A UNIQUE CONCEPT IN DENTAL ONLINE EDUCATION
24-hour webinar in dentistry

The Dental Tribune (DT) Study Club offers custom branded 24-hour webinar websites, at which companies have the exclusive opportunity to broadcast a series of online lectures for one whole day. Within a 24-hour period, up to 24 webinars with up to 24 speakers, targeted at a specific audience, i.e. dental professionals from various specialties, such as implantologists, endodontists or orthodontists, can be presented on this customized platform.

EMS 24H Global Symposium

24H GLOBAL SYMPOSIUM
Bring yourself up to speed on digital dentistry technology as it looks today. Join thousands of dental professionals across the world to get a better understanding of the new opportunities presented by digital workflows.

3Shape 24H Global Symposium

24H GLOBAL SYMPOSIUM
A 24-hour learning marathon for dental professionals
Join 3Shape and colleagues from all over the globe for a bumper bill of back-to-back webinars from leading dental experts and rock stars of the industry in nine different languages.

The adventure starts here - REGISTER NOW
24-hour webinar in dentistry

features

The 24-hour webinar will provide an interactive platform for dental professionals to enter into a dialogue with well-known experts and learn about the newest research and the latest innovations. In addition, participants have the opportunity to earn up to 24 CE credits.

24-hour webinar features:

– accessible from all around the world
– up to 24 60-minute interactive live webinars within a 24-hour period
– virtual classroom featuring the company logo and a download area for brochures or catalogues etc.
– customized navigation and listing of faculty and members
– Q&A sessions after each webinar (depending on the duration of each lecture)
– simultaneous translation

Package includes:

– design, programming and management of a customized webinar website in close collaboration with the sponsor (requests for adjustments during development process are welcomed)
– administration of CE credits from an ADA CERP-recognized provider
– professional recording and editing of all webinars, which will be made available in the DT Study Club archive (and for CE Campus clients in the corporate archive)

Promotion:

Global promotion via:
– Dental Tribune website
– Dental Tribune International social media channels
– DT Study Club community with more than 300,000 members
– cross-promotion on the DT Study Club website
– editorial coverage

Benefits:

– cost-effective alternative to exhibitions or congresses
– no travel expenses for speakers or participants
– live lectures are broadcast in real time via the Internet
– promotes both direct sales and accurate use of products

Designed to offer valuable benefits for industry partners and dental professionals alike, this unique concept of 24-hour webinars aims to generate qualified leads for the host of the education-driven online event from the dental professional community.
Media Sales Contact

Please contact your media sales representative for more information and individual rates.

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