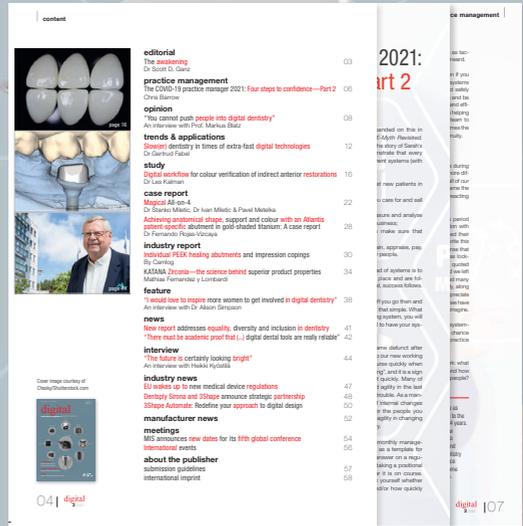


# Premium CE Magazine



# DIGITAL INTERNATIONAL MAGAZINE OF DIGITAL DENTISTRY

# Dental Tribune International

digital—international magazine of digital dentistry



Digital—international magazine of digital dentistry covers the most significant developments in the field with the aim of providing comprehensive knowledge and information on the latest technology that can profitably be integrated into treatment concepts.

The magazine presents the latest research, case studies, trends in procedures and techniques, the newest in education and events. Topics include rapid prototyping, digital imaging, virtual articulation, dental materials, impressions, radiography, software processing and innovations in digital dentistry.

Every issue of digital is focused on digital radiography and cone beam computed tomography (CBCT) in dentistry. The target readership are experts who use digital radiography, such as implantologists, orthodontists, prosthodontists, and endodontists.

Each edition of digital has a **print distribution of 10,000 copies**, with **additional digital reach** from e-paper subscriptions via the Dental Tribune website, e-newsletters and social media channels.

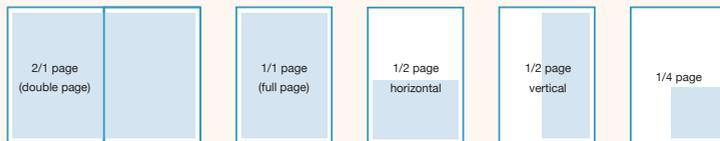
In addition, the magazine is distributed free of charge at major international congresses and exhibitions as well as specialty-specific events focusing on digital technology. For upcoming online and virtual events, an e-paper version of digital will be made available to registered participants.

Clients may submit PR or product news texts to complement their advertising in digital. Submission of clinical articles and case studies is limited and subject to review and approval by the managing editor.

## digital – international edition rates and formats

- Special package includes
- cover image
- 1/1 page advertisement
- interview or company portrait
- clinical article/case report
- product PR

6,470



|                       |              |              |              |              |              |
|-----------------------|--------------|--------------|--------------|--------------|--------------|
| – Dimensions (w x h): | 420 x 297 mm | 210 x 297 mm | 210 x 148 mm | 105 x 297 mm | 105 x 148 mm |
| – Advertising Rates*: | 5,250        | 3,250        | 2,450        | 2,450        | 1,950        |

\*All prices in euros. VAT not included. Annual packages are available on request.

| Issue  | Editorial Deadline | Ad Deadline   | Release        | Print Distribution | Digital Distribution | Additional Event Distribution   |
|--------|--------------------|---------------|----------------|--------------------|----------------------|---|
| 1/2022 | Jan. 31, 2022      | Feb. 26, 2022 | March 2022     | 10,000             | Subscription         | AEEDC, Expodental, British Dental Conference & Dentistry Show, CAD/CAM Conference Dubai, FDI, EAO, ADF, GNYDM |
| 2/2022 | April 30, 2022     | May 31, 2022  | June 2022      | 10,000             | Subscription         |   |
| 3/2022 | July 2, 2022       | Aug. 30, 2022 | September 2022 | 10,000             | Subscription         |   |
| 4/2022 | Oct. 29, 2022      | Nov. 30, 2022 | December 2022  | 10,000             | Subscription         |   |

## digital – regional editions

| Country                             | Frequency | Distribution |         | Language | 2/1 page | 1/1 page | 1/2 page | 1/4 page |
|-------------------------------------|-----------|--------------|---------|----------|----------|----------|----------|----------|
|                                     |           | Print        | Digital |          |          |          |          |          |
| Czech Republic & Slovakia (digital) | 1         | 3,000        | 11,000  | Czech    | 3,950    | 2,450    | 1,750    | 1,250    |
| Poland (digital)                    | 1         | 2,000        | 16,000  | Polish   | 3,950    | 2,450    | 1,750    | 1,250    |

<sup>1</sup>In China, digital distribution is via WeChat.

# Media Sales Contact

Contact us for more information, offers and individually-designed packages.

mediasales@dental-tribune.com

+49 341 48474 100

dti] Dental Tribune International

The most current version of this rate card is available at [www.dental-tribune.com/advertise-with-us](http://www.dental-tribune.com/advertise-with-us).