



April 24–26, 2020



Dental Tribune Study Club

EDUCATION SELLS!

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Dental Tribune Study Club

The DT Study Club is an education-based online community that inspires new possibilities while creating higher expectations in online learning.

With more than 250,000 members worldwide, DT Study Club has access to the largest online dental community.

While online learning offers significant benefits, face-to-face seminars and hands-on work-shops have their advantages too.

IDEM is teaming up with DTI to present the DT Study Club symposium, which will be in a central location on the exhibition floor at IDEM 2020 in Singapore. This guarantees maximum exposure and makes your booth more accessible to participants, encouraging them to try out the products discussed at your booth directly after the lecture. Participation is free for meeting visitors, who can simply walk in.

Webinar & Lecture Package at IDEM 2020

Official Partners of IDEM 2020

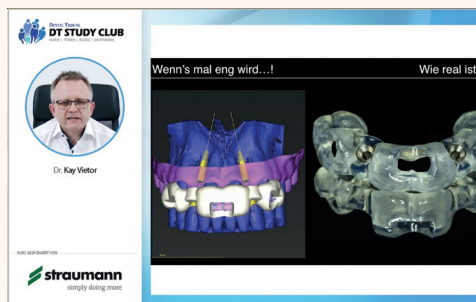
Package Features

- one 30-minute interactive live lecture by a speaker of your choice during IDEM 2020 (speaker fees and expenses are paid by the sponsor)
- lecture auditorium located directly on the exhibition floor, guaranteeing maximum exposure
- full technical support
- distribution of sponsor brochures to all participants



Webinar specifications

- 45- to 60-minute online lecture in a virtual classroom, followed by a 30-minute Q-and-A session
- live broadcast accessible from any computer worldwide (no additional software is required; works on most computers)
- technical support, comprehensive briefing, and, if requested, assistance in finding a speaker and/or lecture topic
- up to 200 live participants**
- where applicable, one follow-up email to all registered participants will be sent by the DT Study Club team, the material must be provided by the sponsor
- the virtual classroom features the company logo and a download area for brochures, catalogues, etc.
- technical requirements: a stable broadband connection, a computer, a camera and a headset
- administration of credits from an ADA CERP-recognized provider



€ 5,950

* Webinar and lecture do not have to cover the same topic. | ** More upon request