

VIDEO PRODUCTION @IDS 2025



Video Production @ IDS 2025 Achieve greater brand awareness through videos

In today's digitalized world, brands are in the need of an effective marketing strategy and videos area a medium that can easily be shared, reaching a broad audience across multiple platforms both initiatively and emotionally.

During IDS 2025, DTI's on-site video production service will help your company get the most effective exposure at the exhibition.

Whether it's an interview, a product showcase, a presentation of an influencer, a pure branding or corporate film, professional videos expand your reach and engage with your target audience.

Video Production Features

- 60-minute shooting at your booth, lecture area etc. at the exhibition
- Professional shooting, editing and overnight production
- Video delivery within 24 hours

Video Production Rates

Video production with original sound

Suitable for company presentation.

Option 1: Standard

Final video length approx. 2 minutes.

€2,450

Option 2: XL

Final video length approx. 3 minutes.

€2,950

Testimonial

Suitable for interview videos, i.e. videos that put a company representative, customer or clinician, who describes the value of a product, in focus.

Interview length varies (by arrangement).

€2,450

Video production without original sound

Suitable for product-focused videos.

Final video length approx. 2 minutes.

Without subtitles: €1,950

With subtitles in English/German: €2,450

Social media video

The easiest way to engage with the dental community.

Video length approx. 60-90 seconds.

Without subtitles: €1,950

With subtitles in English/German: €2,450

Embedded Video Greater brand awareness through videos

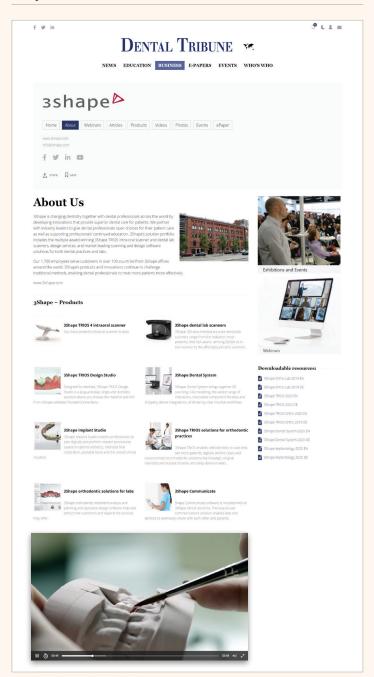
No other marketing medium can communicate a message as quickly and effectively as a video. Therefore, Dental Tribune International offers the inclusion of videos in its email marketing campaigns, as well as in news articles and product entries at www.dentaltribune.com, in order to increase brand awareness among your existing and potential customers—our readers.

Embedding of videos is available as part of an e-newsletter booking or digital campaign.

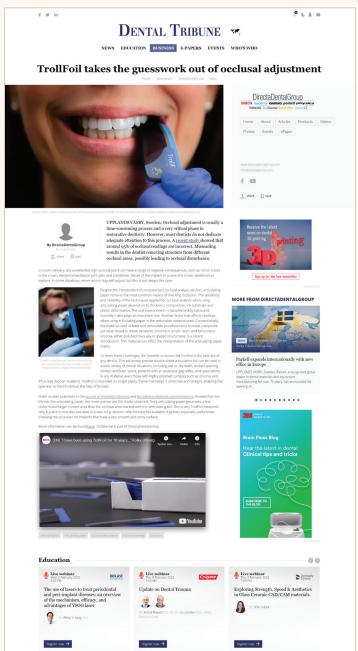
Your video can be featured in a dedicated article either fully embedded in our web environment or inserted as a YouTube or Vimeo video.

Please contact media sales for more information.

Fully embedded video



Featured YouTube video



Media Sales Contact

Please contact your media sales representative for more information and individual rates.



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Registering court: Leipzig district court

Registration number: B 19276

VAT

VAT ID number according to Section 27a, German Value-Added Tax Act (Umsatzsteuergesetz): DE227724594

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