos is available as part of an e-newsletter booking or digital campaign.

Your video can be featured in a dedicated article either fully embedded in our web environment or inserted as a YouTube or Vimeo video.

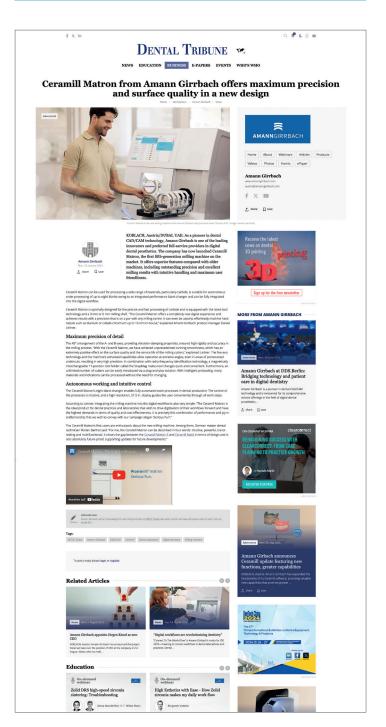


Please contact media sales for more information.

Fully embedded video



Featured YouTube video



Media Sales Contact

Contact us for more information, offers and individually designed packages.



mediasales@dental-tribune.com +49 341 48474 100



facebook.com/DentalTribuneInt



twitter.com/DentalTribuneIn



linkedin.com/company/dental-tribune-international

Legal information

Information provided according to Sec. 5, German Telemedia Act (TMG):

Dental Tribune International GmbH Holbeinstraße 29 04229 Leipzig

Represented by:

Chief Executive Officer: Torsten Oemus

Contact:

Telephone: +49 341 48474 302 Telefax: +49 341 48474 491 Email: info@dental-tribune.com

Entry in the commercial registry:

Registering court: Leipzig district court Registration number: B 19276

VAT

VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz): DE227724594

Business identification number:

232/107/02156

Responsible for contents according to Sec. 55, para. 2, German Federal Broadcasting Agreement (RstV):

Chief Content Officer: Claudia Duschek Email: newsroom@dental-tribune.com

The most current version of this rate card is available at www.dental-tribune.com/advertise-with-us.