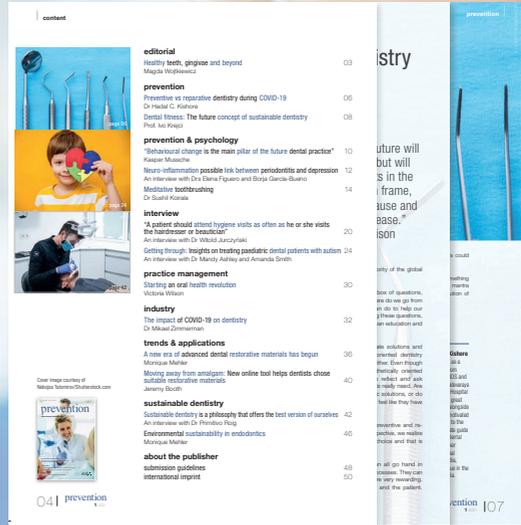


Dental Tribune International

# Premium CE Magazine



# PREVENTION INTERNATIONAL MAGAZINE FOR ORAL HEALTH

# Dental Tribune International

prevention—international magazine for oral health



*Prevention—international magazine for oral health* offers an interdisciplinary approach to preventive dentistry and aims to reinforce the relationship between dentistry and other medical disciplines encouraging lifelong oral health and general health.

Topics expand beyond oral hygiene and prophylaxis and addresses safe clinical performance and hygiene standards, including aerosol generating procedures (AGP) and personal protective equipment (PPE). Articles about periodontal health and disease, pediatric dentistry, and oral health care for older adults, as well as unique lifestyle articles, target readers through emotion and science, rendering prevention a fundamental publication for dental practitioners, hygienists, dental assistants, and therapists.

*Prevention* is published twice yearly and has a **print distribution of 10,000** copies, with **additional digital reach** from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

In addition, the magazine is distributed free of charge at major international congresses and exhibitions. At upcoming online and virtual events, an e-paper version of *prevention* will be made available to registered participants.

Clients may submit PR or product news texts to complement their advertising in *prevention*. Submission of clinical articles and case studies is limited and subject to review and approval by the managing editor.

## prevention – international edition rates and formats

- Special package includes
- cover image
  - 1/1 page advertisement
  - interview or company portrait
  - clinical article/case report
  - product PR

6,470



– Dimensions (w x h):	420 x 297 mm	210 x 297 mm	210 x 148 mm	105 x 297 mm	105 x 148 mm
– Advertising Rates*:	5,250	3,250	2,450	2,450	1,950

\*All prices in euros. VAT not included. Annual packages are available on request.

Issue		Ad Deadline	Release	Print Distribution	Digital Distribution	Additional Event Distribution
1/2022	April 25, 2022	May 23, 2022	June 2022	10,000	10,000	AEEDC, Exponential, British Dental Conference & Dentistry Show, ISDH, FDI, ADF, GNYDM

## prevention – regional editions

Country	Frequency	Distribution		Language	2/1 page	1/1 page	1/2 page	1/4 page
		Print	Digital					
Czech Republic & Slovakia	1	3,000	11,000	Czech	3,950	2,450	1,750	1,250
Italy	2	1,000	21,000	Italian	3,950	2,450	1,750	1,250
Poland	2	2,000	14,000	Polish	3,950	2,450	1,750	1,250

# Media Sales Contact

Contact us for more information, offers and individually-designed packages.

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